

President's Report to the **BOARD OF TRUSTEES**



SOUTHERN STATE
COMMUNITY COLLEGE

JUNE 2014 | DR. KEVIN BOYS, PRESIDENT

Ohio Association of Community Colleges President Search Concludes

At the May meeting of the OACC Governing Board, I reported out from the search committee and executive committee to nominate Jack Hershey, state finance expert and veteran public higher education advocate, as the new President and CEO of the Ohio Association of Community Colleges (OACC). That motion overwhelmingly passed.

Hershey, known for his leadership on a series of major innovations affecting the funding, management and performance of state colleges and universities, comes to the OACC after 10 years managing state government affairs at The Ohio State University.

I believe Hershey is the perfect choice to lead our ongoing efforts to innovate, collaborate, contribute to economic growth and get maximum value for student tuition dollars and state support. Over the years, he has earned the respect and confidence of state policy makers and higher education officials in every corner of Ohio.

As part of his role at Ohio State, Hershey now serves as Project Director for Governor Kasich's Quality and Value Initiative, a position to which he was appointed by Ohio Board of Regents Chancellor John Carey and former Ohio State President Gordon Gee. He previously served as staff leader on successful collaborations by all state colleges and universities to produce a unified approach to funding for both the capital and operating budgets for campuses statewide. Both models were endorsed by Governor Kasich and won bipartisan support in the General Assembly.

Also during his time at OSU, Hershey served as the legislative lead for the Strickland Administration's Ohio Construction Reform Review Panel. After a pilot program on construction reform was launched, he led legislative efforts to authorize modern-day construction management options for all future projects on public higher education campuses.



Ultimately, this allowed Southern State to employ the use of Construction Manager At-Risk for our Mt. Orab project.

Prior to his service at Ohio State, Hershey was Deputy Director of the Office of Budget and Management under Governor Bob Taft and was Director of Finance and a finance analyst in the Ohio House of Representatives under Speaker Jo Ann Davidson. He holds a bachelor's degree in public policy management from the University of Akron and is now pursuing a master's in public policy management from The Ohio State University. He and his wife Sharon live in Columbus with their two children. Hershey begins his new job July 1. We believe great things lie ahead for Ohio's community colleges under Mr. Hershey's leadership and advocacy on our behalf.

TAACCT Grant Consortium Application

A consortium -- consisting of Rio Grande University/Community College (LEAD), Belmont College, Zane State College, Washington State Community College, Hocking College, Cincinnati State Community and Technical College, Eastern Gateway Technical and Community College, and Southern State Community College -- is working together to submit a grant proposal for round four of the Trade Adjustment Assistance Community College and Career Training (TAACCT) funding. This alliance has been formed as the Appalachian Health Career Alliance. The consortium application will likely involve building quality and capacity in the healthcare profession pathways, creating a gold standard for Prior Learning Assessments that all of our institutions will work to achieve; and creating or adopting a best-practice soft skills curriculum that creates greater likelihood of student placement and success in the workplace. We see this final objective as transferable to our other programs as well. As always, this federal grant has a very short window for development and is due early-July.

Recommended Changes to the Policy Information Manual

Enclosed is a document outlining recommended changes to the Southern State Community College Policy Information Manual. Revisions reflect efforts to bring policy into compliance with state and federal law, increase safety, respond to practical matters, and generally update procedures and benefits to keep the policy manual current. The approval of the manual appears on the meeting agenda. If you have any questions about specific policies, please feel free to give me a call.

Ohio College Completion Plan

The board's Student Success Committee recently reviewed the enclosed draft Ohio College Completion Plan at its May 20 committee meeting and is recommending its approval. This plan aligns well with known best practice, with our on-going efforts to increase student success, and with the Higher Learning Commission's required Quality Initiative. The board's approval of this plan is required prior to its submission to the Ohio Board of Regents in order to be compliant with state law.

Recommended Academic Calendar

A revised Academic Calendar is included in your packet and comes recommended by the college's Calendar Committee.

