

President's Report to the **BOARD OF TRUSTEES**



SOUTHERN STATE
COMMUNITY COLLEGE

OCTOBER 2013 | DR. KEVIN BOYS, PRESIDENT

Resolution to Authorize Divestiture of Real Property

You will note on the agenda, a resolution to authorize divestiture of the South Campus property through lease or purchase. The resolution is in the board's packet. This resolution will be the first formal step in getting this property on the market. A press release following the board's action is being prepared. Since the September meeting, the Attorney General's office has indicated an additional step in the process because of the way the deed appears.

Because the grantee is listed as "the State of Ohio for the use and benefit of Southern State General and Technical College," the State of Ohio will need to be the grantor in a deed to convey title of the property. This will require a governor's deed, which is a common process for the four-year state universities when they seek to sell property. DAS Real Estate (the Department of Administrative Service's Office of Real Estate and Planning) prepares governor's deeds. Once the college has a buyer for the property, the Board of Trustees should pass a resolution requesting that a Governor's Deed be issued. The Governor's Deed doesn't get issued until there is a sale. The purchase agreement for the sale would state something along the lines of "closing is to take place upon the issuance of a Governor's Deed" or "the parties agree that the sale is contingent on the issuance of a Governor's Deed."

Appointment as Co-Chair of the Capital Bill Funding Commission

Governor Kasich announced last Friday that a funding commission would once again be utilized to lead the presidents of the University System of Ohio in recommending allocations and projects that will be funded through a capital bill this spring. I was asked to co-chair the commission with President Roderick McDavis of Ohio University. President Paul Brown of Zane State College and President David Harrison of Columbus State Community College will join me in representing the community colleges. President Ron Berkman of Cleveland State University, Interim President Joseph Alutto of The Ohio State University and President David



Hopkins of Wright State University will also serve on the commission representing the universities.

Emeritus Status for Jim Delong

You will see on the agenda a recommendation from the Faculty Senate requesting that the board bestow the honor of Faculty Emeritus upon retired faculty member Jim Delong. A letter outlining the qualifications of Mr. Delong is included in the packet. I support the Faculty Senate's recommendation.

Upcoming Events

Board members are invited and encouraged to attend any of the following upcoming events:

OCTOBER

10.15.13 **Informational Session for Home Inspection Course**
5:30-6:30 pm | Room 303 on North Campus

NOVEMBER

11.15.13 **Opening Night for SSCC Theatre's "Our Town"**
7:30 pm | Edward K. Daniels Auditorium on Central Campus
Production also plays 11.16.13 at 7:30 pm and 11.17.13 at 3:30 pm

President's Activities and Involvement

Since my last report, I have been involved in the following meetings and events:

- OACC Executive Committee Interviews
- OACC Government Relations Conference Call
- Moody's Conference Call
- Wilmington Succeeds Meeting at Wilmington College
- Hillsboro Rotary Club
- Conference Call with Wayne Struble, Director of Policy
- Call with Governor John Kasich
- Regional Advisory Council Meeting
- Final Hearing for Higher Education Committee

- OACC President's Meeting
- Leadership Clinton Retreat at Camp Kirkwood
- Sinclair Community College's UAS Event at Wilmington Air Park
- Leadership Clinton Program Committee
- Ohio Deans Compact Meeting
- Highland County Chamber of Commerce Board Meeting
- Meeting with Governor John Kasich at Ohio Statehouse
- Ranch of Opportunity Tour in Fayette County
- ACCT Annual Leadership Congress in Seattle, Wash.
- Meeting with Adams County Commissioner (set for 10/9/13)
- Meeting with Peggy McKinny, Western Brown Superintendent (set for 10/9/13)

ACADEMIC AFFAIRS

Academic Departments

Ohio Means Internships and Co-ops

As presented to the board at a previous meeting, the college has been participating in, and has been the fiscal agent for, a consortium of institutions participating in the Ohio Means Internships and Co-ops. The consortium recently submitted a request to extend the use of funds for the grant through June 2014. At the last meeting, the consortium decided to apply for the new round of Ohio Means Internships and Co-ops. The new grant, if received, would most likely be for less money but would help in sustaining the work currently being done and assist in finding ways to continue the program once grant funds are exhausted.

