

Southern State Community College

May 2012 President's Report to the Board of Trustees

Dr. Kevin Boys, President

Governor's Workforce Initiative

The Governor's Office of Workforce Transformation (OWT) is establishing regional teams within the JobsOhio Network that are comprised of business, education (four-year universities, community colleges, career technical centers, K-12, etc.) trade associations, Chambers of Commerce and other workforce stakeholders within each geographical region. I was invited to the first meeting hosted by the Cincinnati USA Regional Chamber. At this meeting we were tasked with the responsibility of conducting a needs assessment of local employers, to identify gaps in the workforce, and to collaborate among the education providers to ensure that the workforce education and training is available in our geographic region to meet current and projected needs.

AmeriCorps Program Opportunity

I have signed a letter of support and commitment to partner with OCAN (the Ohio College Access Network) to seek a grant that would place four AmeriCorps members on our campuses to assist us with our efforts to increase student success, especially from orientation through the first year of a student's experience. The grant encourages that we place recent Southern State graduates into these roles and that they focus on the orientation of new students, mentoring and student development. The College's match would be approximately \$8,000 for each full-time AmeriCorps member. This opportunity was presented immediately after the Governance Institute for Student Success and aligns well with what we learned at that conference.

Building Update

The State Architect's posting for the request for qualifications for the selection of a construction manager for the Mt. Orab campus took longer than we had hoped, but we should be able to progress through this selection process during the month of May.

Upcoming Events

Board members are invited and encouraged to attend any of the following upcoming events:

- Clermont County Chamber's Economic Forecast Breakfast | May 10 | Eastgate Holiday Inn
- Highland County Chamber's Coffee and Commerce | May 11 | Central Campus in Hillsboro
- 2012 OACC Annual Conference | May 24-25 | Columbus
- ADN Pinning | June 7 | Central Campus in Hillsboro
- Graduation Dinner/Board Meeting/Commencement | June 8 | Central Campus in Hillsboro
 - 4:30 p.m. | June Board Meeting | Room 106
 - 5:30 p.m. | Dinner | Hallway 100
 - 6:30 p.m. | Prepare for Processional | Room 203/4
 - 7:00 p.m. | Graduation Ceremony | Patriot Center

- ABLE Recognition | June 14 | 6:45 p.m. | Auditorium | Central Campus
- Phi Theta Kappa Induction | June 15 | 6:30 p.m. | Central Campus

President's Activities and Involvement

Since my last report, I have been involved in the following meetings and events:

- Faculty Senate's Monthly Meeting/Roundtable
- Clinton County Commissioners' Meeting
- SOCHE Executive Committee Meeting
- Rotary
- Jenzabar Implementation Kick-off Meeting
- Governance Institute for Student Success
- Gateway Technical College Visit with Great Oaks delegation
- Leadership Clinton Classes and Project team
- OACC Presidents' Meeting
- ODE "Start Graduate Ready" Meeting
- Wilmington Board of Education Meeting
- Governor's Office of Workforce Transformation Meeting
- Highland County Chamber Board Meeting
- All-Ohio Academic Team Recognition Luncheon
- OBOR Presidents' and Superintendents' Meeting
- OBOR's LiftEd: Collaborating for Student and System Success Conference

Academic Affairs

High School-Higher Education

Dr. Don Storer, Chemistry Professor, and JR Roush, Dean of Core Studies, recently served on a high school-higher education discussion panel at Shawnee State University. Southern State Community College, Ohio University Southern and Shawnee State University collaborated to present an effort to align the region in the common core to more than 100 attendees last week. This is part of the \$100,000 grant the College will be collaborating on for the next three years. Currently more than 20 high schools are directly participating, and the consortium is gaining more non-grant participants every week. Dr. Storer is representing Southern State and the science portion of the grant, Shawnee State is representing math and OU Southern is representing English.

Medical Assisting interest at Adena PACCAR

Southern State Community College has been approached by Adena Health System Director of Education Michelle Roble and Vice President of Education and Development Gail Games about the possibility of partnering to bring a master's program to SSCC. Ms. Roble stated the following in the initial contact:

Training and the retention of highly qualified Medical Assistants is a high priority issue for Adena and its future success. Your school is very reputable and we have seen quality students graduate from your program.

Medical Assisting Program Director Rhonda Davis and Dean of Technical Studies Dr. Carry DeAtley developed and submitted a proposal to deliver the medical assisting program at the PACCAR Medical Education Center at Adena Health System and the College is awaiting response.

