

Southern State Community College

January 2012 President's Report to the Board of Trustees

Dr. Kevin Boys, President

Meeting Details

The enclosed meeting agenda has the details for the upcoming meeting. We will meet at Murphin Ridge briefly at 2 p.m. and then travel together to West Union. The visit to West Union should be brief. Councilman Jason Buda and Mayor Ted Grooms will show the Board potential sites that they referenced in their letter. We'll then return to the Inn for discussion.

Ohio's Capital Budget

You may have seen news accounts of the Governor's charge to colleges and universities concerning capital requests. The short story is that the Governor will not be using the traditional capital funding formula that provided colleges and universities funds for renovation and new construction. His capital budget will include a \$400 million allocation for higher education. He has asked President Gordon Gee to convene a commission comprised of a balance of community college presidents and university presidents to devise a method for determining and funding those capital priorities that meet agreed upon criteria. The Governor has made it very clear that this budget will place a very high priority on renovation and improvement of existing space, not new construction.

Leadership Clinton County

I was asked to apply for a place in this spring's class of Leadership Clinton County. As you may recall, I participated in the first class of Leadership Adams County and found it to be an invaluable way to get to know the county, its resources, and some of its leaders. I'm certain that Leadership Clinton will provide a similar experience. This particular class will be an accelerated, six-month version and begins with an overnight retreat this Friday evening and all day Saturday. I'll do my best not to sustain any injuries on low ropes, high ropes, or similarly perilous team-building activities, prior to the Board's meeting on Sunday!

President's Activities and Involvement

Since my last report, I have been involved in the following meetings and events:

- Foundation Donor Meeting
- Rotary Meetings
- Attorney General's Legal Symposium for Two-Year College Administrators
- Adjunct Faculty Orientation
- University of Dayton Paraprofessional Advisory Committee Meeting
- Performance Evaluation Project Team Meeting
- Adams County Regional Medical Center/Limestone YMCA Meeting
- Highland County Chamber Coffee and Commerce Event

- Rotary Spaghetti Dinner Event
- Respiratory Care Graduation
- Ohio Board of Regents Capital Budget Meeting with Gov. Kasich
- WIA Board Meeting
- High School Counselor Luncheon
- Ohio Board of Regents Presidents and Career-Technical Superintendents Dialogue
- Eastern Area United Way Representative Meeting
- Adams County Commissioners Meeting
- Dual Credit and Adult Education Meeting with Great Oaks Representatives
- Congresswoman Schmidt Luncheon
- First Day of Winter Quarter Campus Visits
- Instructional Council Dual Credit Presentation
- Faculty Senate Meeting
- Southwestern Ohio Council for Higher Education Executive Committee and Board Meeting
- Wilmington Outsider's Gathering
- Secretary of State Jon Husted Breakfast Reception
- OACC Presidents' Meeting
- Hillsboro City Schools Business Advisory Committee
- High AIMS Consortium Talk on Dual Enrollment
- Clinton County Leadership Institute Retreat

Academic Affairs

Distance Education Update

Ben Filla, Distance Education Coordinator, received a Perkins Mini-Grant this past fall for the development of an orientation for online learners. The development process is now underway and should be completed and ready for student use within the next six to seven weeks. The Distance Education Subcommittee is currently reviewing options for a synchronous teaching/learning and meeting tool. By selecting a new product, the hope is to free up approximately \$20,000 and still provide comparable services to faculty, staff, and students. Additionally, as the academic division begins preparation for the switch to a newer version of Blackboard (an on-line learning platform), there has been a steady stream of faculty working with the DE coordinator in preparation for the complete transition.

Dual Enrollment Opportunities

The announcement of the Mt. Orab facility plans has superintendents interested in SSCC offerings both in their high schools and to their students after high school graduation. They anticipate eager enrollments from the community in which they serve once the facility is completed. Also, Great Oaks is moving forward to align articulations, programs and college courses with SSCC. By partnering with Southern State, they are better able to serve their students and alumni with current and future academic needs. They have articulations and dual enrollment opportunities with other institutions, but due to the distance to the institutions and the inability to leave the community, many students are not

able to continue their programs. Great Oaks is encouraged with the innovations and alternative opportunities that may come from a partnership with SSCC.

Growing Interest in TDA Partnerships

During the past two months, the number of educational organizations wanting to partner with the SSCC Truck Driving Academy has increased significantly. Late last fall, Pickaway-Ross Career and Technology Center approached the Workforce Development department about offering classes at their Chillicothe campus. That discussion has proceeded to the point where an MOU is near the final signatures, and the first students could begin their CDL training yet this month.

Dr. Ryan McCall, John Joy, and Eddie Mullins visited Eastern Gateway Community College and Delaware Area Career Center at their request, to discuss a TDA partnership. Eastern Gateway is obligated to their current training partner (a private training provider) until this coming July, at which time they indicated a strong interest in forming a partnership with SSCC. Delaware Area Career Center discussions are in the preliminary stages at this time, but there is a possibility to begin training at this location in the next few months.