HLC Assurance System/College Accreditation Update

Several members of the Accreditation Committee have participated in a webinar hosted by the Higher Learning Commission (HLC) to train them on use of the new Assurance System to be utilized for the next accreditation visit. The system is designed to reduce the amount of paperwork needed for previous reaccreditations and to streamline the review process. The committee is in the process of determining the documents needed

for the evidence file and beginning to write portions of the assurance argument. Additionally, there will be a page on the college's website soon where all college personnel, students, board members, and the public can go to get more information about the reaccreditation process.

South Campus Summer Closure

As part of the move to the new Mt. Orab Campus, the college will not be offering any academic courses this summer on the current South Campus. There are two primary reasons for not offering courses next summer. First, much of the IT hardware in the current campus will be removed and installed in the new campus to reduce cost. Since the IT hardware will be removed, the ability to offer courses and to allow students computer access will be compromised. Secondly, there have been discussions for the past couple of years about only operating two campuses in the summer to reduce cost of summer instruction. By only operating three campuses next summer we can assess the impact for reducing offerings to two campuses the following summer. It has not been determined yet as to which two campuses would likely be operated in the summer.

MAST Accreditation Status

The medical assisting program has been placed on probationary status with its external accrediting body at this time. The primary reason for the probationary status is the difficulty in obtaining feedback from graduates on job placement. Recently the department attempted to contact 107 graduates to obtain updated information. Of the 107 surveys sent out, only 12 surveys were returned thus far. An attempt will now be made to contact the remaining students by phone.

The issue of graduate survey responses has been an ongoing issue across programs at the college. A new proposal brought forward to address the issue is to refund a portion of the graduation fee to graduates if they would complete and submit their six-month graduation survey. It is hoped this will help increase the chronically low response rates to this very important survey.

Faculty Presentation

Dr. Don Storer, chemistry faculty member, recently presented at the fourth annual Appalachian Ohio Mathematics and Science Teaching Research Symposium held

at Ohio University. The purpose of this research symposium is to build and strengthen mathematics and science teaching throughout southern and eastern Ohio through the building and fostering of relationships among pre-service and in-service teachers and university and college faculty. The symposium is open to all mathematics and science pre-service and in-service teachers, school administrators, university and college faculty, and all others interested in STEM education. Dr. Storer has been an ambassador of efforts to connect high school faculty and curriculum with their college counterparts.

Workforce Development & Community Services

Truck Driving Academy

Full-time employment has been offered to two part-time instructors, who accepted the positions. One additional full-time instructor and two part-time instructors were also hired to help meet demand.

John Joy, Dean of Workforce Development and Community Services, and Eddie Mullins, TDA Training Director, visited Eastern Gateway Community College to finalize partnership details in preparation for the first class with EGCC. They also met with Columbiana County Career Center to begin a partnership to offer CDL training. Final approvals are expected from the Ohio Department of Public Safety for the Southern Hills Career and Technical Center site, so that CDL training can be offered through that partnership.

Workforce Development

The Enterprise Center has partnered with TechGROWTH Ohio, located at the Voinovich School of Leadership and Public Affairs at Ohio University. Funded by the State of Ohio's Third Frontier, TechGROWTH Ohio is part of the Ohio Development Services Agency's Entrepreneurial Signature Program. The objective of TechGROWTH Ohio is to accelerate the development of early stage technology companies to create jobs, grow the economy, and prepare companies for growth and sustainability in the 20 counties of southeast Ohio. TechGROWTH Ohio connects technology entrepreneurs with the resources they need to transition faster and smarter through the phases of commercialization that ultimately bring new products and services to the marketplace.

Through this partnership, every dollar of costs incurred by qualifying activities that take place through the Enterprise Center will be reimbursed \$0.50.

Final reports are being prepared to close out the Connect Ohio computer broadband literacy project. During the past two years, more than 600 citizens from the SSCC service area received six hours of computer training at no cost to them.

Continuing Education & Departmental Notes

The dental assistant program, offered in partnership with Boston Reed College, began its third cohort with the first class held Sept. 11 at Central Campus.

Initial discussion was held to offer non-credit real estate continuing education on a rotating schedule at all four of the SSCC campuses.

STUDENT SERVICES AND ENROLLMENT MANAGEMENT

Admissions

Placement Tests

The revised Accuplacer test schedule is now complete, and it includes a variety of testing times and dates for all four campuses. An additional test was administered earlier this month at Manchester High School, and we have offered to provide testing at Ohio Valley Career and Technical Center for spring semester PSEO (post-secondary enrollment option) applicants.

