

# Southern State Community College

## May 2010 President's Report to the Board of Trustees

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*Dr. Kevin Boys, President*

### June 11, 2010, Graduation Details

Please see the schedule below for this year's graduation ceremony on June 11 at 7 p.m. in the Patriot Center. It promises to be a great event. You will also read under the Planning Report how this year's graduation speaker was selected. It is important that graduation be a student-centered event, so I have asked that a process be put in place to select a graduating student to provide the keynote address. This process involved nominations from students, faculty and staff; an application and essay; and a panel review of the materials submitted. I will announce the selected speaker to the college by YouTube video on May 10.

#### **Friday, June 11, 2010, Central Campus**

4:30 p.m.	June Board Meeting	Room 184
5:30 p.m.	Dinner with Speaker/Guests	Room 106
6:30 p.m.	Prepare for Processional	Room 203/4
7:00 p.m.	Graduation Ceremony	Patriot Center

### Tuition for Academic Year 2010-11

I will be recommending that the board approve the implementation of the 3.5-percent tuition increase that the Board approved at the February 2010 meeting and that the new rate take effect commencing with summer term. As you recall, we received permission from the chancellor to delay implementation of this increase, but only through the 2010-11 academic year. As you know, current state law allows colleges to increase tuition another 3.5 percent during the 2010-11 academic year. It is my recommendation that the board consider this increase as well.

I believe these recommended increases are necessary for not only keeping up with rising costs but also for allowing us to take some steps toward building upon the quality of our programs and considering new programs that will meet emerging workforce needs. Additionally, we are all aware of pending state budget deficits, so it is important to keep a long-term view of the financial condition of the college.

Of course, we will continue to closely monitor state subsidy funding and enrollment as the new academic year begins.

### Fiscal Year 2011 Budget

You will find a recommended budget included on the agenda. Once the board makes a decision on an increase in tuition, the corresponding budget can be approved.

## Dayton Access Television

I recently taped a segment at the Dayton Access Television studio for the program “College Bound.” This program features colleges that belong to SOCHE, Southwestern Ohio Council for Higher Education. It will be shown on the Dayton Community Access Television and is also available on their web site, [http://www.datv.org/college\\_bound.html](http://www.datv.org/college_bound.html). To view the segment on Southern State, scroll to 21:55 in the time line.

## Great Oaks Council

Dr. Robin White, CEO for the Great Oaks Institute of Technology and Career Development, asked me to serve on the Great Oaks Council which functions largely as a business advisory council. Southern State continues to look for ways to partner with Great Oaks to expand the opportunities for the secondary and adult students we serve. Great Oaks serves as the Career and Technical school for Clinton, Fayette, and Highland counties. The council meets monthly.

## Reaching Out to Highland County Alternative School Students

This past week, I had the opportunity to speak with students at the Highland County Alternative High School in Hillsboro. This school provides an alternative high school pathway for students who may have had difficulty in the regular high school environment. It may be tempting for adults to give up on some students, but my experience has led me to believe that many of these students can achieve given the motivation and conditions. Southern State could certainly be the place for many of these students to continue their education at some time in the future.

## President’s Activities and Involvement

Since the April meeting, I have been involved in the following:

- AACC New CEO Institute
- Third Annual Ohio Presidents Conference hosted by Senator Sherrod Brown
- Clermont County Chamber of Commerce program, “The Recovery: How Strong, How Long, and at What Cost?”
- Brown County Chamber of Commerce Spring Awards
- Highland County Chamber of Commerce “Let’s Do Lunch” program at Central Campus
- Hosted “Jammin’ with the President” at South Campus during National Library Week
- All-Ohio Academic Team Recognition Luncheon
- University System of Ohio Sustainability Conference
- Met with Education Department Faculty from University of Dayton to explore potential UD graduate course cohort programs on our campuses
- Assisted Highland County K-12 schools in a Federal Grant opportunity
- Assisted Greenfield leadership group in exploring a potential project
- SSCC Faculty Senate
- OACC Presidents Meeting (via teleconference this month)
- Ohio Valley Regional Development Commission – Second Round Highland County Caucus

## Upcoming Student Recognition Programs

You will be receiving invitations for the following graduations and student recognition programs.

