

President's Report to the **BOARD OF TRUSTEES**



SOUTHERN STATE
COMMUNITY COLLEGE

APRIL 2014 | DR. KEVIN BOYS, PRESIDENT

Legislative Advocacy

The month of March has been an extremely busy one in the state legislature. I have invested considerable time this past month advocating on behalf of our College and the Ohio Association of Community Colleges on several legislative matters before the Ohio House and Senate. Our legislative leaders have been particularly appreciative of the work of the Higher Education Funding Commission and the unified recommendations made for the state's investment in its capital assets in higher education. Important to Southern State is the inclusion of \$1.25 million toward the Adams County Satellite Campus and Workforce Center and the \$16 million Small Campus Targeted Workforce Development Expansion Pool. We have submitted a competitive proposal for \$3 million that, if successful, will allow us to realize our vision in Adams County.

At the request of Ohio Board of Regents Chancellor John Carey, I testified before the House education committee in support of the Chancellor's College Credit Plus recommendations that have been included in the Mid-Biennium Review (MBR). In addition to my proponent testimony, I was joined by two individuals from our college community who have been impacted tremendously through the existing PSEO program. Their written testimony is included in the Board's packet.

Partnerships with Sinclair Community College and Ohio Christian University

We recently entered into a collaborative agreement with Sinclair Community College concerning Unmanned Aerial Systems (UAS), with an emphasis on UAS application to precision agriculture. An event with the Chancellor was held at Sinclair to announce this partnership. News articles featuring this partnership appeared in the *Dayton Business Journal* and the *Dayton Daily News*.

We have also been asked to partner with Ohio Christian University with respect to their launch of the Southern Gateway Economic Innovation Development Center. We will be providing



expertise through our experiences in Grow Highland County and the Enterprise Center and may join with OCU to seek additional grants to further the growth of entrepreneurship across our region.

Upcoming Events

Board members are invited and encouraged to attend any of the following upcoming events:

APRIL

- 04.04.14 **SSCC Theatre presents “Almost, Maine”**
7:30 pm | Edward K. Daniels Auditorium, Central Campus
- 04.05.14 **SSCC Theatre presents “Almost, Maine”**
7:30 pm | Edward K. Daniels Auditorium, Central Campus
- 04.06.14 **SSCC Theatre presents “Almost, Maine”**
3:30 pm | Edward K. Daniels Auditorium, Central Campus
- 04.10.14 **Guest Speaker: Dr. Aaron Thompson**
1:00 pm | Edward K. Daniels Auditorium, Central Campus
- 04.10.14 **Pottery Students Showcase & Sale**
4-8 pm | Appalachian Gateway Center, South Campus
- 04.10.14 **Meet the Artist: Terra Kincaid-Roler**
5-7 pm | Library, South Campus
- 04.12.14 **Medical Assisting Student Organization’s Pink Tea**
1-4:30 pm | The Patriot Center, Central Campus
- 04.17.14 **Master Gardener Series: “Trees & Shrubs”**
6 pm | Library, South Campus
- 04.17.14 **National Library Week Art Show**
6-8 pm | Community Center, Fayette Campus
- 04.17.14 **Street Drugs Today – Taking Back Our Families & Communities**
6:30-8:30 pm | Edward K. Daniels Auditorium, Central Campus
- 04.19.14 **PTK Induction**
7 pm | Edward K. Daniels Auditorium, Central Campus

MAY

- 05.01.14 **ADN Pinning**
7 pm | Edward K. Daniels Auditorium, Central Campus
- 05.02.14 **Graduation**
7 pm | Edward K. Daniels Auditorium, Central Campus
- 05.09.14 **Respiratory Care Graduation**
7 pm | Edward K. Daniels Auditorium, Central Campus

President's Activities and Involvement

Since my last report, I have been involved in the following meetings and events:

- Highland County Chamber Executive Board Meeting
- Luncheon Meeting with Governor Kasich in Adams County
- Southern State Community College All-College Meeting
- Meeting with George Sehi of Warren County Educational Service Center
- Meeting with Board Vice-Chair and Ohio Christian University President Mark Smith
- Hillsboro Rotary Club Meeting
- Interview with newspaper journalist from The Ohio State University
- House Finance Committee Testimony Supporting the Capital Bill
- Leadership Clinton's Health and Human Services Day
- Southern Ohio Educational Service Center Board Meeting, Dinner and Awards
- OACC Presidents' Meeting
- OACC Presidential Search Committee Meeting
- 7th Annual Ohio College Presidents Conference in Washington, D.C.
- Signing of Memo of Understanding with Sinclair Community College on Unmanned Aerial Systems
- Highland County Society for Children and Adults Telethon at U.S. Bank
- House Education Committee Testimony Supporting College Credit Plus
- WSRW Interview with Willard Parr
- Southern State Community College visit with Chancellor Carey
- Senate Finance Committee Testimony Supporting the Capital Bill

ACADEMIC AFFAIRS

Graduation Surveys

Graduation surveys have now been collected from both last spring and summer graduates. The response rate was approximately 36%, which is about the expected rate for the first time utilizing the online survey process. Some of the interesting items in the survey included: the majority of students took classes at Southern State with the intent to transfer; a majority of the respondents were full-time students; and approximately

half of the respondents completed their degree in two years. A more complete graduation survey report will be presented to the Board in the future.

Guest Speaker

Dr. Aaron Thompson, the Executive Vice President and Chief Academic Officer for the Kentucky Council on Postsecondary Education, and Professor of Sociology in the Department of Educational Leadership and Policy Studies at Eastern Kentucky University, will give a presentation on April 10. “Turning Obstacles into Opportunities” is a talk that Thompson derived from his poverty-stricken Appalachian background (Clay County, Ky.) and ascension into higher academia. Throughout the talk, Dr. Thompson tells how he achieved his dreams and how region, class and race played significant roles in that process. He addresses societal roadblocks and steps that he took to overcome them. He also lines out a process that students, faculty, staff and anyone in life can use to assist themselves and others to define goals and follow a process to succeed in reaching those goals.

Prior Learning Assessment

In an effort to assist students who may have completed some courses at Southern State, but who had to leave for various reasons, the college will be hosting a Prior Learning Assessment Workshop on Friday, April 4. Invitations were sent out to approximately 1,400 individuals who had earned 40 credit hours with the college with no degree awarded. This is part of the state-wide initiative to help more adults earn a credential or degree, which leads to better employment. Amy McClellan is organizing this event. Dr. Gayle Mackay has been involved on a state-wide team working on increasing the effectiveness and credibility of prior learning assessment.

HLC Campus visit

The date has been confirmed for the HLC campus visit for the Mt. Orab campus. The onsite visit will be a one-day event and take place on Oct. 23. As more information is gathered for this event, the Board will be notified if they need to be in attendance.

Workforce Development and Community Services

Truck Driving Academy

Enrollment for the month was the best for March in three years, with 30 students enrolling in the regular CDL program. We began our first class in partnership with Pickaway-Ross Career and Technology Center, with 11 of their students beginning our customized training for their Line Technician students to safely drive power company utility trucks.

Potential students continue to call and seek enrollment, and TDA is booked to capacity through end of April. An effort to add more instructors continues.

The Ohio Board of Regents advised that awards for the Workforce Equipment and Facility funds will be awarded no later than June 1, 2014. John Joy submitted the SSCC application on behalf of the TDA in February for \$234,000 for needed equipment upgrades.

Workforce Development

John Joy presented at the annual statewide Ohio Continuing Higher Education Association conference that was held in Columbus on March 20-21. The topic was on maintaining effective relationships with area One-Stops and WIA service providers to improve workforce development outcomes. The Highland and Fayette programs were highlighted in the presentation, and Bob Brown and Rick Thompson attended as co-presenters.

On March 21, John Joy and Julia Basham, Computer Science Faculty, visited Polaris at the Wilmington Air Park in preparation for customized training to be held for their associates at their facility in April.

