

Strategic Plan Review:
Gaps and Consistencies Between Ohio's 2008-2017 Strategic Plan for Higher
Education and SSCC's 2007-2010 Strategic Plan, Looking In to Reach Out

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**Summary of Ohio's Strategic Plan for
Higher Education**

Goals:

1. Raise the educational attainment of our state each year.
2. Close the gap between Ohio and competitor states and nations.

To do this we must:

1. Graduate more students.
2. Keep more of our graduates in Ohio.
3. Attract more degree holders from out of state.

**Summary of SSCC's Strategic Plan –
Looking In to Reach Out**

Goals:

1. Improve accessibility
2. Positively impact student success
3. Become a model for teaching and learning excellence
4. Position our institution as a hallmark of the service region

To do this we must:

1. Focus on access and success
2. Maximize learning opportunities
3. Implement facilities improvement and planning
4. Support an environment of teaching and learning excellence
5. Emphasize assessment and institutional effectiveness

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Strategic Plan Analysis: Gaps and Consistencies

The following chart identifies the strategic goals as identified by Ohio Board of Regents Chancellor, Eric Fingerhut in his recently released 2008-2017 Strategic Plan for Higher Education, and the connection that can be made immediately to the Southern State Strategic Plan, Looking In to Reach Out. The analysis is simply a quick snapshot to help us focus our efforts in areas where we have consistent goals and activities already underway as well as pay credence to initiatives that have been newly introduced by the Chancellor.

The chart below broadly identifies the “goal” connections. Within each goal, there are specific strategic objectives in which the language is more closely related. For complete insight into the consistencies, it would be helpful to have both plans available in order to capture the essence of each goal.

- SSCC Strategic Plan: Looking In to Reach Out (*LITRO*)
- University System of Ohio (*USO*)

Ohio Strategic Plan Goal	Addressed by SSCC	Not Addressed	Somewhat Addressed	SSCC Strategic Plan Goal Looking In to Reach Out (LITRO)
Size and Scope		X		Currently no specific enrollment growth numbers have been identified within LITRO
Structure				
1. <i>Mission Differentiation</i>	X			SSCC clearly identifies our mission.
- Centers of Excellence		x		Is likely we will be asked to sharpen our mission focus.
- Research and Innovation		X		Unsure of applicability
- Graduate and Professional Education		X		Not applicable
- Role and Responsibilities of Board of Trustees and Regents		X		Not applicable
2. <i>Ohio's Public Universities</i>		X		Not applicable
3. <i>Ohio's Community College Network</i>				
- Expanding AA and AS Degrees		X		Not identified in LITRO specifically but in progress
- Linking Community College into a shared course and program network		X		
- Bring CC education to Mahoning Valley		X		Not applicable
- Dual Admission to CC and Universities	X			Goal 1.2 – Create pathways for traditional and non-traditional student including dual enrollment, articulations and partnerships with four-year universities and tech prep.

- Greater access to community college education	X			Goal 1.2 – Create pathways for traditional and non-traditional student including dual enrollment, articulations and partnerships with four-year universities and tech prep. Goal 2.1 – Effectively use partnerships with businesses and other institutions of higher education to become more responsive to student needs and workforce demands.
4. Adult Learners and Workforce Training				
- Ohio’s adult education system geared to the adult learner	X			Goal 1.3 - Develop and deliver programs and services that meet the diverse needs of our constituents.
- College ready courses available to adults		X		
- College credit for apprenticeships and adult workforce center programs		X		
- Stackable certificates	X			Goal 2.1 - Effectively use partnerships with businesses and other institutions of higher education to become more responsive to student needs and workforce demands.
- Transfer of military credits		X		
- Lifelong learning	X			
5. Transfer and Mobility				
- Guaranteed Credit Transfer System			X	Goal 2.1 - Effectively use partnerships with businesses and other institutions of higher education to become more responsive to student needs and workforce demands.
- Single academic calendar		X		
6. Aligning Funding Formulas and State Priorities				
7. Affordability				
- Building a low-cost system			X	Goal 1.4 – Exercise diligence in reducing the financial barrier that higher education represents to potential student populations
- Expand degree offerings by networking			X	Goal 3.1 – Develop a six-year facility plan reflective of space, equipment and services
- Differentiated tuition for university main campus				Not applicable
- University system of Ohio support for private fundraising	X			Goal 1.4 – Exercise diligence in reducing the financial barrier that higher education represents to potential student populations
- Create USO Endowment		X		Not applicable
Relationship with K-12 System				
1. Establishing clear standards of college readiness	X			Goal 1.1 – Fully implement student success resources on each campus to include orientation, academic and career advising, tutoring, writing/math labs, and transfer advising.

