

# President's Report to the **BOARD OF TRUSTEES**



**SOUTHERN STATE**  
COMMUNITY COLLEGE

NOVEMBER 2014 | DR. KEVIN BOYS, PRESIDENT

## **November 12, 2014 Board Meeting Details**

Fayette Campus, 1270 U.S. Route 62 SW, Washington Court House, OH 43160

10:00 a.m.: Post-Audit Meeting (Room 175)

11:00 a.m.: Regular Board Meeting (Community Center)  
*(including swearing-in of new Trustee, Bob McEwen, and an executive session for the discussion of the sale of South Campus)*

After Mtg: Annual Required Ethics Training (1 hour)

## **Board Meeting Dates for 2015**

Enclosed is a draft 2015 meeting schedule. This draft will serve as a beginning point for your discussion about potential meeting dates for 2015. Please review these potential dates and identify any dates that you know would be problematic for you.

## **The Ohio Board of Regents Trustee Conference**

This annual conference will be held at Columbus State Community College on November 17 and 18. If you are available to attend any or all of the conference, please let Robin Lashley know. The full agenda is included in your packet.

## **Southern Hills Career Technical Center Strategic Planning Retreat**

I was invited to serve on the strategic planning team for the Southern Hills CTC this month. The college's priority on pursuing partnerships with other entities continues to provide more opportunities for the students we serve. These partnerships often result in creating seamless



pathways for students beginning in high school and continuing through associate degrees with Southern State, and bachelor degrees and beyond through our university partners.

## Upcoming Events

Board members are invited and encouraged to attend any of the following upcoming events:

### NOVEMBER

- 11.07-11.08 **SSCC Theatre Presents “The Importance of Being Earnest”**  
7:30 pm | Central Campus
- 11.09.14 **SSCC Theatre Presents “The Importance of Being Earnest”**  
3:30 pm | Central Campus
- 11.14.14 **Connect to College Day (First-Choice Friday)**  
9 am-12 pm | North Campus
- 11.16.14 **Veteran’s Day Concert**  
3 pm | Edward K. Daniels Auditorium, Central Campus

### DECEMBER

- 12.11.14 **Practical Nursing Pinning**  
7 pm | Central Campus, Room 107
- 12.12.14 **Connect to College Day (First-Choice Friday)**  
9 am-12 pm | Fayette Campus
- 12.16.14 **Police Academy Graduation**  
7 pm | Fayette Campus

## President’s Activities and Involvement

Since my last report, I have been involved in the following meetings and events:

- Online Learning Initiatives Meeting
- Meeting with Highland County Community Action Representatives
- Meeting with Great Oaks, Highland County Chamber of Commerce, Hillsboro Schools

- Highland County Chamber of Commerce Executive Committee Meeting
- Wilmington Succeeds Meeting
- Connect to College Day at Central Campus
- OACC Presidents Meeting
- Meeting with Owens Community College Representatives at Wilmington Air Park
- Union Institute and University Presidents' Forum
- "SSCC Story on Video" Filming at Brown County Campus
- Site Visit and Tour of The Point Industrial Park
- SSCC Foundation Annual Board Meeting
- Highland County Chamber of Commerce Board Meeting
- Higher Learning Commission Site Visit at Brown County Campus
- Meeting with U.S. Department of Education, Federal Student Aid Office in Chicago, IL
- 2014 Rural Education National Forum, Columbus, OH
- Greenfield Rotary Club
- Meeting with SALT Program Manager
- Meeting with Franklin University Representatives
- SOCHE Executive Committee Meeting
- Community Colleges of Appalachia (CCA) Board Meeting Teleconference
- Leadership Clinton Program Committee Meeting
- WSRW Interviews with Willard Parr
- Hillsboro Rotary Club Meeting
- Meeting with David Hopkins, President of Wright State University
- Southern Hills Career Technical Center Strategic Planning Retreat
- SSCC All-College Meeting
- 2014 Ohio School Boards Association (OSBA) Capital Conference
- Eagle Township Zoning Meeting

## ACADEMIC AFFAIRS

### Library Update

The Library integrated a new library worksheet and resource guide (<http://resourceguides.sccc.edu/librarytour>) into all College Success classes starting Fall Semester 2014. This introduction to library resources helps give students a foundation of information literacy skills they can utilize to be successful. Research has shown that students who use the library are more likely to graduate. Early introduction to library

resources are key to their usage of the library. Approximately 300 students have completed the Library Tour during Fall Semester.