Continuing Education & Departmental Notes

Dr. Ryan McCall and John Joy met on March 17 with Jeff Miller and Andrew Shepherd to discuss events to promote the partnership between SSCC and Sinclair Community College. The initial focus is on UAS (Unmanned Aerial Systems) and the joint effort to

promote and educate the SSCC region on the various applications of UAS to agriculture. Planning is underway for two short low-cost events to promote interest in the topic. Target dates are after spring planting.

STUDENT SERVICES AND ENROLLMENT MANAGEMENT

Disabilities Services

OUL Practicum Student

In conjunction with a mentor agreement with Ohio University-Lancaster (OU-L), practicum student Courtney Becker will be observing contract interpreters for the spring semester.

Financial Aid

The financial aid office is working with current students who want to attend summer semester. The office is trying to determine any remaining financial aid eligibility for those students and is preparing awards.

Financial aid award packages are going out for the new academic year. To date, 919 students have applied or re-applied for FAFSA for the new academic year. The registration guide for summer/fall will be sent in all award packets. The guide, prepared by the Office of Communications, will provide students with important information on admissions, testing, advising, and registration.

With the start of the new award year, the financial aid office will no longer prepare paper files. The implementation of the scanning system is complete and fully implemented.

The HEI Report has been completed and submitted to the Ohio Board of Regents. This report was a cumulative report for all students who received financial aid in the last academic year.

Student Success Center ✓

The Student Success Center staff is finalizing plans and activities for the Steps to Success arena scheduling events on April 21-24. The staff will travel to each campus during that week to set up arena scheduling and provide activities and gifts for current students. Tom Payton will be available to talk about careers. Other student services staff will be available to assist with the scheduling and to answer questions about financial aid. The arena scheduling will run from 12 noon until 6 p.m.

Immediately following the arena scheduling, the staff will remain on campus from 6-8 p.m. to meet prospective students and their parents to answer questions about becoming a student at Southern State Community College, applying for financial aid, and exploring majors, careers, and transfer options. The Student Success Center expresses its appreciation to the Office of Communications and Lisa Copas in launching this initiative which encourages current students to enroll early and in reaching out to current high school students and their parents.

An Ohio Means Jobs fair will be running at the same time as the Steps to Success activities scheduled at Central Campus on April 23, and North Campus is holding a Career Exploration Day on April 25. These events will be promoted throughout each day by the Student Success Center staff to encourage both current and prospective students to learn about careers and the local job market.

Stephanie Bartley and Susan Long attended the Jenzabar training for the Finish Line product on March 24. Susan Long attended the Student Success / Completion symposium held at Columbus State on March 7.

Tutoring Center ✓

Sessions for Spring Semester as of March 15:

- 147 Tutor Requests

- 175 Lab Sessions
- 218 One-on-One Sessions
- 60 students served via embedded tutoring for Sarah Crump's and Brenda Tilton's classes
- 453 Total Sessions from 01/08– 03/15

Tutor Success Workshops

Mentor Tutors Erin Smith and Joe Gruber have completed and administered a tutoring center workshop to prep students for the Accuplacer tests. The workshops provided a review of English and math skills needed to be successful on the test and provided test-taking tips. Data shows that students who accelerate quickly through developmental courses have a higher completion rate.

Three Online Success Workshops, using the new online class template, will be conducted at Central and North campuses on May 5 and 6 to prepare students taking online classes. Both Online Success and Computer Fundamentals (Microsoft Word, PowerPoint and Excel) will be offered at all four campuses in August.

Retention

290 Early Warnings were submitted to the Student Success Center between the start of the spring semester through March 25. The Center also sent out 600 letters to students who had been issued midterm reports by their instructors which reflected poor academic or attendance issues.

AmeriCorps coaches continue to work with students in the College Success classes to create academic completion plans. On March 28, a letter of intent to participate in the AmeriCorps coaches program for 2014-15 was sent to the OACC. Southern State is requesting two coaches for next year to work with first-year students in the creation of completion plans and to provide workshops for students identified as at-risk in successful completion.

Advising Center

Advisors have conducted 1,085 advising sessions between the start of spring semester through March 25. Advisors continue to work on student follow-up and are preparing for the April arena scheduling and new student information session.