Two new part-time proctors have been hired to allow for maximum testing options.

ATC (Articulation and Transfer Clearinghouse)

A new system for electronic transcript exchange has been unveiled, sanctioned by the Ohio Board of Regents. The application will go by the name Courier, and several members of the admissions, records, and IT staff participated in a recent phone

conference with the developer of the application.

Student Activities

Student Government | Arrive Alive Tour

Student Government Association partnered with Student Activities to bring “Arrive Alive,” a virtual reality simulator experience teaching the dangers of texting/drinking and driving to Southern State students. Unite International, a health and wellness organization, had contacted Southern State’s SGA advisor stating the “Arrive Alive” tour was on its way to Ohio University on the Sept. 26 and asked if Southern State would be interested in having it visit on Sept. 25. Once funds were procured from Student Activities, a contract with Unite International was signed. The simulator event was held on Central Campus and the numbers of those who attended will be provided by Unite International in the near future. Miami Trace High School brought students, and two other high schools asked who to contact to bring it the tour to their respective schools.

Student Government | Lobby Lunch

SGA provided a gumbo and potato salad lunch fundraiser the same day as the “Arrive Alive” tour.

Student Government | Connect Card

The former Student Frequency Card has been renamed; it is now known as the SSCC CONNECTcard. Heather Miller, Student Activities Assistant, has scheduled activities for each campus in October, November, and December. These activities, along with certain campus-specific events, will provide opportunities for students to get involved on campus as well as win prizes. A review of the inaugural semester for the card system (spring semester 2013) found a total of 20 events were scheduled, and 523 students attended at least one event. Although this is not a scientific study by any means, and the count does reflect duplicates (students needed to attend multiple events to enter the grand prize drawing), it shows the program has great potential.

Athletics

Women's Volleyball

Southern State Community College's women's volleyball team is currently 0-19 on the season and 0-3 in the OCAC (Ohio Collegiate Athletic Conference).

Men's Soccer

Southern State Community College's men's soccer team is currently 1-6 on the season. Men's soccer lost in the championship game of the SSCC Soccer Shootout. Student-athletes Christian Connor, Colt West, and Stone Crothers were named to the SSCC Soccer Shootout All-Tournament Team.

Women's Volleyball

In recognition of October as Breast Cancer Awareness Month, the women's volleyball team has planned two "CONNECT for a Cure" home matches. The first "CONNECT for a Cure" match was held 6 p.m. Tuesday, Oct. 1, and pitted the student-athletes against Southern State faculty and staff. The team will also face off against Clark State Community College 6 p.m. Tuesday, Oct. 15. Both matches will be held in the Patriot Center on Central Campus. Come cheer on the team!

Fundraising Items for Sale

Pink promotional items (T-shirts, tumblers, totes, pouches, and pens) in recognition of Breast Cancer Awareness Month will be available for purchase in the lobby of Central Campus through Oct. 15 with all proceeds going to the Adams County Cancer Center.

Office of Financial Aid

The Office of Financial Aid has been working on disbursing fall semester financial aid. The initial disbursement total sent to the student accounts was \$4,052,911 which includes federal, state and institutional funds. Financial aid will continue to be disbursed throughout the semester as students complete their paperwork requirements.

The office worked through many challenges with the learning curve of the new computer system. Financial aid staff members worked extremely hard to make sure the students received their funds in a timely manner.

Student Success Center

AmeriCorps

Melissa Scott-Queen is joining the AmeriCorps College Completion Coaches staff. Ms. Scott-Queen has received degrees from both Shawnee State University and Ohio University.

AmeriCorps College Completion Coaches have delivered IPAC (Individual Plan for Academic Completion) binders to all new students enrolled in College Success courses. The students gave an overview of the IPAC contents which include goal-setting, student profile, career and major exploration, transfer, tracking devices, financial aid information, and an academic completion plan chart to be used with the student's advising worksheet. The coaches are now scheduling one-on-one meetings with the College Success students to help them use the information and to assist in the creation of an academic completion plan using the chart as required in the Quality Initiative.

The AmeriCorps coaches set up four tables for the 911 service projects. The emphasis was to promote National Disaster Preparedness month where the coaches and their volunteers distributed handouts on how to prepare for a disaster, to honor the 911 victims by distributing "I pledge a good deed" cards, and to remember 911 tri-state victims by posting their names. The coaches are currently planning a Halloween party for the Adams County Children Services: Wilson Children's Home for "Make a Difference" day. The event is scheduled for the end of October.