Upcoming Events

Board members are invited and encouraged to attend any of the following upcoming events:

JUNE

06.13.14 **Adult Opportunity Center (AOC) Recognition**
7 pm | Edward K. Daniels Auditorium, Central Campus

JULY

07.10.14 **Ohio Peace Officer Training Academy Graduation**
7 pm | Community Center, Fayette Campus

07.15.14 **Sneak Peek (see page 9 for details)**
11 am-7 pm | Mt. Orab Campus

President's Activities and Involvement

Since my last report, I have been involved in the following meetings and events:

- SSCC Nursing Program's Pinning Ceremony
- Southern State Community College 39th Commencement
- Meeting with Ian Blance of Rio Grande Community College
- Senate Testimony on House Bill 487
- Meeting with High Schools That Work (HSTW) Superintendents on Dual Credit
- SOCHE Executive Board of Trustees Meeting
- Respiratory Care Graduation Ceremony
- Meeting with Indiana Wesleyan University Representatives
- Lunch and Tour of Mt. Orab Campus with Adams, Brown and Clermont High School Counselors
- OACC Executive Committee Meeting
- Meeting with X-Mil, Inc. Owners
- Leadership Clinton Board Development Day
- OACC Presidents' Meeting
- TAACCCT Grant Conference Call/Cincinnati State
- Meeting with Wilmington Succeeds and Cincinnati State CTC
- WSRW Interview with Willard Parr
- Hillsboro Rotary Club Meeting
- SSCC Student Success Committee Meeting
- Meeting with Ohio Valley CTC and Ohio Valley School District Representatives
- SSCC Finance Committee Meeting
- OACC Annual Conference

ACADEMIC AFFAIRS

Medical Assisting Accreditation

The Medical Assisting Program is being recommended for full accreditation by the Medical Assisting Education Review Board (MAERB) to the Commission on Accreditation of Allied Health Education Programs (CAAHEP). The recommendation, if accepted, would mean the next comprehensive visit would occur no later than April 2019. Rhonda Davis, Program Director, is to be commended for her work in ensuring the continuing accreditation of the Medical Assisting program.

Adult Opportunity Center

College Readiness Classes

The AOC provides free classes to potential college students who need to brush up in English or math. The College Readiness Math and College Readiness English classes, which are offered on all four campuses, can be quite a cost savings to students because they do not have to tap into financial aid or their own pocket.

Not only do students improve academic skills in the subject areas, they gain self-confidence and a greater understanding of how college works. The classes operate much the same as any college class with a syllabus, quizzes, final, and specific expectations for passing. Students register just as they would for any SSCC class.

A recent evaluation completed by students who were in the classes garnered the following comments:

- I now feel confident moving forward.
- Great class! I learned a lot.
- This class made me enjoy math!
- The instructor has done a great job in getting us ready for the next step in college math.
- This program has helped me a lot. I feel much more confident in my math skills than I ever have before.
- I hope you see the value in having programs like this in place for future students.
- Great class. Excellent instructor!!

ABLE Grant

The Adult Basic and Literacy Education Grant Application for FY-15 was submitted on April 30 requesting funds for the 39th year of funding for Southern State Community College. Over 19,000 students have been served through this grant. The awards will be announced in early June.

Dollar General Grant


The Dollar General Literacy Foundation has recently announced the recipients of their Adult Literacy Awards. SSCC Adult Opportunity Center will receive \$10,000, which will assist with the funding for classes in Adams County.

Workforce Development and Community Services


Truck Driving Academy


Initial response from industry partners regarding the funding award through OBOR's Workforce Development Equipment and Facility program has been favorable. Details remain to be worked out, but the opportunity exists to obtain five tractors for the price of the budgeted four, and four trailers for the price of the budgeted three. The market for good used equipment is tight, especially utility trucks and buses.

Enrollment trends continue to be positive. May's enrollment was 31, the third consecutive month with 30 or more enrollments. One has to go back to the first six months of 2011 to find comparable enrollment numbers.

Schneider National has forwarded for review their agreement for the TDA to become their preferred CDL training provider in Ohio. The effort to obtain this has been almost two years in the making; the main obstacle was their desire to pay schools based on rates in other states. Ohio regulates CDL training more rigidly than any of the neighboring states, making the TDA costs higher than schools in surrounding states. 

Workforce Development

On May 8 and 9, Jeff Montgomery, Computer Science Faculty, conducted full-day training sessions in advanced Access training for Cole-Taylor Mortgage at their Wilmington location. 

On May 14, 15, and 16, Julia Basham, Computer Science Faculty, conducted three half-days of advanced Microsoft software training for NCB Bank. 

Continuing Education, Community Services, & Departmental Notes

The Enterprise Center partnered with the Chambers of Commerce in Adams, Brown, Clinton, Fayette, and Highland counties on a project to assist local small businesses and entrepreneurs. The SSCC Office of Communications assisted in developing a resource which was a compact 5 ½" by 8 ½" card that listed all of the agencies who offer services to entrepreneurs and small businesses in each county. Each Chamber's logo, as well as the Enterprise Center's logo, was also included on the card. There were 500 "Get Connected" cards printed for each Chamber to distribute within their county. The project was enthusiastically embraced by the Chambers and the final product was well received.