Kari Jones, Fayette Library Manager, is embedded into English Comp 1 and Technical Report Writing Blackboard courses. This has allowed collaboration with faculty and the library to provide targeted support resources for students at critical junctures in their learning. In future semesters the Library hopes to be embedded in more classes to provide this kind of learning, resource, and information support.

### **Fayette County P-16 Council**

The Fayette County P-16 Council is partnering with Miami Trace and Washington City Schools to offer a Leadership Program for a group of 7<sup>th</sup>, 8<sup>th</sup>, 10<sup>th</sup>, and 11<sup>th</sup> grade students. In collaboration with the high school and middle school principals, guidance counselors, and curriculum personnel from each district, the Council implemented the program. Moe Pfeifer, former high school teacher, coach, counselor, administrator, and current SSCC adjunct faculty member, created and facilitates the program.

The purpose of the program is to develop leadership skills and enhance positive self-esteem. Each student group meets for three full days of class and then will all come together on Tuesday, Nov. 4, for the final session and graduation luncheon. Inspirational guest speakers for the final session include: Scott Johnson, Remote Director of ESPN; Jeff Shaw, former major league pitcher; Dale Lynch, former athletic director and coach; and Jon Creamer, former high school principal and coach. Special thanks to Valero and YUSA for providing funding to cover costs. SSCC contributed the use of the facility, clerical support, and miscellaneous materials. Dr. Jessica Wise, Fayette Campus Director, serves as coordinator of the P-16 Council in Fayette County.

### **HLC Campus Visit**

On Oct. 23, Dr. Marius Boboc, peer reviewer for HLC, visited the Brown County Campus. During the day, Dr. Boboc met with faculty, staff, and administration from the campus and the college. The purpose of the visit was to ensure the information provided to HLC for the approval of the new campus was accurate. Dr. Boboc requested some additional information which will assist him in providing his report to HLC regarding the campus. The final report from the visit will not be available

for approximately one month. At that point, the college will be able to address any concerns brought forward from the visit.

## **Workforce Development and Community Services**

### **Truck Driving Academy**

Dr. Ryan McCall, John Joy, and I visited the Ohio Strategic Training Center located in South Point, Lawrence County, on Oct. 21. This region has been one of the top suppliers of students to the TDA in the past 18 months, and has a rapidly developing industrial park and river port that is enjoying significant growth. Continuation of the TDA partnership, as well as additional training opportunities were discussed with Dr. Scott Howard, director of the Training Center, and Dr. Bill Dingus of the Lawrence Economic Development Corporation. After the meeting, a brief tour of the industrial park was taken.

Enrollment for October stands at 20; enrollment continues to trend up. Fiscal year-to-date total is running about 17% ahead of the same period one year ago. Much of the increase is due to the partnership with Schneider to train their new hires. A shift is observed in the revenue stream to the TDA; currently, over 20% of the TDA income is “customized” or special training arrangements such as the line tech training and the agreement with Schneider. Other major freight companies are watching the arrangement with Schneider closely; it is likely the TDA may be contacted by other freight companies wanting an arrangement similar to Schneider. The TDA has begun to face capacity issues regarding instructors and equipment as enrollment trends remain positive.

Eddie Mullins conducted two hours of web-based customized training for the Hillman fastener group on Oct. 22.

### **Workforce Development**

On Oct. 2, Ohio Means Jobs (OMJ) Highland County conducted a “Dress for Success” workshop, where volunteers from the community worked with OMJ clients to provide guidance on how to dress more professionally during the employment process. Part of the highly successful day included a panel of representatives from local business and

industry, who were available to the OMJ clients for questions and suggestions regarding the hiring process. John Joy was a member of the panel.

Notice was received from the Highland County Commissioners that, effective Jan. 1, 2105, the contract with SSCC to manage and operate OMJ Highland County will terminate and operation of the center will be moved to Community Action. A meeting was held Oct. 22 with Community Action staff, John Joy, Rick Thompson, and Dr. Boys to begin the process needed to assure a smooth transition of the program.

### **Continuing Education, Community Services, & Departmental Notes** ✓

New Sabina Industries has been the largest corporate user of ED2Go continuing education online courses for over a year. Three of their associates recently enrolled in Industrial Training Zone courses online through SSCC. These are more in-depth courses typically taken by machine operators and maintenance techs needing basic introduction to electrical and mechanical fundamentals crucial to the manufacturing process.

