

Southern State Community College

November 2010 President's Report to the Board of Trustees

Dr. Kevin Boys, President

Post-Secondary Enrollment Options Update

Enclosed is an enrollment report on high school students enrolled at the college through the PSEO program. Overall, these students represent 15.9 % of our students this fall. In addition to students attending classes at our college campuses, several college classes are being offered in the local high schools utilizing either our faculty, or properly credentialed high school faculty. We continue to see opportunity for providing even greater access to college for our area's high school students who are capable of doing college work.

Vision Document

Also enclosed is a copy of the vision map that emerged out of our three-day planning session that was briefly discussed at the last Board meeting. Since that meeting, I had the opportunity to talk about the vision and how we will begin to work toward the achievement of this vision with the entire faculty and staff. I've also had several opportunities to talk about this renewed vision to different audiences and it seems to resonate with people. We continue to work on a more formal presentation of strategies and work plans that will constitute our first set of priorities. This process differs from a more traditional strategic plan in that we will not be determining the complete set of strategies and action plans for the next five years. It allows us to articulate a clear direction for the college while allowing us to be more agile in meeting the needs of our local communities.

Grant Opportunities

One of the bold steps identified in the renewed vision for the college is to vigorously pursue outside funding opportunities. To that end, the college is in the process of pursuing several grants that hold promise for allowing us to develop new offerings, work on student success initiatives, and help to bring jobs to our areas. There has been a recent push due to some recently announced grants with close deadlines and emerging partnerships that are creating some good opportunities for Southern State.

College 101

Enclosed is a copy of *College 101* magazine. Southern State student Hannah Ziegenhardt (and her experience with the Ohio Career Information System) is featured on the cover and in an article beginning on page 18.

Soccer Team Success

At this writing the Southern State Community College Men's Soccer team is in Burlington, Vt., preparing for the first national tournament bid in its 19-year history. They were given an enthusiastic send-off on Wednesday morning, complete with the school mascot and a cheering crowd including children from the Patri-Tots Center.

President's Activities and Involvement

Since my last report, I have been involved in the following meetings and events:

- Leadership Adams on Travel and Tourism in the Region
- OACC Presidents' Meeting
- Ohio Dual Enrollment Partnership 2010 Fall Summit, Ohio Dominican
- Hillsboro Rotary Club Meeting
- Washington Court House Rotary Club Presentation
- Women's Volleyball vs. Ohio Christian University Game
- Meeting in Greenfield City Council Chambers regarding potential new business
- OVRDC Economic Development Meeting in Piketon, Ohio
- OVRDC CEDS Meeting in Waverly, Ohio
- Ohio Benefit Food Bank Luncheon
- Bidders Conference regarding "Completion by Design" Grant
- Meeting with Sid Raisch regarding Enterprise Facilitation
- Teleconference with Cincinnati State and others regarding "Completion by Design" grant collaboration
- Chili Cook-off Judging at South Campus
- Meeting with Representatives of OSU South Centers
- Foundation Board Chairman Planning Meeting
- Highland County Chamber Board Meeting
- Dedication and Tour of UC East
- Annual SSCC Advisory Breakfast
- All-College Meeting – Strategic Visioning with all faculty/staff
- Strategic Visioning Implementation Team Meeting
- EDA Grant Discussions with Local Economic Development Officials
- "Completion by Design" Grant Preparation at OACC
- Guest Lecturer/Panelist for Xavier University Staff Personnel Course at Wilmington High School
- Soccer Team Send Off
- Teleconference with Hanover Research
- Post Audit Meeting

Academic Affairs

Interim Dean Hiring

The Academic Division has extended an offer to Jessica Wise to serve as the Interim Dean of Liberal Arts and Core Studies. Jessica will fill this position on a part-time basis until the search process is complete for a full-time individual. Jessica has tremendous experience working with adjunct staffing, scheduling, and working with full-time faculty and will bring valuable insights and knowledge to this position.

The process of posting for the full-time position will commence later during the academic year.

