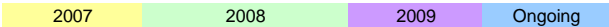


Southern State Community College  
Strategic Plan Monitoring Report  
Summer 2007

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**SSCC Strategic Plan**  
**Strategic Priority I: Access and Success**

Action Objective	Description	Primary Reporting Responsibility	Other Contributing Representatives	Status Report Due	Target Completion	Status as of 8.07
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**Goal 1.1: Fully implement student success resources on each campus to include orientation, academic and career advising, tutoring, writing/math labs, and transfer advising.**

*Outreach Efforts - Improve the recruitment process through:*

1.1.1	Seeking opportunities to involve faculty in recruitment activities	VPSA/EM	Faculty, Enrollment Coordinator, Campus Directors	Quarterly:F07	Fall 2008	IP
<b>Progress Reported 8/17/07</b>	<i>Faculty have an open invitation to join the recruiter for any general recruiting activities. As necessary, the recruiter actively seeks to invite faculty member to college fairs and specialized classroom visits. The introduction of the college wide advising listerserve may also encourage more faculty involvement in recruitment activities. Most recently Chemistry and Engineering have had an active presence in the recruiting related to dual enrollment and tech prep.</i>		<b>Possible Next Actions</b>	None at this time		<b>Next Report Due: Winter 2007</b>
1.1.2	Streamlining the admission process to one campus visit with emphasis on convenience	VPSA/EM	Enrollment Coordinator, Admissions Director, Campus Directors	Quarterly:F07	Fall 2007	IP
<b>Progress Reported 8/17/07</b>	<i>The new orientation process includes completing the application if necessary, placement assessment, general orientation to the College and My SSCC, campus tours and advising. These orientation sessions were scheduled throughout the summer on Wednesdays at each campus location. Day and evening sessions were offered.</i>		<b>Possible Next Actions</b>	Compile data on students participating.		<b>Next Report Due: Winter 2007</b>
1.1.3	Developing recruiting activities focusing on attracting first-generation students and other diverse student populations	VPSA/EM	Enrollment Coordinator, Admissions Director	Quarterly:F07	Fall 2008	IP
<b>Progress Reported 8/17/07</b>	<i>The advertising campaign for 2007-08 included traditional and non-traditional students with diverse academic backgrounds. This message is communicated through all print, billboard, and electronic media. In addition, the Southern Ohio Center for Excellence plays a critical role in this effort by maintaining personnel in local schools that have a high concentration of first-generation students. Your Place, ABLE, and the EOC also play a critical role on our campus' in attracting first-generation students.</i>		<b>Possible Next Actions</b>	Consider a Trio grant such as Upward Bound		<b>Next Report Due: Winter 2007</b>

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1.1.4	Adopting a more flexible means of administering the placement assessment that could incorporate self-placement for appropriate audiences and computerized, standardized assessments for others.	VPAA	VPSA/EM, Faculty Assessment Liaison, Dean of Assessment and Planning, Admission Director, Enrollment Coordinator, Registrar	Quarterly:F07	Summer 2007	Complete
<b>Progress Reported 8/17/07</b>	<i>The College recently introduced a self-directed placement model that was implemented in summer 2007.</i>		<b>Possible Next Actions</b>	Track the performance data of the summer and fall cohorts.		<b>Next Report Due: Summer 2008</b>
1.1.5	Marketing education pathways for students at the point of entry for students with diverse academic proficiencies.	VPSA/EM	Communications Director, Enrollment Coordinator, Dean of Instruction	Quarterly:F07	Summer 2008	IP
<b>Progress Reported 8/17/07</b>	<i>The advertising campaign for 2007-08 included traditional and non-traditional students with diverse academic backgrounds. This message is communicated through all print, billboard, and electronic media. Also, a traditional and non-traditional view book were developed in 2007 for purposes of recruiting two distinctly different populations of students.</i>		<b>Possible Next Actions</b>	We need to work toward a unified vision including significant input from the IT Manager as to what basic skills should be required of all employees.		<b>Next Report Due: Winter 2007</b>
1.1.6	Developing programs that encourage dialogue and exchange of information between SSCC faculty and area middle/high school counselors and teachers.	VPAA	VPSA/EM, Dean of Instruction, Enrollment Coordinator, Faculty, Campus Directors	Quarterly:F07	Fall 2008	IP
<b>Progress Reported 8/17/07</b>	<i>The dual enrollment program that has recently been established provides for direct exchange of information from college faculty to secondary school teachers through in-service training.</i>		<b>Possible Next Actions</b>	Expand this training to include more science, engineering, technology, medical and foreign language.		<b>Next Report Due: Winter 2007</b>
1.1.7	Maintaining and improving as necessary the SSCC web page.	Communications Director	IT Manager, Dean of Assessment and Planning, VPSA/EM	Quarterly:F07	Ongoing	Ongoing
<b>Progress Reported 8/17/07</b>	<i>At the late summer update, the IT representative who had been part of the Web Development team recently left the institution. His absence leaves a void in web development that will need to be filled or outsourced. Currently web updates are done through volunteer efforts.</i>		<b>Possible Next Actions</b>	The Communications Director and President need to make preparations to fill this void.		<b>Next Report Due: Winter 2007</b>