## **STUDENT SERVICES AND ENROLLMENT MANAGEMENT**

### **Disabilities Services**

#### **Ohio AHEAD Fall Conference**

Our Disability Coordinator attended Ohio AHEAD fall conference One Goal, Many Paths on Oct. 10, 2014 at UC Clermont. Sessions of interest were: Academic Coaching for Students with Disabilities, presented by Ms. Cherry-Akgerman, Ohio Dominican University; One University, Many Campuses presented by Kent State Office of Disability staff; and Leadership Disability Services Style: Visibility on Campus, presented by Jane Jarrow.

### **Financial Aid** ✓

The Financial Aid Director attended a meeting of two-year Financial Aid Directors on Oct. 17 in Columbus. This group meets several times a year to discuss issues impacting financial aid administration at two-year schools.

The office continues to work with students to complete and disburse fall financial aid and assist students who may be new applicants for the spring semester.

The office participated in the Connect to College event on Central Campus on Oct 10.

## **Records/Registrar**

Records has been participating in Valuing Ohio Veterans Workshop, as well as participating in the Articulation and Transfer Workshop. The Registrar has been working with the Truck Driving Academy and IT Department to enhance their usage and student tracking. IT and the Registrar are working together to identify data fields/reports for a report writing tool. Reports required in October for HEI, HLC, and IPEDS have been completed.

## **Student Success Center**

### **Connect to College**

Connect to College was held at Central Campus on Friday, Oct. 10. Seventy-two prospective students along with their guests, high school counselors, and parents attended. Lynchburg-Clay and Fairfield high schools used the Connect to College as an opportunity for their seniors beginning the college search to visit the SSCC campus and learn about the college application process and college life.

In addition to the information sessions, which included college readiness, career and major exploration, financial aid, college success, and the transfer process, SSCC's transfer partners from Ohio State University, Lindsey Wilson, Wittenberg, and Wright State set up tables and spoke to the students about beginning at Southern State and finishing at a four-year institution. The transfer recruits stressed the cost savings and the academic preparedness that comes with starting at SSCC. The next Connect to College will be at North Campus on Nov. 14.

## Steps to Success

To promote early registration for spring semester, the Student Success Center has scheduled Steps to Success, arena scheduling in a visible area of each campus, for the following days and locations:

- Brown County Campus – Monday, Nov. 24
- North Campus – Tuesday, Nov. 25
- Central Campus – Tuesday, Dec. 2
- Fayette Campus – Wednesday, Dec. 3

## Training/Luncheon

A tutor training and staff appreciation luncheon is scheduled for Friday, Dec. 5, at Central Campus. Tutors who have received certification will be recognized.

## Tutoring Center

### **Tutoring Sessions Statistics for Fall Semester as of Oct. 27:**

Students have requested tutoring services for 87 different courses in 30 different subject areas. This includes TEAS and Accuplacer requests.

The top five requested subject areas:

MATH	160
ENGL	68
BIOL	37
PSYC	35
CHEM	18

The top five courses being requested are:

MATH 1118	41
ENGL 1101	30
MATH 1141	30
MATH 1106	28
MATH 1117	27

## Tutoring Sessions

- 196 One-on-One Sessions
- 194 Lab Sessions

**Total 390 Tutoring Sessions**

## Tutors | Workshops

Tutors Jessica Clark, Susan Long, and Heather Washburn were embedded in several English and eight Allied Health class sessions to assist the students with APA formatting, content, and writing conventions.

Joe Gruber will attend the College Readiness and Learning Association conference scheduled in Minneapolis in November.

Five Accuplacer Test Prep Workshops for Math Placement have been scheduled. These workshops are for students who would like to improve their scores in an attempt to place in a higher level math. These workshops are conducted by Joe Gruber. Students desiring to retake the Writing/English portion will be able to schedule test prep with Heather Washburn.

## Retention

In an effort to identify and reach out to at-risk students:

- 566 Early Alerts have been submitted.
- 645 midterms notifications have been sent out.

## AmeriCorps

AmeriCorps Coaches Jade Hunt and Erin Kirker have visited 24 PSYC 1108 classes on all four campuses to distribute the Individual Plan for Academic Completion and have introduced themselves and AmeriCorps services to approximately 400 students.

Additional Student Success Workshops (aside from IPACs) have been completed as well.

The coaches are scheduling one-on-one appointments to assist students with their own individual plans for degree completion.