Distance Education Coordinator

The position of Distance Education Coordinator has been posted, and the search committee has been selected to begin reviewing resumes within the week. It is anticipated that the selection of the Distance Education Coordinator will be complete by the end of November with an approximate start date sometime in December.

As the number of distance education courses and the associated faculty members and students increase, there is need for greater direction and guidance in this educational delivery method. It is anticipated the number of individuals teaching online will increase as a result of the newly approved collective bargaining agreement language covering distance education. The Distance Education Coordinator will conduct trainings, assist with course development, transfer of current face-to-face courses to hybrid and distance delivery models, and assist with the assessment and quality of distance education courses.

Semester Conversion

On Monday, Oct. 25, several college representatives, from both academics and student affairs, attended a Semester Summit meeting at The Ohio State University. The meeting highlighted best practices and potential issues faced by other institutions as they converted from quarters to semesters. Based on the information gained from this summit, Southern State appears to be progressing similarly to other institutions throughout the state, many of which still have not determined faculty loads and other collective bargaining agreement issues.

The next step for Southern State is to complete the majority of the academic conversion by the end of the Fall Quarter and then begin the process of training staff and informing students of the changes during the next two years.

To complete the academic conversion, the Academic Division will again have a semester retreat at the conclusion of Fall Quarter. The purpose of the retreat will be to bring the faculty together in one location for the purpose of completing and reviewing curriculum changes and then to approve any changes that have not previously been sent through the Curriculum Committee. Once this is complete all courses that require review, which includes those that are Transfer Assurance Guide (TAG) or Ohio Transfer Module (OTM), will be submitted to the Ohio Board of Regents (OBR) for review by faculty peer review panels. The goal is to have all courses and programs converted and approved as soon as possible to enable accurate advising for students.

Tech Prep Grant

The college, in conjunction with Southern Hills Career and Technical Center, has been awarded a mini grant from the Ohio College Tech Prep Greater Cincinnati Consortium. Seven mini grants were awarded, with Southern State's grant placing second. The consortium is looking for best practices that can be shared throughout the consortium. As Terry Benedict, Assistant Director, stated, "There's no doubt we're working with the right people who have the right ideas."

The purpose of the grant, which is titled "Let's Start a Movement," is to develop and implement a program to strengthen the relationship between the college and Southern Hills and to encourage more students to transition from the career center to the college. The college will offer two college courses for credit at the career center at the start of the career center's upcoming semester in January. There

will be a variety of activities for both the students and parents. These activities will allow them to have a better understanding of career opportunities within their field and provide explanations of the current articulation agreements between the two institutions so students can take advantage of obtaining college credit for their current coursework. This is an exciting opportunity for the students, parents, career center and college.

Agriculture Dinner

On Dec. 2, the Agriculture Program will be hosting their first Agriculture Dinner. The dinner will consist of vegetables and chickens the students raised during the Fall Quarter. The event is designed to increase publicity for the program and provide a learning experience for the students. More information about the event will be provided in early November.

Corporate and Community Services

Truck Driving Academy

Enrollment in October was 33, slightly above the monthly calendar year average of 31. The September and October enrollment was 65 students, 20 higher than the previous two months of July and August. Funding for training is becoming tighter in some of the surrounding counties. Many of the counties east of Hillsboro are saying there are little to no training funds available for the remainder of the fiscal year. This factor has been identified as one of the reasons for a major decrease in enrollment at the Piketon facility. As a result of a lengthy discussion among TDA staff that included Elizabeth Burkard, Director of Marketing, March is being targeted for an increase in tuition. January and February are typically low enrollment months, so the upcoming tuition increase will be used as a tool to increase enrollment the first two months of 2011.

The new TDA advertising campaign, in partnership with the SSCC Communications Department is beginning to bear fruit in terms of an increase in enrollment, as well as an increase in phone calls and Internet traffic regarding the TDA. The TDA has made modest improvement in its financials, although a slight deficit occurred again this month.