Tutoring

In light of the recent loss of funding for student success initiatives, the Success Center is assessing the continuation of the Computer Fundamentals workshops as well as attending the College Reading and Learning Association's (CRLA) Professional Development Conference. The CRLA professional development training is a requirement for national certification of individual tutors and the department. Certification is based on reaching and maintaining nationally recognized quality standards. The department and individual tutors are currently certified, and possibilities for alternate funding sources are being considered in order to maintain that certification.

Tutoring Sessions for Sept. 3-13

- 40 lab sessions
- 31 one-on-one sessions
- 71 total tutorials

Currently 193 requests for tutoring have been submitted.

Retention

The Student Success Center sent letters to all students who have been placed on academic warning for the fall semester. The message was to ensure that these students know they were on warning, to make sure they understood the process for getting off of warning, and to offer them the opportunity to attend one of the Student Success workshops offered at each campus to explain Satisfactory Academic Progress and how it impacts financial aid and enrollment status. Fourteen Student Success workshops have been scheduled through November for students on warning.

The Early Warning System (EWS) has been used by 10 faculty members to notify the Student Success Center of students with attendance and academic issues. One hundred and seven students were reported. The Student Success Center contacted all students and updated the faculty members.

Advising

Advisors are currently completing Credit When It's Due (CWID) evaluations for students from Ohio University and University of Cincinnati to determine if those students have met requirements for a reverse transfer degree at Southern State.

Advising worksheets for each degree program offered at Southern State have been created to streamline advising sessions with students and to provide up-to-date, accurate information for advising purposes and for the creation of academic completion planning. The advising worksheets include the foundational courses, program of study information, prerequisites, sequencing of courses, faculty advisors and contact information, and basic information about the programs that students should know prior to selecting their entering a program. The worksheets are intended to improve the

quality of time during the advising session, to better plan for future scheduling needs, and to reduce the number of mistakes made from drawing on various sources.

Advising held 488 sessions for Aug. 26-Sept. 25 on all four campuses.

Career & Counseling Services ✓

Career and Counseling Services met with 150 residents at STAR Community Justice Center in Franklin Furnace. This is a diversion program for people with substance abuse problems. Topics covered were program opportunities provided by Southern State Community College, Adult Opportunity Center, and a brief overview of workplace and economic changes since the mid-1980s. The emphasis was on the need for some sort of education beyond high school. The reception was very positive and a number of excellent questions were raised regarding SSCC and programs.

INSTITUTIONAL ADVANCEMENT

Communications

Marketing | Public Relations | Web

Direct Mail Targeting Local Seniors ✓

In early October, a direct mail solicitation will be distributed to nearly 4,500 senior high school students in our surrounding area. Aimed at guiding students through the various steps of college admissions, the piece also highlights the economic value of higher education along with the affordability of Southern State in addition to listing all academic programs, noting the Mt. Orab campus construction, and providing a business reply option.



New Splash Logo to CONNECT Students

There are a variety of ways for students to engage with others around campus. Whether a Patriot sporting venue, a theatre production, or some fun campus-based activity, the options to CONNECT are plentiful. The Student Activities department has been deliberate about getting these opportunities in front of students and now has one more strategy ready for unveiling. In addition to the student CONNECTcards, the Student Activities department will also implement a new splash logo in select promotions. Using the existing Southern State mark and featuring the robust color palette, this splash logo communicates vibrancy, fun, and spirit.



Communications “Teams” up with SSCC Athletics



In an effort to promote the upcoming competitions among the various Patriot teams, the Office of Communications worked alongside the Athletic Department to coordinate the production and distribution of 750 poster-size game schedules. In addition, 2,500 pocket schedules were also produced for broad circulation around campus and beyond. Admittance to any Patriot sporting event is FREE! To learn more, please visit the athletics webpage at <http://www.sccc.edu/athletics/index.shtml>

Foundation

Foundation Board Annual Meeting

The Southern State Foundation Board will hold its annual business meeting on Wednesday, Oct. 23. The Chair of the College’s Board of Trustees serves as a liaison to the foundation and has received notification. Agenda items will include policy proposals for gift acceptance as well as investments, committee selection, and portfolio consolidation items.