The AmeriCorps' Make a Difference Day service project featured the Teal Pumpkin Project to increase awareness of children with food allergies. Erin Kirker and Jade Hunt publicized the event and set up tables at each campus. Information was handed out about allergies and about appropriate substitutes for Trick-or-Treaters. Halloween bags with suggested non-edible treat ideas were given to participating students. Students were informed to paint a pumpkin teal and place in on the porch to let Trick-or-Treaters know that there were safe, non-edible treats at their homes. AmeriCorps coaches must complete designated service projects throughout the year in keeping with AmeriCorps guidelines.

## **Advising Center**

### **Advising Sessions**

Advising Sessions (including emails and phones sessions from Sept. 2 – Oct. 28) =  
447 Total Sessions

### **Advisors**

Advisors continue to meet with students on warning and probation.

Advisors have and will continue to make presentations at the Connect to College informational sessions.

Steps to Success arena advising has been scheduled for each campus to encourage students to register early for Spring Semester.

### **Veterans**

Anticipating new requirements for veterans, Bob Hixson reached out to 22 veterans who have holds on their accounts to make appointments to schedule classes for Spring Semester.

Nov. 12-17 has been set for priority registration for veterans.

A student organization for veterans who attend SSCC is in its exploratory stages. Bob Hixson is working to implement this mandate for veterans.

## Career and Counseling Services

Tom Payton continues to work with students one-on-one in career and/or counseling services. He also shares information about the services via PSYC 1108 (College Success) classes, Connect to College events, and community job fairs.

Tom took two students to Ohio State University on Oct. 29 to participate in a Health Majors Fair.

# INSTITUTIONAL ADVANCEMENT

## Communications Marketing | Public Relations | Web

### Promoting Spring Registration

In preparation for Spring Semester, the Communications Department has implemented a multi-media advertising campaign geared toward the registration period to not only help with retention, but also help drive enrollment for the upcoming term. The campaign includes various marketing and print collateral such as a direct mail postcard to all current students reminding them about registration and the process; web banner ads (in 5 different markets) linked to registration page on website; text blasting and email blasting campaigns; campus-based displays (posters, tents, digital sign boards); social media announcements; the creation and distribution of a Registration Guide for the 2015 Spring Semester; and a variety of print ads in specialty publications during the months of October and November.



## Foundation

### SSCC Foundation Board Hosts Annual Business Meeting

The Foundation Board members convened for their annual business meeting on Oct. 22 at the College's Central Campus in Hillsboro. Among several routine agenda items, the Board also entertained new business related to a review of policy and procedures, equipment purchases, and various fund updates. Among action approved by the Board was the purchase of a human patient simulator to be placed at the College's newest campus in Mt. Orab. With proceeds from the earnings of the Elmer and Helen Reed Fund, this investment will expand the simulation lab to students at the new site and brings the total health sciences investments to over \$1M. Board officers were elected and include Jon Linkous (Chair), Sheri Smith (Vice Chair), Jim Buck (Treasurer), and Robin Lashley (Secretary).

Other members of the Board include: from Highland County, Craig Turner; from Fayette County, Bambi Baughn and Roger Blackburn; from Adams County, Russ Brewer; from Brown County, Doris Charles, Zac Corbin, Louis Mays, and Bill Herdman; and from Clinton County, Mark Brooker, Sandy Mongold, and Dan Mongold.

## HUMAN RESOURCES

### Wellness

The vision of the Southern State Community College Wellness Committee is to become a champion for Southern State Community College employees and their families in achieving healthier lifestyles. Employees are encouraged to get involved with the community and participate in any community-sponsored exercise event and earn Wellness Connector credit. The first Highland County's Biggest Loser event was held in September. Nicole Haines, Habilitation Manager at Highland County Board of Developmental Disabilities/ Highco, Inc. organized the challenge. There were 115 participants from local businesses who participated and formed 23 teams. Beginning and ending body weights were taken. The winning team had an overall 7% reduction in body weight. A total of 929 pounds were lost by all of the teams. Ten employees from

Southern State participated and shed 46 pounds! The event was well liked by everyone and plans for the next Highland County Biggest Loser are being made for next year.

The next Wellness Connector challenge “Autumn Action Plan” began earlier this month. It is a seven-week program consisting of teams of four SSCC employees who will compete against each other to see who can earn the most points. Points are tracked and earned on a weekly basis for physical activity, eating designated superfoods, water intake, and sleep. Thirty-two employees have signed up and formed eight 8 teams. The winning team will earn Wellness Connector credit, gift cards and the individual who earns the most points will win a fitness tracker wrist band.

