

President's Report to the **BOARD OF TRUSTEES**



SOUTHERN STATE
COMMUNITY COLLEGE

AUGUST 2017 | DR. KEVIN BOYS, PRESIDENT

Building Bridges Education Conference

Southern State's Central Campus was the site of the 9th annual regional three-day workshop for the area's early childhood teachers. This event was previously sponsored by another agency, but when its funding was redeployed to other priorities, Southern State picked up this important service to local teachers. The educational program is led by Education faculty member, Becky Storer, and the logistics are supported by Robin Tholen in the President's office. This program is a natural extension of the early childhood program at Southern State and is a great way to keep SSCC out in front of our area's teachers.

Higher Education Regional Partnership

As you will recall, Southern State is the fiscal agent for a \$1M collaborative effort of four state universities and colleges to bring technical programs to Lawrence County, Ohio. Representatives have convened at least monthly for initial planning. The partnership has entered into an agreement with EMSI to conduct a thorough gap analysis of employment and available training programs in the area. Southern State's team consists of Dr. Roades, Jeff Montgomery, Amy McClellan and myself.

Wilmington College and SSCC Articulation Agreement for Bio-Technology

Wilmington College and Southern State recently entered into an articulation agreement in which students completing SSCC's Bio-technology program can transfer directly into Wilmington College's bachelor degree in Biology. What will make this especially unique is the possibility of SSCC students living on the campus of Wilmington College during their first two years of college. Many details are in process, but we hope to launch this aspect of the partnership beginning in fall of 2018.



Finance Committee Meeting

We will be convening a Finance Committee meeting in the coming weeks to discuss a draft of key performance indicators regarding the financial health of the College. Identified as a strategic goal for 2017, we believe the use of key indicators will provide an on-going routine to support the Board's regular oversight of the College's financial condition.

Upcoming Events

Board members are invited and encouraged to attend any of the following upcoming events:

AUGUST

Aug. 10 **Practical Nursing Pinning**
7:00 p.m. | Central Campus Auditorium

SEPTEMBER

Sept. 25-28 **ACCT Leadership Congress**
Las Vegas, Nevada

DECEMBER

Dec. 9 **Respiratory Care Graduation**
2:00 p.m. | Central Campus Auditorium

President's Activities and Involvement

Since my last report, I have been involved in the following meetings and events:

- Leadership Clinton Program Committee Meetings
- Hillsboro Rotary Club Meetings
- Community College Executive Forum (CCEF) Conference Call
- Higher Education Regional Partnership Conference Calls
- Ground Breaking for Burn Tower at Clinton Warren Joint Fire District
- OACC Presidents Conference Call

- Dinner in the Fields Planning Meetings
- Highland County Chamber of Commerce Executive Board Meeting
- Aviation Mechanics Partnership Announcement/Media Event
- Kick-off Call with EMSI (Higher Education Regional Partnership)
- Meeting with Pearson Representative
- WSRW Monthly Interview
- Health & Safety Review Meeting
- OACC Conference Call
- AACC Annual Board Retreat (Washington D.C.)

ACADEMIC AFFAIRS

High Profile Employer Visits Aviation Students

Through ongoing efforts to build employer engagement in high demand occupations, the College was pleased to host guests from GE Aviation–Lafayette on July 12. During this time, Aviation Maintenance students were introduced to concepts related to working in team environments, GE culture, and industry specific employment incentives. Upon completion of the presentation, students were able to apply for positions at the facility.

A related aside, one graduating student received an invitation for employment and is expected to begin his career in mid-August. GE Aviation–Lafayette is expected to recruit annually, or as needed, from the program. Likewise, the College continues to work collaboratively with GE Peebles Test Operation for cooperative work experiences. Currently there is one student finishing his third rotation, another in the second rotation, and interviews for new recruits are scheduled in the October/November timeframe.

Academics to Host Special Presentation on Disability Services

Included in the various meetings and professional development opportunities being planned for the upcoming Fall Symposium, the College is pleased to host special guest speaker, Mr. Scott Lissner on Thursday, August 17 from 1-2:30 p.m. An accomplished professional and active community service professional, Scott serves as the Americans

with Disabilities Act (ADA) Coordinator and 504 Compliance Officer for The Ohio State University. Scott is an Associate of the John Glenn School of Public Policy and serves as a lecturer for the Moritz College of Law, the Knowlton School of Architecture and Disability Studies. His teaching and public service informs his work as the university's disability compliance officer; energizes his role in creating seamless access to all of the university's programs, services, employment opportunities and facilities; and guides his efforts as a catalyst for disability related initiatives. Engaged in community and professional service, Scott is President of the Association on Higher Education and Disability and serves on the Board of Directors for ADA-OHIO, the Center for Disability Empowerment, and the Editorial Board for Thompson's 504 Compliance Manual. Scott has been appointed to the Columbus Advisory Committee on Disability Issues, Ohio's Help America Vote Act committee and the Ohio Governor's Council for People with Disabilities. He publishes, presents, and consults frequently on disability issues.