North Campus continues to host monthly planning meetings with Ohio National Guard medical personnel and Health Department officials in preparation for the GuardCare event August 9 and 10. Area residents will be able to obtain free health services and screenings at the event. Over 700 are expected during the two-day event.

STUDENT SERVICES AND ENROLLMENT MANAGEMENT

Disabilities Services ✓

Brown County Transition Fair

SSCC's Disability Coordinator attended the Brown County Transition Fair on April 23 from 6-8 p.m. at Southern Hills Career & Technical Center. Student attendance was down this year; however, it was wonderful to network with other professionals in the field.

Records/Registrar ✓

The graduation ceremony for 2013-14 was held Friday, May 3. Below is a summary of the number of degrees/certificates issued during this time period compared to the previous year.

| DEGREES/CERTIFICATES | 7/1/12 - 6/30/13 | 7/1/13 - 6/30/14 |
|--------------------------------|-------------------------|-------------------------|
| AA | 74 | 69 |
| AS | 53 | 54 |
| AAB | 41 | 42 |
| AAS | 205 | 167 |
| ATS | 8 | 3 |
| ONE YEAR CERTIFICATES | 102 | 71 |
| <ONE YEAR CERT | 6 | 25 |
| | | |
| Total General Degrees | 127 | 123 |
| Total Technical Degrees | 299 | 212 |
| | | |
| Total all Degrees/Certificates | 489 | 431 |

Student Success Center ✓

The Director of the Student Success Center attended both the Governance Institute for Student Success in Columbus on April 25 to receive updates and guidance for the Completion by Design plan and a data initiative meeting on May 5 at the OACC offices in Columbus. The director has also participated in webinars pertaining to the recruitment and hiring of AmeriCorps coaches for 2014-15. New coaches are to be in place by August 1.

Brenda Landis attended the OACC symposium on May 6 which focused on student success/completion initiatives.

Tutoring Center ✓

Tutoring Sessions for Spring Semester:

164 Tutor Requests

368 Lab Sessions

528 One-on-One Sessions

896 Total

One-hundred-ten students were served via embedded tutoring for Sarah Crump’s and Brenda Tilton’s classes bringing the total to 1,006.

Joe Gruber conducted three Online Success workshops at Central and North campuses on May 5 and 6 for students enrolling in online classes. Forty-three students participated in these summer term workshops. Both Online Success and Computer Fundamentals workshops will be offered at all four campuses August 11-14.

Retention/AmeriCorps 

AmeriCorps coach Melissa Scott-Queen is scheduled to meet with all summer PSYC 1108 classes to distribute IPACs, to assist students in the creation of academic completion plan plans, and to conduct workshops.

Advising Center 

(A comparison of advising numbers to determine usage)

Advising Sessions

| <u>April 2014*</u> | <u>May 2012**</u> |
|--------------------|-------------------|
| 860 | 528 |

* Month that fall registration opened – little or no advising on Fridays.

(709 appointments + 151 students scheduled at the Steps to Success arena scheduling)

**Month that fall registration opened 2 years ago.

Advising Sessions

| <u>July 9, 2013-May 7, 2014*</u> | <u>January-December 2012**</u> |
|----------------------------------|--------------------------------|
| 5,356 | 5,380 |

* Included three registration weeks

** Included four registration weeks

Several advisors and the director will be attending the OHAA conference on student success initiatives at The Ohio State University’s Fawcett Center on June 20.

Career Services

In an effort to increase visibility and usage of career services at SSCC, the Student Success Center has purchased more student access codes to the current career assessment tool used by the career center. Advisors will be trained this summer to administer the assessments and assist the students in interpreting the results to help guide student decisions in choosing both a career and major. Students needing more assistance will then be referred to the career coordinator.

Customer service surveys are being distributed to students, alumni, and community members in an effort to identify continuous improvement opportunities in the Office of Career & Counseling Services (C&CS). Areas being evaluated are quality of services provided (helpfulness, counselor respect, and customer service) and delivery (types of services, techniques, availability of appointments, and physical access). Action steps include summarizing data at the end of June, identifying continuous improvement opportunities in July, and implementing an action plan by the end of July.

The C&CS coordinator attended the quarterly SOCHE Career Services meeting in Dayton. Tom Payton will be serving as the Vice Chair in 2014-15.

The C&CS coordinator provided a presentation to the Ohio Means Jobs of Clinton County's Job Club on hiring tips as part of Sothern State's partnership with local Ohio Means Jobs Centers. These centers are a regular source of client and student referrals for SSCC.

Student Activities

Student Government Association

2014-15 officers are:

- President, Kelly McFadden
- Vice President, George Martin
- Secretary, Anna Ramp
- Treasurer, Dan Klein

SGA students are completing their organization's expenditures for the year and are purchasing giveaways and T-shirts for students, a nacho cheese machine for their lobby lunches, as well as a storage cabinet and file cabinet in which to store SGA belongings and files. During the summer, their projects and meetings will be minimal.