Program	Date/Time	Location
Associate Degree Nursing Pinning	June 10, 2010, 7 p.m.	Patriot Center
SSCC Graduation	June 11, 2010, 7 p.m.	Patriot Center
ABLE Recognition	June 17, 2010, 7 p.m.	Auditorium
Law Enforcement Graduation	June 24, 2010, 7 p.m.	Auditorium
Practical Nursing Pinning	August 20, 2010, 7 p.m.	Auditorium
Respiratory Care Graduation	Dec. 11, 2010, 2 p.m.	Auditorium

## Planning

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### Strategic Planning

**Designing the Planning Process.** Preliminary planning about upcoming planning strategies is under way. With the assistance of a Groves Consultant from the Cincinnati area, we plan to launch activities this fall. Using a proven-effective style of constituent engagement, the consultant will work with our college over the course of several days and will facilitate large- and small-group discussions, a SPOT analysis, and action planning with a small subset of the larger population. Preparation for the upcoming fall launch will include developing a 20-30 person vision team representative of the board of trustees, faculty, administration, and staff. The logistics of the planning process will be finalized in late June following his consultation with the board planning committee and begin engaging the full college community at that time.

**Observations of Statewide Reporting of USO Strategic Plan Indicators.** Community colleges around Ohio were recently offered comparative data regarding progress toward the University System of Ohio (USO) [Strategic Plan](#). The plan, introduced in 2008, represents Ohio's concerted effort to advance higher education in the state. Annually, colleges take the opportunity to revisit institutional goals and make projections relating to 20 different [strategic indicators](#) ranging from total enrollment, graduation, first-time freshman, and a host of other indicators. cursory review of these reports yielded the following observations:

#### *University System*

- Total enrollment projections are lagging behind USO goals after 2011. This could be, in part, attributed to semester conversion timelines among institutions.
- Associate degree attainment is on target with USO goals; however, bachelor degree attainment is projected to fulfill only 61 percent of the USO goal.
- The state is lagging behind in its projection of STEMM degrees only fulfilling 47 percent of goal by 2014. Similarly, degrees for minority students is grossly under projected with institutions predicting 35-percent fulfillment of the USO Goal as is enrollment of students 25 years and older which is at a meager 20 percent of goal.

## Community Colleges

- Overall, SSCC's projections are somewhat consistent with those of other similar size institutions.
- It appears as though many institutions are bracing for significant changes in year 2011-12 as projected gains in some areas appeared to level, and in a few instances, decline.
- Endowments per FTE appear steady among most institutions with only marginal increases among some and several institutions reporting decreases.
- Considering SSCC's enrollment, it appears as though the college was competitively aggressive in terms of projecting the number of degrees and certificates awarded.

## Assessment

**Higher Learning Commission.** As reported at the April board meeting, a small team, including Nicole Roades, President Boys, Dr. Ryan McCall, Dr. Peggy Chalker and Bill Worpenberg recently returned from the Higher Learning Commission's annual meeting in Chicago, Ill. As previously communicated, the overarching message is that *accountability should remain higher education's focus*. From an assessment standpoint, the team listened closely to recommendations made throughout the meeting and are already implementing some of them in the college's assessment and program review practices. In addition, the entire team is using every opportunity to share the learning through meetings, presentations, etc. The hope is to formalize the information to some extent to share during Opening Week activities this fall to better communicate the purpose of HLC and introduce the many resources available to Southern State through the accrediting body.

**Monitoring Report Due to HLC November 2010.** Bill Worpenberg and Nicole Roades are finalizing individual meetings with faculty to assist in developing methods and timelines for measuring student learning outcomes. While good progress has been made, considerable work remains. The final half of the spring term will be used to assist faculty in completing assessment plans. Mid-summer will be used to begin drafting the Assessment and Program Review Monitoring Report which is due to the Commission November 2010. By preparing a draft early in the summer, it is hoped to foster more engagement in the final report.

## Communications

**President Boys' Inauguration Reception.** Appreciation goes to Kay Ayres, Nicole Roades, Elizabeth Burkard, Kris Cross and Stevetta Grooms in the wonderful reception which was hosted April 25 to honor President Boys and welcome the Boys' family to the SSCC community. The afternoon reception was meticulously orchestrated to be a blend of seriousness and genuine hospitality. Accolades go to the coordinators for their mindfulness in representing each of the five counties through their decisions surrounding invitations, entertainment, food, and decorations. Appreciation also goes to those who supported the event through their attendance.

**HS Graduation Tab and Schedule Insertion.** Historically, the fall schedule of courses is distributed throughout the five-county area via the County Shopper publication in mid-August. While not the optimal scenario for widespread readership, it is the most economical solution for distribution. This year, however, the college has been afforded the opportunity to insert the fall schedule in the paper which will include the local high school graduation tab in May. It is hoped this new strategy will enhance

the college's exposure and possibly encourage potential students to make decisions about college earlier in the summer.

