

President's Report to the **BOARD OF TRUSTEES**



SOUTHERN STATE
COMMUNITY COLLEGE

AUGUST 2014 | DR. KEVIN BOYS, PRESIDENT

Brown County Campus Dedication

More than 200 invitations have been sent for our dedication of the Brown County Campus on Wednesday. We should have a large turn out! The event will be an open house type event from 6-8 p.m. throughout the campus with a formal dedication ceremony in the community room at 7 p.m.

Report from the Long-term Planning/Facilities Committee

The Long-term Planning/ Facilities Committee is in the process of evaluating proposals that were sent to us for providing marketing/real estate services for the sale of the South Campus. We invited several firms to send proposals and placed an advertisement of the opportunity in the newspapers in the southern portion of the college service region. The committee will meet prior to the Board meeting and should have a recommendation to make during the Board meeting.

Adams County Proposal

We are still awaiting a decision from the Chancellor on our Adams County proposal so I have nothing further to report at this time.

Agenda Item: Modification of Policy 5.6

You will see an agenda item concerning your consideration of a change to our policy on student's access to our campuses. Our previous policy was brief, yet had restrictions that



would likely be found unconstitutional if challenged. The Ohio Attorney General's office is recommending that the enclosed policy be adopted. We do not anticipate difficulties with this policy change. The Policy Information Manual and student publications would be revised with this new policy.

Agenda Item: Corporate Resolutions

There is a resolution on routine banking matters that the Board is required to approve. One is to establish a new account for the Brown County Campus bookstore; the other is to delete the signature authority of an employee no longer with the Truck Driving Academy and to add the president's authority to that account.

Administrative Reorganization

Due to the resignation of Dr. J.R. Roush, SSCC Dean of Core Studies, and another impending but unannounced resignation of another dean, we are in the process of considering a reorganization of the College's administration. We are taking some time to carefully examine key functions, strengths of existing personnel, and cost-saving possibilities.

Jobs for the Future State Policy Meeting

As chair of the OACC President's Council, I was asked to attend *Jobs for the Future's* Postsecondary State Policy Network convening in July. An OACC grant covered the costs of those in attendance. The focus of this semi-annual convening is the sharing and dissemination of strategies and policies that colleges and states are employing to increase student success. OACC and Ohio's community colleges have represented Ohio as one of the lead states in the effort to increase student success and college completion.

Upcoming Events

Board members are invited and encouraged to attend any of the following upcoming events:

AUGUST

08.20.14 **Brown County Campus Dedication**

7:00 pm | Brown County Campus

08.25.14 **Dental & Veterinary Assisting Info Session**

5:30 pm | Room 106, Central Campus

SEPTEMBER

09.12.14 **Connect to College Day (First-Choice Friday)**

9 am-12 pm | Brown County Campus

President's Activities and Involvement

Since my last report, I have been involved in the following meetings and events:

- Leadership Adams-Keynote Address
- SOCHE Executive Board of Trustees Meeting
- Meeting with Great Oaks Representatives
- SSCC Adult Opportunity Center Recognition
- Governor Kasich's Bill Signing
- Presentation to Adams County Representatives-Career Technical Center
- Meeting with Executive Director of Highland County YMCA
- Highland County Chamber of Commerce Membership Dinner
- OACC Presidents' Meeting
- WSRW Interviews with Willard Parr
- Hillsboro Rotary Club Meeting
- Meeting with Southern Hills Career Technical Center Superintendent
- Highland County Chamber of Commerce Board Meeting
- Unmanned Aerial Systems Meeting/Clinton County Port Authority
- SSCC Board of Trustees Special Meeting
- Campus Tour and Visit with OACC President Jack Hershey
- OACC Chief Academic Officers Luncheon
- SSCC Police Academy Graduation
- Jobs for the Future State Policy Meeting-Ft. Lauderdale, FL
- Meeting with Superintendent and Tour of Pickaway-Ross Career Technical Center
- Leadership Clinton Program Committee Meeting
- SSCC Nursing Program's Pinning Ceremony

- Opening Day All-Staff Meeting
- Highland County Women’s Hall of Fame Dinner

ACADEMIC AFFAIRS

Ohio Means Internships and Co-Ops

Southern State has been the lead institution among a consortium of career centers and other higher education institutions in implementing the Ohio Means Internships and Co-Ops (OMIC) grant. The purpose of the grant, which was renewed recently, is to provide greater opportunities for students to participate in internships and co-ops, while the institutions and businesses create a better working relationship.