Student Laptop Committee

A group of individuals representing multiple divisions of the College is being developed to discuss the benefits, concerns, institutional policy and facility implications, and curriculum integration of a mandatory laptop policy for all students. The committee will be meeting soon and will have much to review and coordinate as the proposal is developed. Implementation of a laptop policy would not be implemented for at least a year or more to ensure all eventualities are considered and satisfactory remedies are developed.

Workforce Development and Community Services

Truck Driving Academy

The Memorandum of Understanding to offer CDL training in partnership with Belmont Technical College was signed by Southern State on April 23 and forwarded to Belmont.

The first class with new partner Tri-County Career Center/Hocking College is expected to begin May 7.

Three classes have been conducted in partnership with Pickaway Ross Career and Technology Center in the two months since that partnership was established.

Enrollment is trending down year-to-date compared to 2010 and 2011. Despite extensive cost-saving efforts, the TDA deficit is running greater than last year (to date) due largely to fuel costs, maintenance costs, and the costs of modifying and insuring the three tractors provided by R & L Carriers. The partnership with R & L was provided to the Governor's newly formed Workforce Transformation group as an example of an outstanding business and community college partnership.

Workforce Development

Workforce Development outreach efforts were extended to Valero, the ethanol plant outside Washington C.H., and to McKesson, the pharmaceutical company.

Employment assistance was extended to New Sabina Industries.

A proposal to continue operating the Highland County One-Stop for the coming fiscal year was submitted April 24 to Highland County Job and Family Services.

Continuing Education & Departmental Notes

Twelve participants were enrolled in free Connect Ohio computer classes at two locations during the month of April; SSCC has provided this free training to more than 500 Ohio residents.

Workforce Training

Highly successful, targeted workforce training was provided on April 17 and 18 to area water treatment and wastewater treatment plant operators to assist them in meeting continuing education training requirements. Fifty-five participants completed the training, which was held at the Hi-TEC Center in Hillsboro (due to lack of space available at Central Campus). Another two days of training are planned for October, and the participants voiced a high level of satisfaction with Southern State for offering this type of training; typically they would have to travel to Columbus or further for the training.

Human Resources

Insurance Committee Recommendation

On April 27, the Insurance Committee convened to review the insurance renewal as outlined in the Southern State Education Association contractual agreement. The committee; composed of equal representation from staff, administration and faculty; is tasked with reviewing the rate and providing a recommendation to the Board of Trustees.

The Insurance Committee recommends to the President for the Board of Trustees' consideration that they accept the 14-percent renewal rate from Anthem. At the time of this report's printing, we continue to negotiate for a further reduction in this rate increase.

In addition, the Committee asks that the following alternatives be pursued immediately for future consideration:

- a. Participation in a consortium
- b. Investigation of an optional PPO plan (with a higher deductible, modified coverage, etc...)
- c. Wellness Incentive plan/options

Safety Update

The Cross Campus Safety Committee recommended to the President contracting security services through local law enforcement beginning with the 2012-13 academic year. The arrangement would include coverage for evening hours in which College administration is not scheduled to work. We are looking at the financial feasibility of this recommendation.

Campus Safety Assessments have been completed at all four campuses by Rick Amweg, Board of Regents Director of Campus Safety and Security. We are awaiting the written reports. Additional safety assessments will be conducted by Tim Clay, the Public Employees Risk Reduction Program (PERRP) Representative from the Ohio Bureau of Worker's Compensation.

Professional Development

The HR Department is sponsoring a monthly Lunch and Learn series April through November 2012. All faculty and staff are encouraged to bring a bagged lunch and attend. The first in the series was SharePoint Training which was held April 16 in the Lecture Hall on Central Campus. SSCC Staff members Jesse Pertuset, Webmaster, and Katy Markey, Computer Systems and Telecommunications Assistant, provided the one-hour training to approximately 30 staff members on our recently upgraded version of SharePoint.

The next Lunch and Learn topic will be Windows 7 Training and will focus on the differences of our old operating system Windows XP and our new operating system Windows 7. The training will take place May 18 in Room 101 on Central Campus and will be provided by SSCC Computer Science Faculty Member Josh Montgomery.

Future topics include Employment Issues, Sexual Harassment, PeopleAdmin Training and Worker's Compensation.