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*Orientation/Front End Services – Strengthen our delivery of front end services for students including orientation and advising by:*

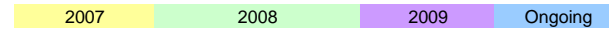
1.1.8	Redesigning orientation to be delivered at each campus location and inclusive of SSCC students, alumni and faculty as appropriate.	VPSA/EM	Enrollment Coordinator, Admissions Director, Campus Directors	Quarterly:F07	Summer 2007	Complete
<b>Progress Reported 8/17/07</b>	<i>The new orientation process includes completing the application if necessary, placement assessment, general orientation to the College and My SSCC, campus tours, and advising. These orientation sessions were scheduled throughout the summer on Wednesdays at each campus location. Day and evening sessions were offered.</i>		<b>Possible Next Actions</b>	Consider opportunities to include alumni as appropriate		<b>Next Report Due: Winter 2007</b>
1.1.9	Working collaboratively with the Communications Office to develop comprehensive orientation material.	VPSA/EM	Communications Director, Enrollment Coordinator	Quarterly:F07	Summer 2007	Complete
<b>Progress Reported 8/17/07</b>	<i>The orientation organizer works closely with the Communications Office to develop binder inserts, media for orientation, and other material related to orientation</i>		<b>Possible Next Actions</b>	Review materials for inclusion in next cycle of orientation.		<b>Next Report Due: Winter 2007</b>
1.1.10	Developing a plan for academic advising that establishes consistency for the student and no uncertainty as to who they need to speak with on a quarterly basis regarding their academic schedule.	VPAA	VPSA/EM, Faculty, Admissions Director	Quarterly:F07	Summer 2008	NS
<b>Progress Reported 8/17/07</b>	<i>The new orientation process has impacted this goal slightly but more work needs to be done in this area. It is possible the timeline may need to be pushed to 2009.</i>		<b>Possible Next Actions</b>	Look to other college models		<b>Next Report Due: Spring 2008</b>

*Success Resources – Position students for academic success by:*

1.1.11	Reevaluating the existing structure of our developmental education program and offering recommendations for reorganization.	VPAA	Dean of Institutional Advancement, Dean of Instruction, VPSA/EM	Quarterly:F07	Summer 2008	IP
<b>Progress Reported 8/17/07</b>	<i>Meetings between the VP of Academic Affairs and the Adult Opportunity Center are underway. Much of this discussion is guided by the current activity at the state level regarding the college's role in developmental education. It is likely that the uncertainty of the direction of the State could delay significant efforts related to reorganization of this area.</i>		<b>Possible Next Actions</b>	Continue meetings and stay abreast of developments at the State level.		<b>Next Report Due: Winter 2007</b>