**This Week at SSCC.** If you haven't recently looked at the new "This Week at SSCC" electronic newsletter, please take a moment to do so. Kris Cross, director of public relations, has done an outstanding job of consistently producing this weekly newsletter and adding small enhancements such as You Tube videos with each edition. Check out the latest publication including a segment of the Inauguration Reception at <http://www.sccc.edu/About/042610SSCCThisWeek.pdf>.

## Special Projects

**Graduation Speaker.** A nomination process to select the 2010 graduation speaker is under way. Designed to engage students, faculty, and staff, nominations were accepted from within the college community and have yielded 13 different potential speakers. Each nominee was notified and given a Certificate of Honor for being nominated. By submitting a brief autobiographical essay, nominees declared their interest. The final candidates will be reviewed by a representative panel based on established criteria relating to *scholarship, leadership, embodiment of SSCC values, representation of SSCC student body, and recommendations*. The winner will be announced via YouTube video on May 10. Nominees included:

Gayle Cabello, Hillsboro  
Wotsa Klu, Hillsboro  
Shaun Powell, Greenfield  
Christina Chilelli, Mt. Orab  
Tiffany Eagan, Georgetown  
Jessica Bracken, Peebles  
Jennifer Taylor, Washington Court House

Tarina Quraishi, Peebles  
Russ Wickham, Hillsboro  
David Evans, Alumni – Iowa  
Amy Walls, Wilmington  
Toni Penwell, Washington Court House  
Rachel Kiser, Alumni--Hillsboro

# Student Affairs/Enrollment Management

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## Advising/Retention

In the four months that the Advising and Retention Services Office has been open, it has served an average of 220 students a month with a daily average of 12 appointments. Of the students who were on academic warning or probation in the winter quarter, 52.5 percent returned to good standing for the spring quarter.

## Tutoring

The E-Tutoring Collaborative is a new initiative from the Ohio Learning Network. Currently there are 15 public institutions from Ohio using the platform. The launch of E-Tutoring in February has been a success with 99 sessions provided last quarter, serving 41 students. Tutoring this quarter is seeing a dramatic increase in usage. Last year during Week 5, 61 applications for assistance were filed. As of Week 5 this quarter we have received 141 unique applications. English and math tutoring labs are open

on every campus, with permanent locations at Central, Fayette, and North (there is a space issue at South that we are trying to resolve).

## Career Services

Career Services has been gradually redesigning its web site. Input will be solicited from students, faculty, and employers as this process continues. A series of seminars has been provided to the community on career development and the impact of job loss (i.e. Rotary WCH, Library Week at South Campus, and Job Fair). Programs are being developed to educate and prompt students to think about career development and theory, aimed at a more deliberate and mindful approach to career choice and development (both in school and in their professional lives).

## Admissions

PSEO testing has begun in earnest. On April 30, Lisa Williams and Wendy Johnson tested approximately 85 students at South Campus. Dennis Bothel and Wendy Johnson attended a webinar provided by OBR on the CT<sup>2</sup> project (Career Tech Credit Transfer). The state committee for this project is developing a supplement to official transcripts: "Verification of Course/Program Completion," that will soon be piloted. This is in the early stages. More information will be provided as it becomes available.

## Athletics

Review of resumes for athletic director/academic advisor position is on-going. SSCC will host the Ohio Collegiate Athletic Conference softball tournament May 14 through May 16. The SSCC softball team has been invited to compete in the United States Collegiate Athletic Conference tournament. The tournament will take place May 8-9. The softball team earned an at-large bid and will be competing in the tournament for the first time. There is a major concern regarding eligibility of players at one of the OCAC member institutions. The issue will be addressed at the conference annual meeting on May 26.

## One Voice

The annual One Voice Legislative Summit will be held May 12 in Columbus. The event is open to community college students across Ohio. Students will be afforded the opportunity to sit in on a legislative session and be recognized during the session (schedule permitting). SSCC students will have the opportunity to meet with their state representatives and senators in their offices and speak with them about community college priorities.

SSCC determines which students will attend this event through a nomination process. Nominations are solicited from every campus. Students' academic records are a primary consideration (minimum GPA of 3.0 is required). Our ultimate goal is to have a quality group of students (with representation from each campus) represent SSCC at this event. This year, we will have a total of seven students attending the summit.

## Disability Services

Southern State Community College is currently working with a company called Sorenson Communications to install Video Relay Service (VRS) telephones in the libraries at each campus. The

service and equipment are free. VRS is a service that will allow deaf and hearing-impaired callers to make video relay calls through a qualified interpreter. This will be the first time SSCC has provided this type of service to its students and the community.