Upcoming Wellness events can be reviewed at:

<http://www.sccc.edu/facultystaff/hr/assets/calendar-wellness-events.pdf>.

### **Health and Wellness Fair**

The 2014 Health and Wellness Fair was held Oct. 3. Eighty employees attended and participated in the onsite biometric testing conducted by TriHealth. The biometric tests included: a lipid profile that measured total cholesterol, high density lipoprotein (HDL), low density lipoprotein (LDL); triglycerides; blood glucose; blood pressure; body composition – including body fat percentage, body mass Index (BMI) and abdominal circumference; one-on-one feedback to go over results from the screening, and the summary of the Health Risk Assessment.

Eighteen vendors attended the fair, including: Custom Design Benefits, Hylant Group, National Vision Administrators, Ohio Deferred Compensation, OPERS, Lincoln Investment, STRS, Superior Dental, UHC, Health Quest, Shoelaces Catering, Walgreens, TriHealth Ask a Dietician, TriHealth Ask a Personal Trainer, Novo Nordisk Diabetes Education, The Health Collaborative “Your Health Matters,” Naturally by Nature, and Life Center. Health Quest provided chair massages to employees during the fair. Walgreens provided flu and pneumonia vaccinations onsite. Ohio State University brought their dermascan unit that checked skin on the face for problematic sun damage. The next employee health fair will be held Oct. 2, 2015.

### **Guest Services Training**

Dr. Jessica Wise, Fayette Campus Director, led Guest Services Training at each campus

during Opening Week. Throughout the training, attendees were encouraged to think about creative ways they can make changes to step-it-up in their areas, going above and beyond what's expected to provide exceptional service to students, campus visitors and co-workers. Fifty-three staff members attended three separate trainings throughout the week. The agenda topics were as follows: Greet Our Guests, Seek Out Guest Contact, Provide Immediate Service Recovery, Display Appropriate Body Language, Preserve the Guest Experience, Thank Each and Every Guest, Be Exceptional! Go Above and Beyond. Participants were divided into teams to discuss good and bad customer service experiences they have had and to brainstorm ways we could improve our guests' experience on our campuses.

### **Faculty and Staff Changes**

**Wendy Johnson**, Director of Admissions and Student Activities, recently announced her retirement from Southern State effective in December 2014. Wendy has over 26 years of dedicated service to the college. She has held the position of Director of Admissions and Student Activities since 2001. Her years at Southern State actually go back to 1987, when she was hired part-time as an ABL instructor. She was an adjunct English instructor/advisor for a number of years at South Campus, and shared an office space with such notable faculty members as Kathy Daniels, John Porter, Jon Davidson, and Bill Worpenberg. During that time she learned a great deal about politics, grammar mishaps, and the power of song (Bill would sing while he worked). Wendy has enjoyed many wonderful years at Southern State Community College and will miss her colleagues, but is looking forward to spending more time with her family, traveling, reading, and helping on the family farm. Just maybe she'll finally learn how to drive a tractor. . .

**Sharon Purvis**, Registrar, has announced her retirement from Southern State effective in January 2015. Sharon started at Southern State on a part-time basis six months after the college opened its doors. She provided the college over 39 years of dedicated service. Sharon and her husband have immediate plans to visit with grandchildren in Atlanta early in the New Year.

**Leslie Whitford** joined the staff as the North Campus Library Manager in October. Leslie received her Bachelor's Degree from Hanover College in English and her Master's Degree in Library Information and Science from Kent State University. She has spent the last three years working as a Technical Services Librarian and Circulation Associate at

Wilmington Public Library. She loves reading (of course) and some of her favorite authors include JK Rowling, Carol Shields, Jane Austen, Ann Patchett, Billy Collins, Garrison Keillor, Rainbow Rowell, and Bill Bryson. She occasionally finds the time to do a little writing and each November she participates in NaNoWriMo (National Novel Writing Month). When she is not reading, writing or attending concerts she likes to get out of Ohio and see more of the world. Some of her favorite places to visit are San Francisco, Marquette, MI, London, Edinburgh, Paris and she once spent a cold and misty month in Ireland. She is originally from Cincinnati and in the summer she and her husband try to catch as many Reds games as they can. She has been a season subscriber to the Cincinnati Shakespeare Company for 10 years and has yet to tire of going to the theater. She is excited to join the SSCC team and looks forward to working with everyone!