2. <i>Helping high school students aspire and prepare for college</i>				
- Early college credit and Seniors to Sophomores Program	X			Goal 1.2 – Create pathways for traditional and non-traditional student including dual enrollment, articulations and partnerships with four-year universities and tech prep. Goal 1.2 – Create pathways for traditional and non-traditional student including dual enrollment, articulations and partnerships with four-year universities and tech prep.
3. <i>New combined high school completion/college readiness courses for those who do not complete high school</i>			X	Goal 1.2 – Create pathways for traditional and non-traditional student including dual enrollment, articulations and partnerships with four-year universities and tech prep.
4. <i>Improving teacher education and expanding the role of education schools</i>		X		Not applicable
Technology Infrastructure				
1. <i>State's history as a technology innovator</i>		X		Not applicable
2. <i>Current standing</i>		X		Not applicable
3. <i>Integrated future</i>			X	Goal 4.4 – Support and develop, where necessary, resources that enhance instructional quality.
4. <i>Integration with K-12</i>		X		
Relationship with Business Community				
1. <i>Business satisfaction survey and study</i>			X	This is a study administered at the State level however, LITRO addresses this to an extent through Goal 2.3 - Continuously review and improve Southern State's educational programs in order to maximize efficiency, student learning, and relevance to the job market.
2. <i>Compact between higher education and the business community</i>	X			Goal 2.1 – Effectively use partnerships with businesses and other institutions of higher education to become more responsive to student needs and workforce demands.
3. <i>Marketing higher education</i>			X	Goal 1.1 – Fully implement student success resources on each campus to include orientation, academic and career advising, tutoring, writing/math labs, and transfer advising. Goal 1.4 – Exercise diligence in reducing the financial barrier that higher education represents to potential student populations.
4. <i>Tracking USO graduates</i>		X		Statewide effort
5. <i>The Leadership Center for African-American Males</i>		X		Statewide effort
6. <i>Promoting Ohio colleges and universities across the globe</i>		X		

System Finances – Managing Resources Efficiently				
1. <i>Continuous improvement system</i>			X	Not specifically addressed within LITRO however, SSCC has responded to this goal through Goal 3.2 – Sustain effective facilities and Goal 3.1 – Develop a six-year facility plan reflective of space, equipment and services.
2. <i>Purchasing aggregation programs</i>			X	Not specifically addressed within LITRP however, SSCC currently participates in this to an extent.
3. <i>Bringing State support to the national average</i>		X		Statewide effort
Measuring our Success				
1. <i>USO Accountability Measures and Metrics</i>		X		Although the State has clearly identified specific measures, SSCC has been on a similar track for some time as evidenced by Strategic Priority V – Assessment and Institutional Effectiveness and specifically, Goal 5.2 – Identify and define key performance measurement indicators and use those indicators as the basis for all planning activities.
2. <i>Voluntary System of Accountability</i>		X		Strategic Priority V – Demonstrate the effectiveness of programs, services and operation at Southern State for continuous improvement and accountability to students, citizens, businesses and industries and Ohio’s elected officials.