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1.1.12	Offering PSYC 108 on a quarterly basis at each campus location.	VPAA	Dean of Assessment and Planning, Faculty, VPSA/EM	Quarterly:F07	Ongoing	Complete for FY07
<b>Progress Reported 8/17/07</b>	<i>PSYC 108 has been scheduled at each campus for fall 2007. Continued monitoring of course enrollments will determine the future feasibility of this goal. Also, the On Course team needs to offer more opportunities for training in an effort to expand the teaching pool.</i>		<b>Possible Next Actions</b>	Review enrollment data from Fall 2007/Schedule training activities		<b>Next Report Due: Winter 2007</b>
1.1.13	Increasing the percentage of first-year students taking PSYC 108 by 50%.	VPSA/EM	Dean of Assessment, Enrollment Coordinator, Faculty, Admission Director	Quarterly:F07	Fall 2008	IP
<b>Progress Reported 8/17/07</b>	<i>Determine the benchmarking numbers. Expand training to increase the eligible teaching pool.</i>		<b>Possible Next Actions</b>	Collect data		<b>Next Report Due: Winter 2007</b>
1.1.14	Establishing writing and math labs on each campus and developing a referral system for the service.	VPSA/EM	VPAA, Tutoring Coordinator, English and Math Faculty, Campus Directors	Quarterly:F07	Summer 2008	NS
<b>Progress Reported 8/17/07</b>	<i>Currently the math department is working on a math module that would serve as a lab to some extent. It is self-paced. The English faculty are discussing the introduction of an online tutoring lab.</i>		<b>Possible Next Actions</b>	Continue discussions and coordination.		<b>Next Report Due: Winter 2007</b>
1.1.15	Exploring the possibility of converting the tutoring office from a part-time position to a full-time position.	VPAA		Quarterly:F07	Revised to Fall 2008 instead of Summer 2008	NS
<b>Progress Reported 8/17/07</b>	<i>Discussions will remain ongoing but will be dictated by budget constraints. Timeline for completion will have to be altered.</i>		<b>Possible Next Actions</b>	Reevaluate during the 2008/09 budget planning cycle.		<b>Next Report Due: Winter 2007</b>

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1.1.16	Improving the awareness of career services by offering students convenient avenues for career exploration including career fairs, campus based workshops, inclusion in the orientation program, and individual appointments.	VPSA/EM	Career Svcs. Coordinator, Enrollment Coordinator	Quarterly:F07	Fall 2007	Complete for FY07 and ongoing throughout the remainder of this plan.
<b>Progress Reported 8/17/07</b>	<i>The career services office hosted a service area career fair in Spring 2007. Also, an engineering career fair was hosted in mid summer and a human resources roundtable was hosted in Summer 2007. In addition to these scheduled events, more emphasis has been placed on career services through orientation and career service displays set up throughout the campuses.</i>		<b>Possible Next Actions</b>	Gather data on number of students/faculty/employers served.		<b>Next Report Due: Winter 2007</b>
1.1.17	Increasing the number of college readiness programs in partnership with SSCC service area high schools.	VPSA/EM	Southern Ohio Center of Excellence Director, Enrollment Coordinator, Campus Directors	Quarterly:F07	Fall 2008	IP
<b>Progress Reported 8/17/07</b>	<i>No update at this time.</i>		<b>Possible Next Actions</b>	Contact Brenda Martin		<b>Next Report Due: Winter 2007</b>
<b>Goal 1.2: Create pathways for traditional and non-traditional students including dual enrollment, articulations and partnerships with four-year universities, and tech prep.</b>						

*Dual Enrollment – Position Southern State to be the dual enrollment partner of choice for high schools located in our service area by:*

1.2.1	Establishing a pricing model for dual enrollment that would clearly illustrate the expense structure for both the high school and the college.	VPBF	VPAA, Dean of Instruction	Quarterly:F07	Summer 2007	Complete
<b>Progress Reported 8/17/07</b>	<i>This model is available through the Dean of Instruction. Due to projected changes in State funding, this model should be reevaluated.</i>		<b>Possible Next Actions</b>			<b>Next Report Due: No report due</b>
1.2.2	Annually identifying 5-10 high schools in which we seek to develop a dual enrollment program.	VPAA	Dean of Instruction, VPSA/EM, Enrollment Coordinator	Quarterly:F07	Spring 2008	NS
<b>Progress Reported 8/17/07</b>	<i>For academic year 2007, SSCC has identified five area high schools including Washington City, Clinton Massie, Blanchester, Wilmington, and Miami Trace.</i>		<b>Possible Next Actions</b>	Consider new or expanded partnerships for 2008		<b>Next Report Due: Fall 2008</b>