Health and Wellness Fair

The annual employee Health and Wellness Fair is scheduled for 7:30 a.m. –1 p.m., Friday, May 4, on Central Campus. The Health and Wellness Fair is an opportunity to promote awareness of a variety of health topics, offer resources on health promotion and disease prevention and to reinforce that the College values employees' health. Further, attendees of the Health and Wellness Fair benefit from free early detection and preventative health screenings, and guest speakers will be presenting on the topics of nutrition and exercise.

Institutional Advancement

Communications

Marketing | Public Relations | Web

Re-invisioning the Southern State Identity: Moving from Phase III (Create/Develop) to Phase IV (Deployment/Launch) ✓



The progress of the rebranding campaign has been widely communicated. Most recently, the Office of Communications unveiled the new logo and the process behind its selection during the March meeting of the Board of Trustees. The project is at the height of intensity as the team is working feverishly to develop advertising creative, propose graphic standards to support the brand, and make arrangements for a public launch in late June. It is certainly a tricky time as the rush to push fall enrollment is underway yet the new materials are in development. Requests for the new logo are being fulfilled under the close supervision of the communications department until the standards are established and the logo is unveiled publicly.

Most recently the team has been active on the campuses doing some impression testing among students, faculty and staff. As part of this testing, they are introducing the early advertising concepts and also doing some navigational testing for the new web layout. Spending a number of hours among students and others in high-traffic areas, the team is making great progress by using the recommendations to refine the message and visuals.

In late May, a direct mail communication piece targeting nearly 30,000 households within our five-county area will be distributed to introduce the new brand while also serving to attract new students for the upcoming fall semester. The in-home target date is set for May 18-26. A public reception to unveil the new logo will be held in late June.

Direct Mail Targeting Graduating Seniors

A recent direct mail piece was sent to graduating seniors in our five-county area. The purpose was to drive undecided students to Southern State. The in-home date for this mailing was April 16-21.

Highlights of Southern State were included on the back of the card and included student activity opportunities, scholarships, affordable tuition, and the variety of course offerings.



Foundation

Monthly Contribution Report

Feb. 2011	Feb. 2012		Mar. 2011	Mar. 2012		Apr. 2011	Apr. 2012
\$3730.50	\$3552.50		\$350.50	\$392.50		\$18,715.00	\$10,697.50

While the contributions for 2012 are slightly less than those of 2011, we are experiencing an uptick in new donors as faculty, staff and friends of the College have been rallying around offering the inaugural award of the Bill Horne Memorial Scholarship. Throughout the month of April, there were a number of one-time gifts and several new participants using the payroll deduction option to express their interest in supporting an additional scholarship. Worth noting is that in April 2011, the total was comprised of gifts among 27 donors including one individual gift of \$18,000. The April 2012 figure represents gifts from 42 different donors and \$6,000 as the largest booked gift.

Bill Horne Memorial Fund Reaches Match Level

When the fund was introduced in early 2011 following Bill's untimely passing, a commitment was made to match the contributions once the fund reached \$5,000. In early April 2012, the account did exceed this threshold and the Foundation Board voted to transfer funds within the Foundation to cover the commitment. The faculty will be announcing the inaugural scholarship during the dinner prior to graduation.

Health Sciences to Upgrade Simulation Software through Gift from Elmer and Helen Reed Fund

Originally purchased through the generous bequest of Elmer and Helen Reed (Fayette County), the human patient simulators were acquired in 2005, and hardware, software or operating components have not been upgraded since the original purchase. The cost for an upgrade to both the adult and infant simulation manikins is \$16,000. The health sciences division has offered \$1,300 toward the upgrade leaving the request to the Elmer and Helen Reed fund at \$14,700.

Capital Campaign Feasibility Study

As part of the College's interest in adequately preparing to launch a capital campaign to support the strategic bold step to raise funds for modernization of existing facilities and new construction, a partnership with Cramer & Associates (Columbus) has commenced. With a comprehensive understanding of Southern State, experience and commitment to the Ohio marketplace, and extensive, reputable experience with community colleges, Cramer & Associates will be working with the College and the Foundation to assess the preparedness of the internal systems to support such a project while also assessing external factors and developing a fundraising plan. The internal assessment is currently in process and expected to result in a variety of recommendations to strengthen the Foundation in terms of policy and procedures while simultaneously preparing for case development.