Over the last year, Southern State has placed a total of 26 students (22 interns, 4 co-ops) out of the 43 total students placed. During this time, Southern State students in the internships and co-ops have been paid through the grant and by the employers, with the employers paying almost \$130,000 in shared wages. Out of the 26 students placed by Southern State, 23 were hired by the business in which they were placed, with an average salary of \$29,620.

Karen Davis, SSCC Dean of Instructional Operations, is to be commended for her hard work and dedication to the grant and the program. She serves as the leader of the consortium for Southern State, and without her leadership and guidance this grant would not be the success it has been.

Ohio Articulation and Transfer Network Oversight Board

Dr. Ryan McCall, SSCC Vice President of Academic Affairs, has been invited by John Carey, Chancellor of the Ohio Board of Regents, to serve on the Ohio Articulation and Transfer Network Oversight Board (OATN). The OATN advances the transfer of students within the University System of Ohio, maintains quality assurance of courses, expands the number of courses guaranteed for transfer, develops electronic tools related to transfer, and continues to expand the transfer initiatives in support of Ohio’s higher education goals. The Oversight Board serves in an advisory capacity to the Chancellor to achieve these goals.

Adjunct Faculty Orientation and Development

On Aug. 2, the first of three annual Adjunct Faculty Orientation & Development trainings was offered on Central Campus. The day included workshops on everything from library resources to how to access syllabi and student information through the Southern State website. Additionally, the adjunct faculty members have an opportunity to meet full-time faculty members from various departments and to meet the campus directors and administrative personnel. More than 70 adjunct faculty members attended the day-long workshop, which is approximately 75% of the total number of adjuncts utilized in any given term. There will be two more sessions throughout the academic year, and adjuncts are required to attend at least one session each year.

Dr. Jessica Wise, SSCC Director of Fayette Campus, has the responsibility for preparing the Adjunct Faculty Orientation & Development day schedule and ensuring the appropriate training is occurring based on feedback from full time and adjunct faculty members. Dr. Wise has done an excellent job in improving the process of training provided to our adjuncts and is to be commended for her work in this area.

Workforce Development and Community Services

Truck Driving Academy

Schneider National has announced the Southern State TDA is its selected truck driving school in Ohio for one of their new recruitment programs. Schneider National is offering paid training to select candidates who want to obtain a Class A CDL license. The program is open to individuals living within 100 miles of Washington Court House or Wintersville, Ohio. It is expected this could result in an additional 30-50 enrollments annually.

John Joy, SSCC Dean of Workforce Development and Community Service, and Eddie Mullins, SSCC Training Manager, met on July 24 with Jean Grider of Grant Career Center in Bethel to proceed with a partnership MOU to offer CDL training at the Career Center.

Elizabeth Burkard, SSCC Director of Marketing, has been working closely with John Joy and the TDA staff to plan the marketing campaign and a big kick-off event in September to launch the Cincinnati State Middletown Campus location that will offer Southern State's CDL training. The Middletown site is expected to provide increased enrollments to the TDA.

Workforce Development ✓

Southern State Community College, in partnership with the Highland County Chamber of Commerce, was notified that the U. S. Department of Agriculture in Ohio awarded an RBEG grant for the third time to the Enterprise Facilitation project Grow Highland. Grow Highland is a grass roots small business development effort that Ohio USDA ranked at the top of their awards for small business development. SSCC serves as the fiscal agent and John Joy has been part of the project since the beginning.

Continuing Education, Community Services, & Departmental Notes

North Campus hosted several planning meetings with Ohio National Guard medical personnel and Health Department officials in preparation for the GuardCare event August 9 and 10. Area residents were able to obtain free health services and screenings at the event. More than 700 were expected during the two-day event. ✓

Dr. Gayle MacKay, SSCC Faculty and Division Coordinator for Business, has provided valuable assistance and support in the effort to offer non-credit real estate courses. The four courses needed to obtain a real estate agent license in Ohio will be offered at Central Campus beginning in September. ✓

STUDENT SERVICES AND ENROLLMENT MANAGEMENT

Financial Aid ✓

2013-14 Academic Year Data

The 2013-14 academic year is coming to a close and the financial aid office will be reconciling the federal financial aid programs. This past academic year-to-date ending with summer semester, 1,777 students received Pell Grants totaling \$5,903,815.00. Total student loans disbursed for the year totaled \$6,744,532.