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1.2.3	Educating our internal community, including faculty and staff, about dual enrollment.	VPAA	Dean of Instruction, VPSA/EM, Communications Director, Campus Directors	Quarterly:F07	Summer 2007	IP
<b>Progress Reported 8/17/07</b>	<i>A session specific to dual enrollment has been scheduled for Opening Week Activities.(Wed. Sept. 12)</i>		<b>Possible Next Actions</b>	Follow up from Opening Week. Include a piece in the new employee newsletter		<b>Next Report Due: Winter 2007</b>
1.2.4	Developing marketing materials targeting parents of high school students as to the benefits of dual enrollment courses.	VPAA	Communications Director, Dean of Instruction, Enrollment Coordinator	Quarterly:F07	Fall 2007	IP
<b>Progress Reported 8/17/07</b>	<i>Flyers and other print advertisements were developed promoting dual enrollment. For future marketing efforts, consideration will be made for this specific audience.</i>		<b>Possible Next Actions</b>	None at this time		<b>Next Report Due: Winter 2007</b>

*Articulations, Partnerships and Tech Prep – Provide clearly articulated options for students wishing to pursue education up to beyond the associate level by:*

1.2.5	Maintaining a summary of all existing articulation agreements complete with contact information through a visible marketing piece.	VPAA	Dean of Instruction, Communications Director	Quarterly:F07	Spring 2008	IP
<b>Progress Reported 8/17/07</b>	<i>The Dean of Instruction maintains this record in a binder located in the VP of Academics office</i>		<b>Possible Next Actions</b>	Create more visibility.		<b>Next Report Due: Winter 2007</b>
1.2.6	Supplying students with resources regarding active articulation agreements at the point of entry.	VPSA/EM	VPAA, Communications Director, Admissions Director	Quarterly:F07	Spring 2008	IP
<b>Progress Reported 8/17/07</b>	<i>We maintain a web reference in the view book however, it has been noted that the web page should be updated to include the specific information relating to the articulation as opposed to a link to the other college's web page. Also, campus kiosks contain information relating to articulation agreements.</i>		<b>Possible Next Actions</b>	Contact the communications office and share this idea.		<b>Next Report Due: Winter 2007</b>

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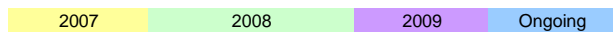
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1.2.7	Designating an advisor as the responsible party for housing information relating to active articulations.	VPAA		Quarterly:F07	Fall 2007	IP
<b>Progress Reported 8/17/07</b>	<i>Rather than having an advisor responsible, it has been agreed that the specific information relating to the articulation needs to be duplicated on the web.</i>		<b>Possible Next Actions</b>	Contact the communications office and share this idea.		<b>Next Report Due: Winter 2007</b>
1.2.8	Developing at least three new articulation agreements annually.	VPAA	Dean of Instruction, Faculty	Quarterly:F07	Ongoing	IP
<b>Progress Reported 8/17/07</b>	<i>At the time of this report, we had active articulation meetings going with Lindsay Wilson College in Human Services, University of Cincinnati in Early Childhood Education, Miami University in Engineering, and Cincinnati State.</i>		<b>Possible Next Actions</b>	Complete those agreements identified.		<b>Next Report Due: Fall 2008</b>
1.2.9	Visibly advertising unique partnerships that Southern State maintains with other institutions including shared space and distance learning programs that can be accessed on the SSCC campus.	VPAA	Communications Director, Enrollment Coordinator	Quarterly:F07	Ongoing	IP
<b>Progress Reported 8/17/07</b>	<i>News releases and internal announcements of new agreements are publicized through local print and radio news outlets.</i>		<b>Possible Next Actions</b>	Possibly include in the employee newsletter.		<b>Next Report Due: Winter 2007</b>
1.2.10	Maintaining a designated Tech Prep Coordinator.	VPAA	Dean of Instruction	Quarterly:F07	Ongoing	Complete
<b>Progress Reported 8/17/07</b>	<i>The Dean of Instruction will serve in this capacity during the academic year. SSCC is considering entering the southern Tech Prep Consortium with Shawnee in addition to maintaining the Greater Cincinnati affiliation.</i>		<b>Possible Next Actions</b>	None at this time.		<b>Next Report Due: Winter 2007</b>
1.2.11	Actively participating in the development of Tech Prep pathways.	VPAA	Dean of Instruction, Faculty	Quarterly:F07	Ongoing	IP
<b>Progress Reported 8/17/07</b>	<i>Local schools have been out of session since the time this plan was implemented.</i>		<b>Possible Next Actions</b>	None at this time.		<b>Next Report Due: Winter 2007</b>
1.2.12	Developing and implementing a plan to increase the transfer rates of students for whom this is a goal.	VPSA/EM	Dean of Assessment and Planning, Admissions Director	Quarterly:F07	Summer 2008	IP
<b>Progress Reported 8/17/07</b>	<i>Compliance with the Transfer Assurance Guides (TAGS) have directly impacted the convenience of transfer. No data regarding transfer rates has been evaluated at this time and no specific plan has been identified outside of the TAG project.</i>		<b>Possible Next Actions</b>	Retrieve the contact information of this student population and ensure that they get notification of upcoming college fairs or career/transfer fairs.		<b>Next Report Due: Winter 2007</b>