Tri-County Career Center, in cooperation with Hocking College, has expressed interest in a partnership. Arrangements are being made for a meeting with SSCC representatives to discuss offering CDL training at their Nelsonville or Logan locations. In addition, an inquiry from Belmont Technical College was received on Jan. 9, 2012, regarding a partnership with the SSCC TDA to offer CDL training.

Workforce Development and Community Services

Truck Driving Academy

Notice of a lease termination was provided to the landlord at SSCC's Columbus TDA location with the intent on vacating the classroom near Rickenbacker Air Park by the end of January. Discussions proceeded, as did obtaining a signed MOU, with Pickaway-Ross Career and Technology Center to partner for CDL training.

The quarterly TDA in-service training session was held Dec. 9. Instructor Edward Morris was recognized for excellence in instruction for calendar year 2011.

Workforce Development

Customized computer training and materials were provided to NCB Bank personnel at Central Campus during two half-day training sessions. The sessions were provided on Dec. 8 and 15 and focused on improving staff productivity using Microsoft's Excel software.

Continuing Education and Departmental Notes

Twelve participants enrolled in free Connect Ohio computer classes at four locations during the month of December.

Enterprise Center

Coordinator Russ Brewer organized two noncredit workshops in December titled "Writing Successful Grant Proposals." One was held on the South Campus with 13 attendees and the other was held on the North Campus with six attendees.

Institutional Advancement

Communications

Marketing | Public Relations | Web

Re-envisioning the Southern State Identity: Entering Phase II



The image survey designed to inform the College of perceived strengths and opportunities has been distributed and will be finished by the end of January. Preliminary data indicate at least two widely-known aspects about student priorities and the College's alignment with those priorities—*accessibility* and *affordability*—are important to people and are the two aspects that set Southern State apart from its competitors. In the final stages of the data collection, all data will be considered and a summative analysis will be offered back to the College by Jan. 31.

In early February the Rebranding Committee will reconvene to consider the data and develop defining and distinguishing aspects that will become our core message or brand promise (Phase II). Following the committee's recommendation, the College will introduce Phase III (Development/Creation) at which time an open design competition using a crowd-sourcing strategy ([99 Designs](#)) will launch. Top designs will be identified for further market testing and ultimate selection. It is anticipated that design concepts could be introduced to the Board of Trustees as early as the March 14 meeting.

Follow the progress at www.sccc.edu/rebrand.

Foundation

Monthly Contribution Report

Nov. 2010	Nov. 2011		Dec. 2010	Dec. 2011
\$639.00	\$847.50		\$4,977.00	\$5,012.50

Scholarship Application Season

Annually, January represents the launch of the busy scholarship season. This year will be no exception except that the College will be more deliberate in promoting the scholarship opportunity and ultimately, recognizing the recipient and the donor in a meaningful manner. A series of announcements are scheduled both on campus and through media and social media outlets to alert students to the Foundation scholarship options while simultaneously bringing heightened awareness to the generosity of the donors.

Generally, the priority deadline for most Foundation scholarships is March 15 which coincides with other programs. Working closely with the Financial Aid Office, selected recipients will be announced publicly later this spring and over the summer.

Human Resources

Salary Study

The Human Resource Department, in conjunction with JK Evans & Associates LLC, has concluded the full-time staff salary study. The salary study was conducted to ensure that the College's salary structure is fair internally and competitive externally. This project was undertaken in support of the **Best Place to Work** initiative. Results of this study will be shared with the Board of Trustees and the affected employee groups at upcoming meetings.

The salary study was the second step of a compensation structure for the College. The first step, to create and update job descriptions for full-time staff and administrative positions, was completed in years 2009-10. The next stage of the compensation plan is the adoption of a performance evaluation system for full-time staff and administration. A performance evaluation system is currently being developed by a performance evaluation committee at the College. The final step of the compensation plan is the implementation of the performance-based pay system.

Faculty and Staff

Jim Barnett

Jim has been hired as a full-time faculty member in Electrical Engineering Technology in the Academic Affairs division. He had been teaching engineering classes as an adjunct since fall quarter of 2010. Jim's first day teaching full time with Southern State was winter quarter 2012. His position was added as part of our collaboration with DP&L, Ohio Department of Job and Family Services, and the Center for Energy Workforce Development in support of *The Get Into Energy Career Pathways Model* funded by the Bill and Melinda Gates Foundation.

Safety

The Ohio Bureau of Workers' Compensation (BWC) Division of Safety & Hygiene helps Ohio employers prevent workplace injuries and illnesses by providing a variety of programs and services at no extra cost. Ergonomics is one area of expertise within the division. Greg Nartker, an Ergonomist at the BWC, has evaluated 25 Southern State employee work spaces to date and 16 additional evaluations have been scheduled for the future. Common recommendations for office workspaces have been using a telephone headset, adjusting the computer keyboard and monitor to the proper height, adjusting the chair correctly, use of a document stand, proper posture, and use of a foot rest. This is just another means to ensure that we are the **Best Place to Work**.