Student Affairs/Enrollment Management

Admissions and Student Activities

Placement

New students enrolling in Fall Semester classes will be required to take the Accuplacer placement assessment. Preparation for implementation on all four campuses is nearing completion. The final schedule is ready to send to students, and proctors have been interviewed and selected. The placement will be available before the start of fall registration.

Orientations

Mandatory orientations for accepted PSEO students begin May 14 and continue through early July. These orientations are designed for students taking classes on one of SSCC's campuses.

Student Activities

Spring Fling will take place May 7-10 with North Campus kicking off the festivities on Monday followed by Central Campus on Tuesday, South Campus on Wednesday and Fayette Campus on Thursday. This year's theme is "Let Education Kindle Your Fire," and the grand prize will be an Amazon Kindle Fire (one per campus). New this year is a talk and demonstration by Gary Broadbent, a renowned professional boomerang thrower and inspirational speaker.

Advising and Retention

Side-by-Side Comparisons

Quarter to semester side-by-side comparisons for the majority of the programs and certificates have been completed. These comparisons will be used by the advisors during Stadium Advising which is being held on each campus April 16-May 10.

Stadium Advising

The first week of Stadium Advising was held at South Campus April 16. Roughly 16 students a day were assisted with how to register for summer classes, fall classes, or both, in light of the semester conversion. On April 23, Stadium Advising was held at North Campus where roughly 10 students a day were helped. Stadium Advising was held at the Fayette Campus April 30-May 3 and at the Central Campus May 7-10.

Disabilities Services

Brown County Transition Fair

The Disabilities Coordinator attended the Brown County Transition Fair March 28 at the Georgetown Educational Service Center. There was a great showing on presenters; however, turn out of parents and potential students was sparse. Organizers are brainstorming ways to increase overall participation for next year.

Hopewell Transition Workshop

The Disabilities Coordinator attended a Transition Planning Workshop at Hopewell March 22 presented by Dr. Robert Baer from Kent State University. SSCC was invited to present “Tips for Smooth Transition from High School to College” during agency panel discussions.

Financial Aid

Spring Quarter disbursements totaled \$4,079,540 with the possibility of approximately another \$1,000,000 to disburse from third-party payments and incomplete student files.

The Financial Aid office has received 1,764 federal financial aid applications for the upcoming 2012-13 Fall Semester. In comparison with this same date last year, 933 federal aid applications were received. This is showing a slight increase over last year at this same time.

Financial Aid is beginning to send out financial aid offers for the 2012-13 academic year. This is about 30 days later than usual due to semester conversion and some computer issues; 594 packages are ready to go out this week.

Financial Aid has finished awarding the Trustee and Foundation Scholarships for the 2012-13 academic year. Although the total applicant pool was lower, the quality of applicants was much higher.

Patri-Tots

In recognition of excellence and an ongoing commitment to children, the Patri-Tots Learning Center on the North Campus has received a Two-Star Step Up To Quality (SUTQ) award from the Ohio Department of Job and Family Services. The award was presented by the ODJFS Bureau of Child Care and Development which is the state agency responsible for licensing and promoting high standards among Ohio's early care and education programs. This recognition comes on the heels of the Patri-Tots earning its fourth 100-percent compliant state licensing inspection last month. Congratulations to Karee Shaw, Site Administrator, and her team at the North Campus Patri-Tots Learning Center.

Tutoring

Online Success Workshop

The Tutoring Center, in conjunction with the Distance Learning and Retention departments, is sponsoring two pilot workshops on how to succeed in an online class. This workshop is a retention effort to address the high percentage of online classes that are not completed successfully because of drops, withdrawals or failures. The workshops will be held prior to the Summer Quarter. Any student enrolling in an online class for Summer Quarter or Fall Semester will be invited to attend. As a part of their tutor training, tutors will also be invited to attend the Online Success orientation to ensure that they can assist students not only with course content but also with Blackboard tools and online language.

Computer Fundamentals for the Classroom Workshop

The Tutoring Center will again offer the Computer Fundamentals for the Classroom workshop prior to Summer and Fall terms. The Center is considering the addition of an evening/weekend workshop to accommodate students whose schedules prohibit them from attending weekday events. This additional workshop is being considered for the third week of school after students have time to assess their basic computer needs for class assignments.

Enrollment

Spring 2012

The updated Spring 2012 enrollment numbers are in. The total credit hours enrolled is 30,408 (a 14-percent decrease). Total FTE is 2,027.2 (a 14-percent decrease). Total headcount is 2,962 (a 13-percent decrease).