Fall Semester 2014-15

The financial aid office has received and processed 1,801 FAFSA applications to date for the upcoming Fall Semester. The FAFSA activity prior to the start of the semester has increased with an average of 100 applications per week.

Student Loan Counseling

In an effort to provide additional financial literacy to first-time student loan borrowers, the financial aid office is meeting students in person to complete the student loan process. The financial aid office offers sessions two days a week at Central Campus and, in addition, will be available on each campus prior to new student orientation for student loan sessions.

Additional Reporting Requirements for Student Loans

The Department of Education has enacted a maximum time students can receive subsidized (interest free) student loans. The interest free loans will fund a student for 150% of the degree.

To monitor this change effective fall semester, additional reporting will be required for enrollment to include start dates, program length, and the major in which a student is enrolled. The office is working collaboratively with the Registrar's Office and IT to implement this change. The new information is required to be submitted to the Department of Education on any student utilizing a student loan this fall semester.

Records/Registrar

The Records Office is working closely with the Financial Aid Office to implement the new enrollment reporting requirements for NSLDS that are effective October 2014. The new requirements include detail program reporting for each student so the Department of Education can more easily determine when a student reaches their 150% limit for direct subsidized loans.

All TAA contracts have been modified to reflect the tuition increase effective Fall Semester.

There are currently 60 veterans enrolled that will be receiving educational benefits for Fall Semester.

Recruitment

Fall semester new student orientations began the week of August 11.

Student Success Center

Training Retreat

Fifteen staff members of the Student Success Center attended a training retreat in Greenfield on July 8 and 9. Advisors were given an advising manual with updated documents, worksheets, policies and procedures, and other tools for effective advising. Presentations were made by advisor Heather Miller on advising student athletes and Joe Gruber on the new test prep workshops and adult learners. Karen Davis, Karyn Evans, Linda Myers, Lisa Hord, and Wendy Johnson updated the staff about changes in their respective areas.

Tom Payton, SSCC Coordinator of Career & Counseling Services, trained all staff to utilize the Holland career assessment test in an effort to reach out sooner to new students in helping them decide major/career paths.

Staff are preparing presentations for the Connect to College initiative which begins Sept. 12 at the Brown County Campus and will then be held the second Friday of each month at a different campus. Connect to College is an opportunity for all prospective students

or any individual beginning the college search to visit SSCC campuses and learn about the college application process and college life. Topics to be covered will include choosing a career/major, applying for financial aid, budgeting, maintaining a high GPA, college life, college success tips, and other topics relevant for any and all who plan to go to college and want to be successful. Simultaneous sessions will target high school students, adult learners, and veterans.



Connect to College

Thinking about **attending college** but have questions about what you need to do or where to start?

We're here to help! Stop by to learn about the admission process, financial aid, majors, student life, college success strategies and more.

SOUTHERN STATE
COMMUNITY COLLEGE

Miscellaneous

Susan Long, SSCC Director of Student Success, presented at the adjunct orientation--and will present to all faculty and staff during Welcome Week--information about the new early alert system and retention model through Jenzabar. Faculty and staff were instructed how to navigate to the new system, how and when to use it, and why it is important for retention purposes.

Tutoring Center ✓

Tutoring Sessions for May 1 – July 15:

55 Tutor Requests

45 Lab Sessions

34 One-on-One Sessions

79 Total

33 Students served via embedded tutoring for Sarah Crump's and Brenda Tilton's classes bringing the total to 112 tutoring sessions.

Tutor Success Workshops:

Computer Fundamental and Online Success workshops will be conducted on all four campuses from August 11 to 14. As of August 6, thirty-seven students were waitlisted for the Online Success workshops. Students were notified and added.

Beginning July 6, Joe Gruber, math tutor, and Erin Smith, writing tutor, prepared and conducted individual or group Accuplacer test prep sessions for math and English to provide review of materials in an effort to improve placement of students into math and English. Data is being collected to determine the effectiveness of this initiative. Eighteen students were served. Results will be collected to assess the effectiveness of the workshops.

Retention

AmeriCorps

AmeriCorps Coaches for 2014 and 2015 have been selected.

- *Jade Hunt* from Washington Court House recently graduated from Ohio University where she was an active member of the marching band and other student activities.
- *Erin Kirker* from West Union is a recent graduate of Northern Kentucky University where she served as an R.A., presented at new-student orientations, and participated in an elite student leader organization.

The coaches participated in an OACC-sponsored three-day orientation held in Columbus on August 5-7.

