

Southern State Community College

April 2012 President's Report to the Board of Trustees

Dr. Kevin Boys, President

Ohio Capital Bill

The capital bill for this biennium was approved by the House and Senate without change and signed by Gov. John Kasich as recommended by the Ohio Higher Education Funding collaborative. Overall, the two-year college sector fared better than in the past, increasing its share of the higher education capital from 18 percent to 23 percent. Southern State Community College received \$1,049,796 in this capital bill. Typical appropriations in previous years were generally between \$250,000 and \$450,000. We had initially submitted requests for \$1.9 million for renovations at Central, North, and Fayette campuses that were based on the findings of the 2011 Facility Assessment conducted by KZF Design architecture and engineering firm. Our appropriation, however, will allow us to take major steps toward addressing some of the infrastructure needs at our existing campuses. We are grateful to the Governor, House, and Senate for their support of higher education through this capital bill.

It became clear early on that there would be no community project money in this biennium's capital budget. I do not believe we should discount that possibility for future biennia. You will also find information later in this report about a feasibility study for a capital campaign for raising funds for our new campuses.

Meeting with Gov. Kasich

Gov. Kasich spent nearly two hours recently with the presidents of community colleges for focused discussion on workforce development. The Ohio Association of Community Colleges is formulating a proposal for how community colleges lead a re-energized state-wide effort to provide a trained workforce for Ohio's employers' needs. Interestingly enough, truck driving is one of the top five jobs in which there is a significant gap between employers' needs and available, trained drivers.

Upcoming Events for Board Members

- Financial Disclosure Statements | Due Monday, April 16
- All Ohio Academic Team Recognition Luncheon | April 26, 2012 | Columbus
- May Board Meeting | May 9
- Clermont County Chamber's Economic Forecast Breakfast | May 10 | Eastgate Holiday Inn
- Highland County Chamber's Coffee and Commerce | May 11 | Central Campus in Hillsboro
- 2012 OACC Annual Conference | May 24-25 | Columbus
- ADN Pinning | June 7 | Central Campus in Hillsboro
- SSCC Graduation/Board Meeting | June 8 | Central Campus in Hillsboro

President's Activities and Involvement

Since my last report, I have been involved in the following meetings and events:

- ✔ East Clinton High School PSEO/FA Presentation
- Highland County Caucus OVRDC Meeting
- ✔ Franklin University Council of Presidents
- Rotary Nominating Committee
- Clermont County Economic Forecast Preparation Meeting
- ✔ Great Oaks Council Meeting
- ✔ Southern Hills JVS Annual Luncheon for Community Leaders
- ✔ Leadership Clinton Monthly Classes
- ✔ Program Share Meeting
- Rotary and Rotary Committee Meeting
- Governor's Meeting with Presidents
- OACC Statewide Symposium
- Theater Production
- ✔ Paraprofessional Advisory Committee Meeting
- Ohio Education Economic Summit
- Highland County Chamber Coffee & Commerce Event
- ✔ Architect Interviews
- ✔ Adjunct Faculty In-service
- ✔ OACC "One Voice" Legislative Day
- WIA Meeting
- ✔ Biotech Workshop
- ✔ Leadership Clinton Gala
- ✔ Dual Credit Meeting with Superintendents
- ✔ Hillsboro City Schools Business Advisory Committee
- ✔ ACCT Governance Leadership Institute

Academic Affairs

English Faculty Hosts Panel at Writing Conference

At the beginning of March, Southern State English Faculty Member Jason Reynolds attended the Association of Writers and Writing Programs conference in Chicago. Mr. Reynolds hosted a panel discussion entitled, "A Year in the Life of Electronic Publishing," featuring editors from four of today's most innovative journals: *Carve*, *Cell Poems*, *The Cortland Review*, and *Escape Into Life*. The panel was well attended by conference participants.

At the conference, the finalists for *Escape Into Life's* first annual fiction contest were announced. Mr. Reynolds founded the contest with the help of Matt Dye and recruited Pulitzer Prize-winning author Robert Olen Butler to judge the finalists.

Biotech Workshop ✔

Biology and Chemistry Instructor Dr. David Garippa presented a biotechnology workshop on March 16. The workshop provided attendees with hands-on participation. Labs allowed attendees to perform polymerase chain reaction, use a thermal cycler including the Edvotek Megacycler, perform horizontal electrophoresis, utilize vertical protein electrophoresis—polyacrylamide gel electrophoresis, and blotting. The workshop was funded by a Carl D. Perkins Mini-Grant written by Dr. Garippa and supported by Southern State Community College. Attendees included college faculty, high school

instructors and high school students. The president was able to attend out of both personal intrigue and strategic interest in further developing our use of technology across disciplines.