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<b>Goal 1.3: Develop and deliver programs and services that meet the diverse needs of our constituents.</b>						
<i>Scheduling – Respond effectively to the changing demands of our students by:</i>						
1.3.1	Experimenting with the delivery options for a select program through the creation of hybrid courses during the first year of this plan.	VPAA	Dean of Instruction, Faculty	Quarterly:F07	Fall 2008	IP
<b>Progress Reported 8/17/07</b>	<i>Significant work has been completed to create BADM 272: Business Communications as a hybrid course. The Office Information Systems program is currently working toward the introduction of a hybrid associate degree program.</i>		<b>Possible Next Actions</b>			<b>Next Report Due: Winter 2007</b>
1.3.2	Piloting a cohort weekend program in a technical major.	VPAA	Dean of Instruction, Faculty	Quarterly:F07	Fall 2009	IP
<b>Progress Reported 8/17/07</b>	<i>Discussion regarding a weekend business degree is in the early phase. A site visit to another college that has a weekend business program has been made.</i>		<b>Possible Next Actions</b>	Expand conversations relating to the business degree.		<b>Next Report Due: Spring 2008</b>
1.3.3	Creating marketing material that clearly outlines the unique scheduling features of many of SSCC's programs including day/evening rotations, campus locations, etc.	VPAA	Communications Director	Quarterly:F07	Winter 2008	IP
<b>Progress Reported 8/17/07</b>	<i>The way classes appear on the schedule is done at the discretion of faculty members. From time to time, the communications office may make suggestions on invigorating the schedule by altering the schedule.</i>		<b>Possible Next Actions</b>			<b>Next Report Due: Winter 2007</b>
1.3.4	Reviewing existing approaches and technologies that provide effective course scheduling for SSCC students today and in the future.	VPAA	VPSA/EM, Faculty, IT Manager	Quarterly:F07	Ongoing	IP
<b>Progress Reported 8/17/07</b>	<i>No report at this time.</i>		<b>Possible Next Actions</b>			<b>Next Report Due: Winter 2007</b>
1.3.5	Using the Program Review committee as an internal audit of course and program efficiencies.	VPAA	Faculty	Quarterly:F07	Ongoing	IP
<b>Progress Reported 8/17/07</b>	<i>The Program Review committee is active and will begin again in the Fall 2007.</i>		<b>Possible Next Actions</b>	Establish efficiency benchmarks		<b>Next Report Due: Winter 2007</b>

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**Goal 1.4: Exercise diligence in reducing the financial barrier that higher education represents to potential student populations.**