## Academic Affairs

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### Faculty Recognition

Dr. Carry DeAtley, associate professor of medical assisting; Jeff Foster, associate professor of biology; Dr. Robert Headley, professor of English and Jeff Montgomery, instructor of computer science, were recognized with a presentation of Excellence in Education in the December 2009 edition of *Ohio Magazine*. The page where they appear is attached for your review. Congratulations to these four faculty members.

### SSCC/SSU Education Collaboration

Southern State Community College and Shawnee State University will be finalizing an agreement to offer a baccalaureate completion program in education on Southern State's South Campus. This agreement has been developing over the last school year, with the first classes to begin fall of 2010.

Students will have the opportunity to obtain the majority of the necessary classes to complete a baccalaureate in education in early childhood, special education, and potentially middle school/high school. Most of the courses will be offered on the South Campus, while there will be a limited number that will require students to drive to Shawnee State.

This great opportunity for our graduates would not have been possible without the hard work of Becky Storer. Becky has been involved in the meetings with Shawnee and providing valuable, persuasive data which demonstrated the interest so many Southern State education students had in attending Shawnee State through this agreement. Additionally, Peggy Chalker has played an important role in opening up the South Campus and finding room to ensure Shawnee State could offer classes as necessary.

### SSCC Education Program Accreditation

Southern State's Early Childhood Education Program will, in the coming year, begin an accreditation process through the National Association for the Education of Young Children (NAEYC). NAEYC's Commission on Early Childhood Associate Degree Accreditation recognizes associate degree programs in colleges and universities that demonstrate evidence of meeting NAEYC's professional preparation standards. Currently, 166 associate degree programs are enrolled in the accreditation system, from 36 different states. The accreditation system opened to public application in April 2006. Programs should expect a timeline of at least two years from application for an eligibility review, to submission of the program self-study report, to the peer review site visit, and the commission decision. While this will be a lengthy process it will provide another avenue to further demonstrate the quality education program Southern State has to offer.

As part of the initial phase of the accreditation Coby Long, education faculty member, will be attending a workshop in Phoenix, Ariz. This workshop will provide insight on how Southern State can begin the accreditation process. The workshop will:

- outline the four steps of the NAEYC accreditation process
- clarify the purpose of self-study as a path to quality improvement
- share practical advice on planning and structuring the self-study
- identify resources available to support a reflective period of self-study

## Corporate and Community Service-Dean's Report

**Truck Driving Academy.** Enrollment was up in April, with 44 students for the month. This was the highest monthly total the TDA has had since September 2009. The TDA heard reports that some community college colleagues have reported a sharp drop off in CDL training, but Southern State's TDA had a strong month. The TDA is looking at adding some equipment to its operation, including a good over-the-road tractor that would have to be obtained through the bid process.

**Workforce Development.** John Joy continues to support New Sabina Industries regarding their efforts to offer education and training to their associates. Included in those associates are those who may lose their jobs in 2012 as some of the manufacturing processes are outsourced to other locations. On April 20, Tom Payton, Southern State's coordinator of career services accompanied John Joy to visit the plant and provide New Sabina with a variety of career advising and placement materials.

At the WIA Board meeting for Fayette County on April 9, the board indicated its approval of the county's desire to continue the present arrangement with SSCC regarding the One-Stop.

On April 14, John Joy attended the regional ARC "listening" session and was one of the few Ohio representatives attending. This community outreach session provided a forum where views on key issues and opportunities for development in the next 3-10 years across Appalachia could be identified, summarized, and ranked.

John Joy provided the workforce perspective to visitors to the college on April 9 (candidate Rob Portman) and again on April 19 (the Rotary foreign exchange group). He also attended the open house and ribbon cutting at C-Mold in Greenfield on April 23.

On April 21, there was job fair at Roberts Centre in Wilmington sponsored by the area One-Stops. More than 30 employers were in attendance, and the event drew more than 500 job seekers.

On April 27, Russ Brewer and John Joy met with Don Shirley, regional operations manager for Connect Ohio. The Connect Ohio Broadband project is entering its second phase, which includes focus on two areas of need-availability and adoption. Connect Ohio is interested in partnering with community colleges to help improve adoption rates, particularly in Southern State's service area. *Where broadband is available*, Connect Ohio data indicates a statewide average adoption rate of about 55 percent. The adoption rate is significantly less than that in all five of Southern State's service area counties, ranging from 16 to 39 percent. John Joy indicated Corporate and Community Services' willingness to assist with providing equipment, facilities, and volunteers for the short workshops they have planned to improve basic computer usage skills. Completers of the workshop will be given coupons that will allow for



discounts on the purchase of a computer, as well as broadband service. The training, coupled with the discounts, is intended to improve the local adoption rates.