Workforce Development

Sid Raisch was selected as the Enterprise Facilitator for the Highland County Enterprise Initiative (HCEI). Russ Brewer and John Joy are on the HCEI management team, and participated in training by the Sirolli Institute, which was conducted during the second week of October.

Participation continues in a strategic alliance of regional schools (Edison, Clark, Miami Hamilton and VOA Learning Center, Wright State-Lake and Main campuses). The purpose of this effort is to deliver, via Internet connection at each of the schools, Department of Energy-approved Industrial Technology Training (ITP). This training is aimed at sizeable industries and other operations that consume a lot of energy. The training is a pilot to deliver an already established curriculum via the web. As part of their "green" efforts, the DOE focus is on training facility managers and engineers to use their pumps, boilers, lights, and motors more efficiently. The start date for these workshops is in mid-December, with a test session held Oct. 29.

The department continues to provide support and training resources to New Sabina Industries, which is facing a reduction in workforce in 2011, due to one of their operations moving to Mexico. In October, New Sabina associates began taking online industrial technology training provided through a partnership with ITZ and Southern State Community College.

Two half-day customized training workshops were provided to NCB Bank of Hillsboro. The workshops were designed to improve employee productivity through targeted instruction on software the bank uses, and the workshops were conducted at Central Campus.

Corporate and Community Services hosted a small group of representatives Friday, Oct. 29, at the annual Advisory Breakfast at Central Campus. Partners from local industry completed a survey and provided feedback and suggestions for improvement.

Continuing Education & CCS Notes

Non-credit classes from the Continuing Education offerings this fall continue to be cancelled due to low/no enrollment. Exceptions are the art-related classes at South. Revisions to the approach are planned for winter quarter, in the hope that some classes can be offered that draw sufficient enrollment. Work with University Alliance continues so that a wider range of non-credit, workforce-related, online courses developed by such prestigious institutions as Villanova University, the University of San Francisco, and others can be offered to the community. These non-credit courses should be ready in November.

Southern State has been selected by Connect Ohio as a sub-award recipient to provide basic, introductory computer training to the five counties comprising the SSCC service area. In cooperation with our representative at the Ohio Attorney General's office, the sub-award agreement with Connect Ohio is being reviewed. It is expected to be finalized in early November. Connect Ohio is a group dedicated to improving broadband access in Ohio, and improved broadband is a key issue for the SSCC community. The primary focus now is improving the adoption rates in our service area, through the ECO (Every Citizen Online) initiative.

Enterprise Center

Consulting

There were two business consultations:

- 1 – Student travel service (pre-venture)
- 1 – Mobile marketing service (pre-venture)

Collaboration

Coordinator Russ Brewer participated in the following meetings:

- Oct. 5 – Leadership Adams Board meeting, Winchester
- Oct. 5 – Highland County Enterprise Facilitator Project Management Team Meeting, Hillsboro
- Oct. 14-15 – Highland County Enterprise Facilitator Project Sirolli Training, Hillsboro
- Oct. 29 – Conference Call with the Appalachian Regional Entrepreneurship Group

Networking

Coordinator Brewer participated in the following meetings:

- Oct. 25 – Meeting with Mike Jackson, Director, Maysville Entrepreneurial Center, Maysville
- Oct. 27 – Meeting with Meagan Barnes and Ryan Mapes of OSU South Centers and SBDC, SSCC President Kevin Boys, and SSCC Dean of CCS John Joy, South Campus

Events

Coordinator Brewer attended the following events:

- Oct. 10-13 – National Association for Community College Entrepreneurship National Conference, Orlando, Fla.
- Oct. 21 – Ohio Valley Regional Development Commission Economic Development Meeting, Piketon

Student Affairs/Enrollment Management

Financial Aid

The financial aid office has begun processing aid disbursements to the students' accounts and has disbursed \$8,062,407. A significant amount of future disbursements are still pending. The total aid disbursements for the 2009-10 academic year were \$5,232,639. Year to date, the office has processed \$2,829,768 over the same point in time last year with an additional \$700,000 yet to be disbursed.