Student Affairs/Enrollment Management

Athletics

Basketball

Women's Basketball is currently 1-10 on the season and 1-3 in the Ohio Collegiate Athletic Conference (OCAC). Men's Basketball is currently 8-9 on the season and 1-5 in the OCAC. Second-year player Kraig Unger was USCAA Men's Basketball Division I Player of the Week for Nov. 21.

Softball/Baseball

Women's Softball practice started Tuesday, Jan. 3, and Men's Baseball practice started Wednesday, Jan. 4.

Student Athlete Success Program

The Athletic Department is working with Retention Services to develop a program for student success with SSCC athletes. The Athletic Department is making sure that SSCC student athletes stay in school and eligible for future years of academic and athletic success.

High School Interaction

The Athletic Department is reaching out to the five-county high schools to gauge prospective student athlete interest in SSCC. Through letter and on-site presentations, with help from the Director of Recruiting, the Athletic Department is being proactive in keeping the five-county student athletes in the five counties.

Disability Services

Deaf and Hard-of-Hearing Information Sessions

Disability Services held two information sessions for deaf and hard-of-hearing students in January—one was held on Central Campus and the other was held on Fayette Campus. The purpose of these sessions was met by providing students opportunity to gain clarification regarding Disability Services policies and procedures, specifically Class Cancellation Policy, along with clarification on general questions regarding advising and financial aid.

Accommodations

Disability Services is currently providing accommodations for 46 students for winter quarter, which includes eight deaf and hard-of-hearing students. In addition, six students are "in process" awaiting verification of their disabilities.

Updates to Web Page

Disability Services has added several forms to the SSCC website (i.e. ASL Interpreter Request, C-print Captionist Request, Transcription Services Request, and Test Proctor Request). In addition, faculty members can complete the Closed Captioning Request form to ensure Disability Services along with assistance from LRC's and IT departments will assist instructors in providing closed-captioning services to students as needed.

Recruitment

High School Counselor Luncheon

On Dec. 15, 50 people attended the annual High School Counselor Luncheon which was held in the Gateway Center at South Campus. Of the 23 five-county schools, 22 were represented as well as representatives from Clermont Northeastern High School and Scioto County Career Technical Center. The focus was on PSEOP and STEMM initiatives. Ohio Department of Education Regional Finance Coordinator Fred Ross presented in the morning while Dr. Donnie Washburn, Project Director of the STEMM Initiative, presented via webinar during the afternoon.

Retention

SOCHE

On Thursday, Jan. 12, Amy McClellan attended the Southwestern Ohio Council for Higher Education Ad Hoc Committee meeting concerning Retention and Completion. This was the first time the committee met.

Early Warning

Letters to online students and postcards to those coming off of and onto Academic Warning and Probation were sent out again at the start of the quarter.

Carl D. Perkins Grant

On Nov. 16, Ryan McCall spoke on the topic of being a first-generation student. Ryan's presentation was titled "Just a Farm Boy with Initials after a Name." It was held at the Central Campus and was attended by 80 students, faculty, and staff. Several instructors brought their classes to the presentation. The presentation was recorded and Communications has downloaded it to CDs to pass out to the various libraries to loan out to instructors who might wish to utilize the presentation.

Tutoring

Online Tutoring

The Tutoring Center conducted a pilot in November of the new in-house, online tutoring platform using *Fuji Lifebooks*. Jackie Potts tutored three student volunteers in math. The synchronous sessions allow students to both see and hear the tutor. The feedback was very positive; students found the sessions productive and liked having access to tutoring services during evening hours. This service will also allow students to receive help during inclement weather. The trial sessions allowed the staff members to work out any computer issues to ensure a smooth transition into a full operation of the program.

As a result of the trial runs, the Tutoring Center has now made online tutoring available for winter quarter to any student needing assistance in math and writing. Jackie Potts (math) and Kari Simpson (writing) will be available Tuesday and Thursday evenings for online tutoring. Students desiring to use online tutoring must submit a Tutor Request form and secure access to the program by visiting the Tutoring Center. A brochure has been created for the online tutoring.

CRLA Conference

Susan Long, Stephanie Bartley, and Kari Simpson attended the College Reading and Learning Association conference in San Diego in November. Sessions included dealing with department certification, tutor training, management of a tutoring center and creation of a writing lab, as well as other issues relevant to tutoring at SSCC. Information will be used to expand training so that tutors can be recognizably certified and better equipped to help students identify strategies for success. Funding for the trip was provided through a Perkins grant. A survey has been created to receive feedback from students receiving tutoring in an effort to evaluate the SSCC Tutoring program. The CRLA conference provided information about conducting surveys and using free platforms like *googledocs*.

Web Tutorials

To assist students needing help in setting up student accounts and to provide an opportunity to sign up for tutoring, the Tutoring Center set up a table at each of the campuses and conducted web tutorials during the week of Jan. 9.

Fall Quarter Numbers

- 454 Lab Sessions
- 293 One-on-one Sessions
- 200 Tutor Requests