The coaches will be responsible for distributing the Individual Plan for Academic Completion to students in PSYC 1108 and for assisting new, full-time students in the creation of academic completion plans. Melissa Scott-Queen assisted students with the creation of an academic completion for the summer term students enrolled in PSYC 1108. All but four students finished the project. The plans provide a much greater

understanding of program requirements and have become invaluable and time efficient advising tools.

Coaches participated in an SGA retreat on August 8 to inform members about AmeriCorps obligations and the roles that coaches will assume in aiding retention efforts at Southern State.

Advising Center

Comparison (Number of Advising Sessions Now to Then)

June 2014: 528

June 2013: 183

July 2014: 653

July 2013: 298

July 2013 - June 2014: 5924

Jan. - Dec. 2012*: 5380

**Full year 2013 not available*

Career and Counseling Services

Advisors, tutors, AmeriCorps coaches, and other staff were trained this summer to administer the Holland Self-Directed Search career assessments, to assist students in interpreting the results, and to help guide student decisions in choosing both a career and major. Students who need more assistance will be referred to the career coordinator.

Career & Counseling Services took students on a field trip to Yellow Springs and Antioch College. The purpose of the event was to expose students to a liberal arts college and a different environment. Amy Queen-Jones, the new Student Government advisor, assisted. The tour guide was a former SSCC student and SGA member, Heather Burkenmeier.

Admissions

Accuplacer update

A new proctor, Lori McKenney, has been hired. She will also be working as an assistant in the HR department. Lori is from the Georgetown area.

Currently, five test dates remain for students to complete their placement assessment prior to the start of the fall semester.

Transfer Students

The Admissions Director has received an increased number of college transcripts for evaluation recently. Since August 2013, 482 transcripts have been received; 95 of those arrived since July 1 of 2014.

Student Activities

SGA

Amy Queen-Jones has been hired as the new Student Government Association (SGA) advisor.

PTK

The PTK advisor position is still open. Several part-time staff and adjunct instructors have expressed an interest in the position, but have not applied.

Athletics

Men's Soccer

Men's Soccer began practice August 1.

The Men's Soccer Alumni Game was to be held August 10 at 3 p.m.

Head Coach Josh Thoroman is 10 wins away from 300 career wins at Southern State. He has almost 30 student athletes trying out for 22 team positions.

Women's Basketball

The Women's Basketball team had a successful off season. The team has six new signings which brings them up to 10 players for the upcoming season. All the players are from our local counties.

Men's Basketball

SSCC alumnus Blake Kibler has been named the Men's Basketball Head Coach. The team has eight new signings, all from local counties. Coach Kibler is still looking to add more local players to the team.

Women's Softball

Batavia native Daniel Ward has been named the Women's Softball Head Coach. He has coached numerous softball teams and he is already on the recruiting trail.

Patriot Center

Due to recent flooding in the Patriot Center, both the Men's and Women's Basketball teams have held their open gyms at the Highland County YMCA. We are thankful that the YMCA was willing to work with us for a place to play while the new floor is installed.

Women's Volleyball

Due to a lack of interest from students in playing, the College will not participate in Women's Volleyball for the upcoming season.

Women's Soccer

Beginning with the 2015-16, SSCC will have a Women's Soccer team. The Head Coach position has been posted. There has been a lot of interest from incoming freshmen.

Athletic Department

Matt Wells began his duties as Athletic Director as of July 1, 2014. Matt also has been the Women's Basketball coach for the past two seasons and will continue in that role as well.

The Athletic Department has worked with the amazing talents of our Department of Communications to design a new Patriots logo for the new gym floor and merchandise to be used by the athletes.

High school athletes are now able to fill out an online prospective recruit form on the SSCC website if they are interested in playing athletics for the college.

Disabilities Services

Office Hours for fall semester:

Monday	2-4	Central Campus	Office 406
Tuesday	10-12	Brown County Campus	Office 118
Friday	9-11	Fayette Campus	Office 103
Friday	12-2	North Campus	Office 313

INSTITUTIONAL ADVANCEMENT

Communications

Marketing | Public Relations | Web

School Leader Mailing

Annually, the Communications Team organizes a special mailing directed to secondary school leaders, including counselors, principals, superintendents, and board members, who represent the surrounding districts. The purpose of this mailing is to introduce Southern State as an affordable, accessible, and high quality option for their graduating students. The messaging is deliberate and pointed about addressing common misperceptions about community college or Southern State in general. The 2014 mailing will arrive in mailboxes in early September. A sample copy will be available at the August board meeting.