The Student Success Center is pleased to announce that Robert Hixson and Brenda Landis will become full-time advisors effective July 1. Both have served as part-time advisors for Southern State. Bob and Brenda both attended the College Success course training at Columbus State on March 21.

Career and Counseling Services

Career & Counseling Services continues to visit College Success classes to complete career assessments and to inform students of available resources and mental health counseling which continues to increase. Tom Payton will also participate at each campus in career activities during the Steps to Success week.

Patri-Tots Childcare Centers

See attached press release.

Student Activities

Student Government

George Martin, president of Student Government, recently sent an email to the entire college community as follows:

To SSSC Faculty, Staff and Students –

I would like to take time to personally thank you for all your support. Student Government has recently finished our Lobby Lunch fundraiser for Highland County's Adult and Children's Society. The five lunches raised \$505.11. SGA matched the total, giving us a donation of \$1,010.22 to be put to work in the county helping with the needs of our residents.

Secondly, your support of the Discount Card has been wonderful. We have sold 180 out of the 250 we ordered. Our scholarship has been funded for the coming year. This is the third year for the Discount Card and I think the best one yet. There are 70 cards left and starting April 1 we will begin a "Help Us Sell All" campaign. The card cost is \$6.50 and they are good until December 31, 2014.

Once again, thanks very much for your support. I look forward to working with you in the future.

*George Martin
SGA President*

SGA will co-host a community presentation, “Street Drugs Today – Taking Back our Families and Community,” with the Highland County Sherriff’s office and US 23 Major Crimes Task Force 7 p.m. April 17 in the Central Campus auditorium. Sgt. Randy Sanders, the speaker, is currently detailed with the Highland County Sherriff’s Office. He has been with law enforcement in the southern Ohio area for 32 years. Over 20 of those years were spent primarily in the narcotics field. In the past, Sgt. Sanders has served as Director of the US 23 Major Crimes Task Force and as Director of the Ohio Organized Crime Task Force. He brings a wealth of experience to this presentation. The goal is to inform the public of current street drugs and how individuals can help their community. There will be a cookie and punch reception immediately following the question-and-answer session.

INSTITUTIONAL ADVANCEMENT

Communications

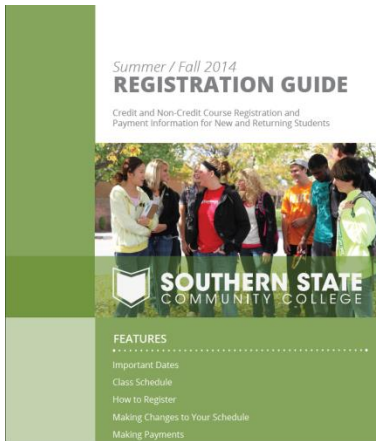
Marketing | Public Relations | Web

Prior Learning Credit | Direct Mail

Originating from the Academics division, the College is hosting the first-ever Prior Learning Assessment workshop on Friday, April 4 from 1-5 p.m. at the College’s Central Campus. Targeted to nearly 2,000 individuals from the College’s existing database, this workshop is aimed at reaching students who may have work and life experience that can be translated into college credit. Consistent with the goal to graduate more students, this unique opportunity is likely to be one repeated as more people learn about translating their experience into credit.



New! Student Registration Guide



Several years ago the college discontinued the production of a printed schedule and opted to direct students to the web for accurate, up-to-date scheduling information. While seemingly a good idea at the time, many have questioned whether this created an unintended barrier to registration. Although a printed schedule still lacks cost- and time-effectiveness, the Office of Communications developed an alternative that will offer students a tangible resource directing them to scheduling, advising, services, and general enrollment information. This inaugural publication was modeled from other college examples and will hopefully become a valued resource for new and returning students.

Cyber Security and Forensics Promotion

In collaboration with faculty members Josh Montgomery and Julia Basham as well as Campus Director Peggy Chalker, the Office of Communication is coordinating an information session aimed at measuring early interest in the newest program slated to be offered in Mt. Orab: Cyber Security and Forensics. Scheduled for Thursday, April 10 at 6 p.m., this information session should provide promising feedback on interest in the program.