Higher Learning Commission Site Visit

On Feb. 23 and 24, the College hosted a Higher Learning Commission site visitor. The purpose for the visit was to review SSCC's additional locations (Scioto County Career Technical Center and Manchester High School) and ensure the College is conducting the activities stated in our approved proposal. The site visit went very well and the HLC representative was very complimentary of our work and our staff.

"Thank you for a fantastic visit! Please send out a big thank you and job well done to all that I spoke with on Friday. Take care and thanks again for a very positive HLC visit."

The College should be receiving a final report from the visit in the next few weeks. While there are a few things to improve, overall it was a great visit.

Higher Learning Commission Conference

The College sent a team to the Higher Learning Commission conference March 30-April 2. The conference provides opportunities to hear about best practices from other institutions throughout the HLC region. It also provides an opportunity to speak directly with HLC staff and acquire information about upcoming changes HLC may make.

This year many of the team will be attending a day-long workshop on the Open Pathways Accreditation Process. The College has been in the PEAQ accreditation process for a very long time, but now this accreditation pathway is no longer going to be utilized. The HLC has determined the College may participate in the new Open Pathways Accreditation process, which will begin in the 2012-13 academic year. By attending this day-long workshop, the team will gain a better understanding of the requirements of this new accreditation process.

Workforce Development and Community Services

Truck Driving Academy

The partnership with Pickaway Ross Career and Technology Center has produced seven students with three in a weekend class and four in the weekday class.

Ryan McCall, Eddie Mullins, and John Joy hosted Dr. Holly Bennett of Belmont Technical College on March 6 to discuss CDL training. Dr. Bennett was shown the TDA operations center and the Wilmington classroom and skills pad location. Belmont Technical College has requested additional information, which has been provided.

A Memo of Understanding was finalized in March with Tri-County Career Center/Hocking College; it is expected the first class will start soon.

Year-to-date TDA enrollments are slightly ahead of both 2010 and 2011.

Workforce Development

Workforce Development continues to be a matter of concern at the state, regional, and local levels. John Joy, along with other SSCC staff, has been supplying monthly reports to the Governor's Office of Workforce Transformation, to which Rich Frederick has been appointed director. Included in the reports are business partnerships with companies like R & L Carriers, Schneider International, and Dayton Power and Light. Locally, both the Highland Chamber of Commerce and State Representative Cliff Rosenberger hosted meetings in March on the same topic.

Continuing Education & Departmental Notes

Forty-three participants enrolled in free Connect Ohio computer classes at three locations during February; 22 were enrolled in March. Heather Delaney, State Regional Operations Manager, congratulated SSCC on reaching a training milestone. SSCC has provided this free training to more than 500 Ohio residents.

Continuing education training for insurance agents was held February 24, 25, and March 3 with attendees earning CEUs in five modules.

On Feb. 10, Russ Brewer and John Joy attended a meeting in Columbus sponsored by W.S.O.S. (Wood, Sandusky, Ottawa and Seneca counties) Community Action to discuss a grant application to establish regional training centers for drinking water and waste water operators.

Russ Brewer attended the Ohio Continuing and Higher Education Association annual conference in Columbus in March and participated in the Maysville Open for Business Initiative meeting.

Student Affairs/Enrollment Management

Advising and Retention

Semester Conversion

The Advising and Retention office continues to prepare for semester conversion. The staff is using a couple of pieces of helpful information:

1. First is a side-by-side comparison of each program showing what was required under the quarter system and what will be required under the semester system, as well as the changes which have occurred due to the conversion.
2. Second is a crosswalk spread sheet showing how each of the courses under the quarter system is going to be labeled and numbered as well as the number of credit hours in the semester system.

Athletics

Basketball

Women's Basketball finished the season 2-18 and 1-7 in the Ohio Collegiate Athletic Conference. The following players were All-OCAC award winners: Hannah Gobin (first team), Emily Hargett (Honorable Mention and Freshman of the Year), and Skyelyn Lucas (Honorable Mention).

Men's Basketball finished the season 12-14 and 3-7 in the OCAC. The following players were All-OCAC award winners: Kraig Unger (first team), Tyler Jimison (second team), Tyler Knabb (Honorable Mention), and Greg Himes (Co-Coach of the Year). The following players were USCAA All-Americans: Kraig Unger (Honorable Mention) and Tyler Knabb (Academic).