The Financial Aid Office has sent a letter to all 23 high school and vocational school counselors offering to present the Financial Aid Awareness Presentation at their schools during January and February 2011. The office expects to present in at least 20 of the 23 schools.

Southern State Community College received word that it has once again been selected to host the Ohio College Goal Sunday presentation. Financial aid professionals from SSCC and other colleges will be available on Sunday afternoon, Feb. 13, to assist families with the financial aid application.

The Financial Aid Office recently completed its annual financial audit. Results of that audit are pending. Also, the office is currently undergoing an audit with the Ohio Board of Regents on the state grant programs for 2008-09.

Career Services

Client and Student Referral Sources

The Career Services Office has begun tracking information regarding referral sources. The purpose is to see how clients are finding out about offered services. This information will also be used for promotion purposes.

Sources included the following:

1. SSCC Staff (i.e. Financial Aid, Communications, Regional Campus Administrators, and Disability Services)
2. Self-referred (i.e. Individuals who worked with or knew services through Tom Payton, Coordinator of Career Services)
3. Switchboard/Receptionist (i.e. The ladies at Central are huge promoters)
4. Advising (i.e. Rob Moffat and Freddie Jenkins)
5. Community Outreach Efforts (i.e. Adult Opportunity Classes, New Sabina, and Technicolor Health Fair)

Other sources that were less common included:

1. *This Week at SSCC*
2. Newspaper Ads
3. Alumni Referrals
4. Email Announcements
5. Others – Metropolitan Life and Wright State University

Advising and Retention Services

Advising

The office had 372 contacts with students during the month of September. In the three-fourths of a year that the office has been opened, it has had just fewer than 300 student contacts per month.

The office is currently accepting applications for a part-time advisor. The individual filling this position will work primarily at the Fayette Campus.

All the professional advisors from the office attended the National Academic Advising Association (NACADA) annual conference Oct. 3-6 in Orlando, Fla. All attendees agreed that this was a very beneficial experience. One benefit in particular was the opportunity to interact and share experiences with individuals from all types of institutions.

In addition, one advisor (Freddie Jenkins) participated in a musical performance provided by the all-conference choir.

Retention

To date, faculty have submitted 66 students to the office through the early warning system. The staff is working to contact these students in order to work with them to develop a plan of action that will lead to immediate and future success in their classes. The staff is currently working on ways to streamline the system in order to reach students quicker.

Disability Services

The Office of Disability Services has moved to a new location. The office is now located in Room 406 on Central Campus. Regular office hours have been established and posted at each campus.

The office worked with the Communications Department to provide signage for offices on each campus and to update the brochure. In the near future, the office expects to have permanent signage at Central Campus. This will serve to increase awareness about the services the office provides as well as encourage students to meet during office hours.

The office is currently serving 48 students for Fall Quarter.

SSCC currently has four hearing-impaired students. Jamie Darling, along with Molly Jordan, are providing American Sign Language (ASL) interpretation and c-print captioning services for all classes and tutoring sessions for students in need of those services.

The office is working with Karyn Evans of the Adult Opportunity Center to provide English as a Second Language (ESL) classes to a native ASL signer.

Cathy Zile is developing and testing a Blackboard site currently titled "Accessibility" to provide faculty, tutors, and staff with a resource to understand issues related to providing online classes to students with disabilities.

Childcare

Fiscal Year-to-Date Tuition Discount Totals:

\$ 421.44 Sibling discounts
\$ 856.25 Student discounts
\$7,721.50 Employee discounts
\$8,989.19

Enrollment

The final Fall 2010 enrollment report has been completed. Total credit hours enrolled is 40,536 (a 6.26% increase). Total FTE is 2,702.4 (a 6.26% increase). Total headcount is 3,729 (a 10.65% increase). Comparisons are made against the final Fall 09 enrollment report.

Enclosures

- PSEO Enrollment Report
- Vision Map
- *College 101*