*Awareness – Communicate the affordability of higher education by:*

1.4.1	Advertising scholarship opportunities.	VPSA/EM	Communications Director, Financial Aid Director, Enrollment Coordinator, Campus Directors	Quarterly:F07	Ongoing	IP
<b>Progress Reported 8/17/07</b>	<i>Regular news releases are distributed to print and radio outlets as appropriate. In addition, all scholarship applications are available online and most scholarships are highlighted in the view book. Annually, the Communications Office hosts a scholarship picnic in which donors and recipients are invited to attend. Historically, this event draws nearly 300+ participants.</i>		<b>Possible Next Actions</b>	None at this time		<b>Next Report Due: Winter 2007</b>
1.4.2	Continuing to fulfill existing requests to host financial aid awareness events and expanding this effort as possible.	VPSA/EM	Financial Aid Director, Enrollment Coordinator, Campus Directors	Quarterly:F07	Ongoing	IP
<b>Progress Reported 8/17/07</b>	<i>Annually the Financial Aid Director extends her services to all of the high schools in the SSCC service area. She hosts the schools financial aid awareness program. SSCC is also an active participant in College Goal Sunday</i>		<b>Possible Next Actions</b>	Begin tracking the number of families included in financial aid awareness nights and College Goal Sunday.		<b>Next Report Due: Winter 2007</b>
1.4.3	Making the affordability factor a more prominent aspect of the recruiting function.	VPSA/EM	Enrollment Coordinator, Admissions Director, Campus Directors	Quarterly:F07	Ongoing	NS
<b>Progress Reported 8/17/07</b>	<i>Affordability is a topic included in the recruiting presentation.</i>		<b>Possible Next Actions</b>	Develop ideas for greater emphasis.		<b>Next Report Due: Winter 2007</b>
1.4.4	Developing a written promotional model, with and without financial aid, that assists families in understanding how to meet the financial demands of higher education.	VPSA/EM	Financial Aid Director, Enrollment Coordinator, Communications Director	Quarterly:F07	Winter 2008	IP
<b>Progress Reported 8/17/07</b>	<i>Research publications available through the Department of Education that may have pieces that could either be replicated or used to reference students and their family.</i>		<b>Possible Next Actions</b>	Research the resource available		<b>Next Report Due: Winter 2007</b>

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1.4.5	Supporting and maintaining the efforts of grant based programs focusing on access.	VPSA/EM	Southern Ohio Center of Excellence Director, Enrollment Coordinator, Dean of Assessment and Planning, Campus Directors	Quarterly:F07	Ongoing	IP
<b>Progress Reported 8/17/07</b>	Continue an open exchange of information between student services and the grant based programs including the Adult Opportunity Center, Educational Opportunity Center, and the Southern Ohio Center of Excellence.		<b>Possible Next Actions</b>	Consider a quarterly meeting for the purpose of sharing information.		<b>Next Report Due: Winter 2007</b>

*Affordability – Maintain SSCC as an affordable college option through:*

1.4.6	Promoting and supporting the work of the SSCC Foundation office in building the SSCC endowment.	President	Foundation Director, VPBF, Campus Directors	Quarterly:F07	Ongoing	IP
<b>Progress Reported 8/17/07</b>	The College maintains funding for a part-time Executive Director for the SSCC Foundation		<b>Possible Next Actions</b>	Projected fall dinner and luncheons		<b>Next Report Due: Winter 2007</b>
1.4.7	Evaluating the use of existing scholarship monies such as Super Start and the Adult Opportunity Scholarship to ensure maximum impact for the dollar.	VPSA/EM	Financial Aid Director, President, VPAA	Quarterly:F07	Winter 2009	NS
<b>Progress Reported 8/17/07</b>	Beyond general discussion, no official action has taken place.		<b>Possible Next Actions</b>	Monitor use and retention		<b>Next Report Due: Spring 2008</b>
1.4.8	Continuously seeking minimal tuition increases without sacrificing quality.	President	VPBF, VPAA, Board of Trustees	Quarterly:F07	Ongoing	IP
<b>Progress Reported 8/17/07</b>	Ohio's Governor, Ted Strickland, froze tuition for all colleges and universities in academic year 2007/08 and 2008/2009.		<b>Possible Next Actions</b>			<b>Next Report Due: Winter 2007</b>
1.4.9	Applying for and using grants consistent with the college's mission to offset general fund expenditures.	President	VPAA, Dean of Institutional Advancement	Quarterly:F07	Ongoing	IP
<b>Progress Reported 8/17/07</b>	Currently, consideration is being given to applying for a Student Services Support Grant.		<b>Possible Next Actions</b>	Research to find out when the grant is available.		<b>Next Report Due: Winter 2007</b>