Women's Softball

Women's Softball is currently 0-6 on the season and 0-0 in the OCAC.

Men's Baseball

Men's Baseball began the season on Sunday, March 31, at Miami-Middletown.

Ohio Collegiate Athletic Conference (OCAC)

The OCAC will be placed in escrow for the 2012-13 academic year and use that time to reconstitute the conference taking into account all that the member institutions have learned from the first years of operation. The plan is to re-launch the OCAC in the fall of 2013 with the rules and guidance in place that will establish the truly successful and competitive venue the member institutions desire. This has been a noble and worthy effort to create a conference that provides a level playing field for likeminded institutions. The member institutions will endeavor to make the adjustments needed to take the conference where all concerned have always wanted to be, participating in a solid conference of similarly minded institutions providing student athletes with the type of experience they desire.

Disabilities Services

Accommodations

The Office of Disabilities Services is providing accommodations for 56 students for Spring Quarter. In addition, eight new students are in process. Disabilities Services has office hours on each campus.

Interpreter/Captionist Schedule for Spring Quarter

The Office of Disabilities Services is serving seven deaf or hard-of-hearing students for a total of 17 classes and nine tutoring sessions per week. Students have registered for a total of 58 credit hours. Additionally, when these students notify the department that they would like to attend a school function, if given proper notice, interpreting services are provided.

Patri-Tots

Discounts in the Patri-Tots Center through March 2012 follow:

| | |
|-----------|---------------|
| Employees | \$21,079.50 |
| Sibling | 217.30 |
| Student | <u>698.92</u> |
| TOTAL | \$21,995.72 |

Retention

Early Warning System

There have been 164 submissions just in the Winter Quarter. Year-to-date total is 236. Amy McClellan has been able to follow up with these individuals with the cooperation of the instructors.

SOCHE

Amy McClellan has been attending the Ad Hoc SOCHE group which has been focusing on retention initiatives at other colleges and universities in the state. This past meeting was at Cedarville University. Practices and foundations for student success were discussed and many ideas have been brought back to improve Southern State's retention efforts and processes.

Carl D. Perkins Grant

An On Course workshop was held at the Central Campus Feb. 10 with 20 attendees. These attendees ranged from instructors, directors, and staff members. Those who attended seemed pleased with the workshop and having offerings for professional development on campus. The SSCC Carl D. Perkins Mini-Grant program is winding down. The mid-year evaluations were received and surveys have gone out to all participants in preparation for FY13 program. Many have already asked what to expect for the next wave of mini-grants. End-of-the-year presentations and evaluations will begin to take place in May.

Tutoring

Spring Web Tutorials

Tutor sign-ups and web tutorials were conducted at each campus March 26-27. Fifty-eight students signed up for tutoring and 15 web tutorials were conducted in a continued effort to make sure that students have activated *My Student Records*, *My Mail*, and *My Blackboard* accounts located on the *My SSCC* portal.

Computer Fundamentals for the Classroom Workshop

The Tutoring Center hosted an all-day workshop at each campus during the week of March 19 for new students beginning their studies at SSCC in the Spring Quarter. Supplies, printing, and communication expenses for this pilot project was funded by a Carl D. Perkins mini-grant. Facilitator salary and lunches for the workshop participants were paid and provided by the Tutoring Center. Twenty-one new students participated. Computer Science Adjunct Instructor Timothy J. Crowder facilitated the workshop.

Spring 2012 Enrollment

The updated Spring 2012 enrollment numbers are in. The total credit hours enrolled is 31,074 (a 13-percent decrease). Total FTE is 2,071.6 (a 13-percent decrease). Total headcount is 3,989 (a 14-percent decrease).

Winter Quarter Numbers

- 189 students requested a tutor during Winter Quarter.
- 249 one-on-one, 410 lab, and five online sessions were held.
- 664 total tutorial sessions were conducted during the Winter Quarter. (Despite a decrease in enrollment, there were 94 more tutoring sessions than the 2011 Winter Quarter.)

Human Resources

Faculty and Staff

Josh Montgomery

Josh Montgomery has been hired as a full-time faculty member in computer science. His first day of teaching full time with Southern State was Spring Quarter 2012. Mr. Montgomery's experience includes nine years at Southern State Community College as the IT Operations Manager, six years at Chillicothe City Schools as the Technology Coordinator as well as training teachers advanced technology curriculums and working with the curriculum director to incorporate technology in the classroom. Mr. Montgomery is an A+ and Network+ certified technician and will have real-world and educational experiences to share with students.