On April 29, John Joy attended a regional Skills Bank summit meeting in Jackson, with Lisa Patt-McDaniel, Ohio Department of Development director, as the featured speaker. As the logistics and transportation facilitator for the region, Mr. Joy met some of the employers in Southern State's region in that industry, and will be visiting them and discussing their needs.

**Continuing Education & CCS Notes.** Russ Brewer was a huge help in finalizing the college's continuing education offerings for the coming school year. Continuing education classes will be offered at all four campuses, with the primary focus on workforce development related skills, although some classes in personal enrichment kinds of activities will continue to be offered. A successful "low maintenance landscaping" workshop at South campus, with 30 registrants was recently completed. Work is under way with the registrar and the business office to be able to take on-line payments and registration for the non-credit continuing education courses beginning in the fall.

## **Enterprise Center**

### Consulting

There were four business consultations:

- 1 – Photography Studio – Pre-venture
- 1 – Publishing Business – Start-up
- 1 – Construction - Expanding
- 1 – Construction – Pre-venture

### Presentations

There were four group presentations:

- 4/7 – Your Place Class – South Campus
- 4/14 – Your Place Class – Fayette Campus
- 4/15 – Your Place Class – Central Campus
- 4/15 – LRC – South Campus

### Networking

- 4/9 – Meeting with Mike Jackson – Director, Maysville Entrepreneurship Center
- 4/13 – Attended Adams County Chamber of Commerce Awards Dinner
- 4/19 – Attended Adams County OVRDC Caucus
- 4/27 – Attended Jobs for Ohio's Graduates Board Meeting
- 4/27 – Attended Adams County Connect Ohio Meeting
- 4/27 – Meeting with Don Shirley, Connect Ohio Operations Manager and John Joy

### Events

- 4/7-4/14-4/21-4/28 – Continuing Education - Low Maintenance Landscaping Class – Appalachian Gateway Center – South Campus

Attachment: Faculty Recognition Article





**JOHN PARCELL,  
Ph.D.**

*Sinclair Community College  
Music*

**J**ohn Parcell is a gifted musician and composer who has received awards for his work with students outside the classroom

from organizations that include the Kennedy Center and the National Institute of Staff and Organizational Development. In the eyes of his students and colleagues, he is an exemplary teacher.



**CARRY A. DEATLEY,  
MBA, Ed.D.**

*Southern State  
Community College  
MEDICAL ASSISTING*

**D**eAtley strives to meet students' needs by developing new programs and expanding

others, developing and teaching online courses, tutoring and securing resources. Under her leadership, the medical assisting programs have repeatedly met all outcome thresholds required by the review board in retention, placement, exam success and graduate/employer surveys.



**JEFF D. FOSTER,  
M.S.**

*Southern State  
Community College  
BIOLOGY*

**E**mulating the opportunities a community college can offer, Jeff Foster started at SSCC as a

student and returned to teach for 20-plus years. Teaching from his lab so he may demonstrate application to theory and concepts, Foster has a passion for science that is contagious as he engages students in the learning process.

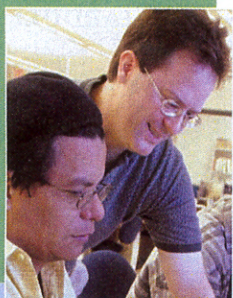


**ROBERT I. HEADLEY,  
Ph.D.**

*Southern State  
Community College  
ENGLISH*

**H**aving taught at four-year colleges and SSCC for more than 20 years, Robert Headley

understands the preparation needed to earn an undergraduate degree. Students enjoy taking classes with him — he expects quality and encourages lively discussion. Those who transfer indicate their appreciation of the preparation that he instills.



**JEFF MONTGOMERY,  
M.Ed.**

*Southern State  
Community College  
COMPUTER SCIENCE*

**D**edicated to his students, Jeff Montgomery provides academic advising,

participates in campus activities, and works with outside organizations to ensure rich learning experiences. He has created server administration, database management and Java courses, as well as partnered in creating the MIS degree program at Southern State Community College.



**YOJANA V. SHARMA,  
Ph.D.**

*Stark State College  
MATHEMATICS AND PHYSICS*

**Y**ojana Sharma believes that students should "follow their passions and their dreams" and imparts that philosophy

through her teaching. A Stark State faculty member since 1993 and the 2008 Distinguished Teacher, she earned her bachelor's and master's degrees from the University of Delhi, India, and her Ph.D. in mathematical physics from Indian Institute of Technology in New Delhi.