Promoting Registration

A marketing blitz aimed at encouraging registration for summer and fall terms launched in early March. Using a variety of communication mediums, the registration campaign emphasizes the registration dates and the importance of working with an advisor to schedule classes. Further, the messaging includes the offering of specified advising sessions sponsored by the Student Success Center called Steps to Success. A



combination of direct mail, print and web advertising, audio commercials on PANDORA ©, social media, print collateral, digital signs, and text messaging are among the various tools being used. This campaign will run until mid-August.

Premier Health's Atrium Medical Center Donates Equipment to SSCC Respiratory Care Program

Jennifer Wendling, former Southern State Respiratory Care faculty member and current Respiratory Department Manager at Premier Health Partner's Atrium Medical Center in Middletown, Ohio, coordinated the donation of a gently used BiPAP machine to the Southern State Respiratory Care program for training purposes. The BiPaP machine, which is a breathing apparatus that increases air intake for patients, will be used by the college's respiratory care program. Pictured are (front, l-r) Dr. Jeffery Hoffman, Chief Medical Officer; Jennifer Wendling, Respiratory Care Services Manager; Atrium staff members Lorin Collins, Lisa Banks and Therese Watkins; and Dr. Nicole Roades, SSCC Vice President of Institutional Advancement; (back, l-r) and Atrium staff members Kristie Lee and Robert Crowe.



HUMAN RESOURCES

Highland Fayette Clinton Safety Council Awards ✓

The College received two awards for excellence in safety at the March Highland Fayette Clinton Safety Council Meeting. The awards included the 100% Award which is given to an organization that worked the entire 2013 calendar year without an injury or illness resulting in a day away from work. In addition, the College received the Special Award as recognition for having worked 500,000 hours and six months without an injury or illness resulting in a day away from work.

Ohio Safety Congress 2014 (OSC14)

Departmental staff attended the Ohio Safety Congress & Expo (OSC 14) in Columbus. OSC14 is the largest regional safety and health conference in the nation. Importantly, it is a free conference and attendance earns the College credit toward the Ohio Bureau of Workers' Compensation (BWC) discount programs and the Highland Fayette Clinton Safety Council rebate. In addition to the 225 exhibitors showcasing their latest safety innovations, products and services, there are 170 educational sessions offered on a variety of topics including: Successful Strategies for Smoking Cessation in the Workplace, Active Shooter Response – A.L.I.C.E Program and Are You Truly Getting ROI on Your Wellness.



SOUTHERN STATE COMMUNITY COLLEGE
PRESS RELEASE
March 24, 2014



SSCC Patri-Tots Pre-K students are making mini volcanos. Science activities such as this help them learn new concepts through planning, predicting, observing, comparing and drawing conclusions.

SSCC Patri-Tots in Wilmington achieves sixth perfect inspection

The Patri-Tots Learning Center at Southern State Community College's North Campus in Wilmington has just earned its sixth 100-percent compliant state licensing inspection.

"I want to commend my staff for this achievement," said Karee Shaw, site administrator. "We are a high-quality, award-winning center because of their continued dedication to our children and their families."

In October 2013, the center received a Three-Star Step-Up-To-Quality (SUTQ) award from the Ohio Department of Job and Family Services. SUTQ is a voluntary quality rating system which helps parents identify early care and education programs that go beyond the minimum standards of licensing.

Southern State houses Patri-Tots centers on its North Campus in Wilmington and Central Campus in Hillsboro. Both are licensed by the Ohio Department of Job and Family Services (ODJFS) and serve children from ages 18 months to five years.

The centers offer developmentally appropriate activities within a preschool setting. Qualified teachers align their curriculum with the Ohio's Early Learning and Development Standards – Birth through K-entry. The centers are open weekdays from 7 a.m. to 6 p.m. and have part- and full-time care options.

For more information, please call 1-800-628-7722, ext. 4629 (Wilmington site) or ext. 2629 (Hillsboro site) or visit <http://www.sccc.edu/services/patri-tots.shtml>.