INSTITUTIONAL ADVANCEMENT

Communications

Marketing | Public Relations | Web

Mt. Orab Opening Activities Overview

A small working group has convened to begin planning several events related to the opening of the new campus in Mt. Orab. More details for each event will be widely distributed as the plans take shape.

- **Sneak Peek | July 15, 2014 | 11 a.m.-7 p.m.**

Purpose: This event is an opportunity to invite current and prospective students and the general public to the campus to explore the facility and learn more about our offerings. This event will promote a fun, upbeat, inviting environment with numerous opportunities to educate guests about Southern State and the opportunities available to new and existing students and the community.

- **Fall Orientation | August 11, 2014 | 6-9 p.m.**
- **Opening Day Meeting for Faculty and Staff | Monday, August 18, 2014 | 9 a.m.**

- **Dedication | August 20, 2014 | 6-8 p.m.**

Purpose: A ceremonial event aimed at officially opening the facility. This is the more formal affair with a specific program to begin at 7 p.m. Brown County Chamber will facilitate ribbon cutting. Guests can enjoy tours of the facility along with opportunities to network with local and state leaders.

- **First-Choice Friday | September 12 | 9 a.m. - 12 p.m.**
- **Academic Excellence Showcase | December 2014 | 10 a.m. - 2 p.m.**

- **Brown County Chamber of Commerce | December 18, 2014 | 8 a.m.**

SSCC Advertises on Pandora Internet Radio

New to Southern State's marketing mix to help boost enrollment this fall is a series of visual and audio ads airing on Pandora, an internet radio service. Pandora provides people with the music and comedy they love anytime, anywhere, through connected devices. Personalized stations launch instantly with the input of a single "seed" – a favorite artist, song, or genre. The college's ads have been customized to air in targeted markets based on location, age, and gender of listeners selected by Southern State. A recent campaign to announce the start of fall registration launched in mid-April and ran for one month, yielding nearly 2,000 clicks to our website! Following this campaign are current promotions for our online programming and Cyber Security & Forensics, which have yielded 952 and 409 clicks respectively to date. This campaign will run through June.

Foundation

SSCC Foundation and Kroger Community Rewards Program

For those who make purchases at your local Kroger and use a Kroger Plus card, there is a new and convenient way to make a contribution to the Southern State Community College Foundation. Kroger, in their commitment to help communities grow and prosper, has designed this reward system to direct charitable giving to local non-profit entities. Earnings through the Community Rewards Program are currently being directed to the Patri-Tots Learning Center Fund within the Southern State Community College Foundation.

Scholarship Award Offers Made

In collaboration with the Office of Financial Aid, nearly 50 students were offered scholarship awards through the Southern State Foundation. Students have until June 13 to accept said offers. A complete listing of awards will be available at that time.

HUMAN RESOURCES

Wellness

Wellness Connector challenge “Work Place Weight Management” recently concluded. It was a 10-week health improvement program. Participants were weighed and had blood pressure, abdominal circumference and body weight measured by TriHealth representatives at the start and end of the program. Two educational classes were offered onsite and participants were required to attend one in addition to tracking their nutritional intake. Ten employees from Central Campus and three employees from South Campus completed the program. A collective 15.5 abdominal inches and 91 pounds were lost between the two campuses.

The next wellness challenge, “Running with the Bells,” is a six-week program starting on June 2 that concludes just prior to the “Festival of Bells.” Each day of the challenge, participants will track physical activity, and fruit, vegetable and water intake to earn bells. There will be opportunities to earn bonus bells throughout the program. Participants earning at least 90 bells by the end will win a \$25 gift card. The top bell earner will win choice of a Fitbit Zip or an additional gift card. We currently have 18 participants from Central Campus and two from North Campus registered.

Faculty and Staff

Matt Wells has been hired as the Athletic Director/Head Coach in the Athletics Department. Wells has been our Head Women’s Basketball Coach since July of 2012 and he will continue coaching our women’s basketball team. He will start in his new position with Southern State beginning July 1, 2014.

Brenda Landis has been hired as a full-time Academic Advisor in the Student Success Center. Landis has been working for Southern State as a part-time Academic Advisor at Fayette Campus since November of 2010. She will start in her full-time role with Southern State beginning July 1, 2014.

Bob Hixson has been hired as a full-time Academic Advisor in the Student Success Center. Hixson has been working for Southern State as a part-time Academic Advisor at Central Campus since July of 2013. He will start in his full-time role with Southern State beginning July 1, 2014.