Safety

Lockdown Exercise on Central Campus

On Wednesday, March 21, 2012, at 9 a.m., a lockdown exercise took place at Central Campus in conjunction with Chief Nick Thompson of the Hillsboro Police Department. Several members of the Hillsboro Police Department were in attendance. The exercise was scheduled during spring break intentionally to minimize disruption of classes while an assessment was conducted. The objective of the exercise was to help make individuals aware of what a lockdown entails, and to identify issues and processes that need to be refined in the event of an actual lockdown.

Health and Wellness

Biggest Loser Competition

Beginning April 2 and continuing through June 5, employees of Southern State Community College are invited to take part in a 10-week "Biggest Loser" style weight-loss challenge. The competition will pit two-member registered teams against each other in a race to win biweekly prizes, the grand prize, and—most importantly—bragging rights.

Teams will compete for a bi-weekly prize of \$25 Walmart gift cards. Each member of the winning team (team with the greatest percentage lost for the time period) will receive their own prize.

At the end of the competition, the team with the greatest combined percentage lost will be declared the “Biggest Losers.” Each member of the grand prize winning team will receive a \$250 Walmart gift card. The second-place team will each receive a \$150 card, and the third-place team will each receive a \$100 card. The final weigh-ins will take place on June 4 and 5, and the grand prize winners will be identified June 11, 2012.

Institutional Advancement

Communications

Marketing | Public Relations | Web

Re-invisioning the Southern State Identity: Full-Throttle in Phase III (Develop/Create)



Since the January 2012 report, the rebranding project has made significant progress. In early February, the College received the analysis of the comprehensive perception study. In this, stakeholder expectations of a college experience as well as some gaps as they relate to Southern State were revealed. In addition, many positive assumptions were confirmed including Southern State’s solid reputation for offering affordable, accessible education within a friendly environment.

With the information from the research, the project entered the development phase where the data helped inform the brand message and develop a new logo. The brand narrative and creative brief for logo design was vetted among the rebranding committee and an external advisory group.

The logo competition, which included 3755 design entries among 923 different designers, commenced on Feb. 27. During the competition, logo designs were reviewed and narrowed by the core communications team as well as members of the rebranding committee. A broader group was invited to weigh-in on the top seven finalists. On March 22, the College selected a designer and logo concept but will not issue a public announcement until specific modifications are complete in late April.

Throughout April, the communications team will be working with the designer on final adjustments to the logo and begin testing conceptual ideas that pull the brand and logo together. Students, the Board of Trustees, faculty and staff, and the external marketing advisory group are among the focus groups selected.

The comprehensive launch of the new image is on target for July 2012. In the meantime, the logo will be revealed only for purposes of testing as well as advance orders on items such as bookstore accessories, stationery, and other items as necessary.

Follow the progress at www.sccc.edu/rebrand.

Foundation

Monthly Contribution Report

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|-----------|-----------|--|------------|------------|--|-----------|-----------|
| Jan. 2011 | Jan. 2012 | | Feb. 2011 | Feb. 2012 | | Mar. 2011 | Mar. 2012 |
| \$639.00 | \$847.50 | | \$3,730.50 | \$3,552.50 | | \$350.50 | \$392.50 |

While contributions have remained largely flat in comparison to the previous year, the Foundation is hopeful that some of the recent work related to coordinating scholarship awards will spur renewed activity among existing donors. The College's faculty and staff continue to be among the most faithful and consistent donor group. With some scheduled communications later this spring, the Foundation is hopeful that this relationship will strengthen and present opportunities for new ones to emerge.

Scholarship Application Season

Working closely with the Financial Aid Director, the Southern State Foundation expects to award nearly \$48,000 in scholarships for new and returning students this upcoming fall. Many thanks go to the various donors that make these scholarships possible. Special thanks go to Janeen Deatley, Stevetta Grooms, and Jim Buck who have largely kept the scholarship program running in the absence of an Executive Director for the Foundation. While this year will be a good year, it represents one of regrouping. The entire team is confident that next year will be even stronger.

Capital Campaign Feasibility Study

Initial steps have been taken to explore pursuing a capital campaign feasibility study for the purpose of fulfilling the College's strategic bold step to raise funds for modernization of existing facilities and new construction. As the most important part of any campaign's success, the feasibility study often represents a dual function in terms of both planning and viability. It not only informs the organization about appropriate goals and the likelihood of reaching them, it also serves to develop the comprehensive plan and accelerate the pre-ask cultivation process. Early steps have included exploratory conversations among fundraising experts and the development of expected deliverables of the study.