Mt. Orab Updates

The Sneak Peek, held July 17, was a huge success with nearly 600 guests visiting the campus throughout the day. Many thanks are extended to the SSCC staff, students, and faculty who made the event possible and went the extra mile to create a great first impression. In addition to food, door prizes, and tours, a number of students registered or made appointments to register during the event. In addition to the Sneak Peek, the College was represented at the Brown County Chamber of Commerce inaugural SummerFest Celebration. The College sponsored a booth and also participated in the opening parade which yielded exceptional visibility in Mt. Orab.

Still upcoming are several events designed to attract new students and invite community members to the facility. Among them include:

- Fall Orientation | August 11, 2014 | 6 p.m. – 9 p.m.
- Opening Day Meeting (Internal) | Monday, August 18, 2014 | 9 a.m.
- Dedication Ceremony | August 20, 2014 | 6 p.m. – 8 p.m.
- First-Choice Friday | September 12 | 9 a.m. – 12 p.m.
- Academic Excellence Showcase | December 2014 | 10 a.m. – 2 p.m.
- Brown Co. Chamber of Commerce Monthly Meeting | December 18, 2014 | 8 a.m.

SSCC Participates in Cincinnati Magazine's "Best of the East"

As relative "newbies" in the Clermont County market, participation in Cincinnati Magazine's "Best of the East" event proved to be yet another worthwhile market penetration experiment. Held July 17 at Receptions Event Center in Eastgate, the visibility of the College was outstanding. Further, due to some exceptional negotiation by the College's marketing director, event participation was accompanied by some far-reaching advertising that has already resulted in new inquiries among potential students.

Foundation

SSCC Foundation Launches Alumni Association

Although just a single step toward a much broader project, the Foundation recently invited the 2014 graduates to the Southern State Alumni Association. As part of this welcome, 410 graduates were provided a branded flash drive that included pre-loaded resume samples, cover letter samples, transfer links, and other career resources. Also, they were invited to CONNECT with the College through an online form designed for this purpose.

Reaching all graduates over the past 35 years is a monumental task and will be undertaken in phases. This effort is a mere first step. Planning is underway to expand the association and reach more graduates. Growth of the association and alumni invitations will be extended in a managed fashion consistent with the resources committed to alumni development.

HUMAN RESOURCES

Wellness

The Wellness Connector challenge "Running with the Bells" was a six-week program that concluded just prior to Hillsboro's Festival of Bells. Eighteen participants out of 20 who registered completed the program. Congratulations to April Igo, Beth Ewry, Cindy

Bloom, Danielle Luman, Denise Decker-Flum, Ellen Turner, Jaime Simmons, Julianne Krebs, Kathy Pierson, Kelly Colliver, Lisa Tilton, Mary Clinton, Meggan McKenzie, Melanie Foxx, Rebecca Griffith, Rick Thompson, Sheila Fawley and Sue Leach for completing the challenge! A special congratulation goes to Beth Ewry! She was the top bell earner at 898 bells and won a \$50 gift card to Wal-Mart.

Faculty and Staff

NeCole Davis has been hired as the Assistant Accounting Specialist in the Business Office. She spent the past year as an intern working in the Business Office, Human Resources and Communications Department. NeCole earned her Associate's Degree from SSCC and is currently pursuing her Bachelor's degree in business at Franklin University. NeCole's favorite past-times include spending time with friends and family and being outside.

Teresa Miles has been hired as a Nursing Faculty Member starting Fall Semester. Teresa has spent the majority of her career as an acute care nurse on a medical surgical floor. She enjoys both the variety and the challenges that a medical-surgical floor offers. She first realized her desire to be an educator by interacting with students as they performed clinical hours on the floor where she worked. She became an adjunct clinical instructor with SSCC several years ago and later had an opportunity to teach several didactic classes. Teresa has four grown children and 11 grandchildren. Her hobbies include reading, gardening, and horseback riding. She and her husband enjoy travel and were fortunate to visit the beautiful islands of St. John and Jamaica this year. She is looking forward to meeting and being a part of the Southern State Community College team!

Susannah Haines has been hired as the new Graphic Designer, filling a long-vacant position in the Communications Department. She will work with the Communications team to create direct mailers, advertisements, logos, and brochures. She received her B.F.A. from Savannah College of Art and Design and was an intern at LPK. She started working at Southern State in April 2013 as the Communications Intern. She also helps run the Wilmington Fiber Guild where she teaches knitting, crocheting, and other fiber arts. Her hobbies include painting, crafts, and special effects makeup.