ODHE Shares Data on Transfer and Graduation Rates

In a report recently released by the Ohio Department of Higher Education, the data presents statistics on key aspects of transfer behavior and graduation outcomes for students attending 2009-2010. The report tracks student movement for six years from up to 2014-2015 using data from the Higher Education Information (HEI) system and the National Student Clearinghouse (NSC). Highlights from this analysis include the following:

Transfer-Out Students from Southern State: Prominent Destinations

	First	Second	Third	Fourth	Fifth
Number of Transfer Outs	Ohio University (Chillicothe)	University of Cincinnati (Clermont)	Franklin University	Shawnee State University	Wilmington College
897	89 (9.9%)	89 (9.9%)	78 (8.7%)	65 (7.2%)	61 (6.8%)

Graduation Rates by Transfer Destination Types: Transfer-Out Students from SSCC

Number of Transfers	Graduation Rates: All Transfers	Graduation Rates by Transfer Destination Type				
		Ohio 4-Year Main Campus	Ohio Public 4-Year Regional	Ohio Private 4-Year	Out-of-State Private 4-Year	Out-of-State Public 4-Year
897	24.5%	33%	18.2%	18.6%	24.3%	36.5%

It was also interesting to note that nearly 87% of Southern State transfer students transfer prior to earning their associate degree. Among that population, 25.5% end up graduating with a four-year degree whereas only 18.2% of those who transfer with an earned associate degree continue to the 4-year graduation.

Grants and Articulations

New Transfer Agreement for Aviation Pathway

Antioch University Midwest and Southern State Community College joined forces for a continuing educational pathway for Aviation students. Students who complete the Associates degree program have the opportunity to then complete 33 additional credit hours through Antioch University Midwest to earn their degree in Applied Technology and Business Leadership. This pathway not only saves the students time, but also money in completing their Bachelor's degree. This additional pathway was celebrated on July 17 at a combined media event with the three partners, faculty, staff, students, and employers.

Workforce Development and Continuing Education

Science, Technology, Engineering, and Math (S.T.E.A.M.)

S. T. E. A. M. youth summer camp classes began in July and ran through the first week in August. Participation was on par with last year; classes were added to North Campus. In addition to the Minecraft topics that were offered each of the past two years, new topics introduced this year included Robotic Arm Science and CSI Crime Scene Investigation. A huge thank you goes out to education partner Southern Ohio Educational Service Center, and industry partner Alkermes for their support.

Demand for Continuing Education and Customized Training Continues

Continuing Ed and Customized Training efforts enjoyed a huge increase in demand during the last fiscal year. As competition for available workers has increased dramatically, so has company's need to retain their current workforce and provide

training to keep their skills current. Participation in this type of training is reflected in the table below:

July 2016- June 2017 Continuing Education and Customized Training Head Count	
Truck Driving Academy	224
Customized Training	302
Continuing Education	676
Total Clients Served (Some Duplication)	1202

Personnel

Realigning for Quantum Leap in Technology

As part of the College’s bold steps toward the strategic vision, resources have recently been realigned to include a Director of Instructional Technology position within the organizational structure. The primary impetus of this decision is to improve competitiveness in online and hybrid delivery of courses and programs, support technological innovation in the classroom, and generally build the infrastructure to make technological advancements in an organized, quality manner.

Angel Mootispaw has recently been selected to serve in this role. Formerly serving as the Academic Librarian, Angel will redirect her energies and use her formal education in instructional design and information sciences to lead innovative endeavors to help the College accomplish important goals in this area. She has been a part of the Southern State team since 2009 including serving as a full-time faculty member since 2013. Prior to Southern State, Angel was an instructional designer for Ohio University. Her formal education includes a Bachelor of Specialized Studies in English/Education, a Master’s of Education in Instructional Design, a Master’s of Information Science, and she is actively working on her PhD in Instructional Design in Online Learning. Her professional accomplishments include local, regional, and state level leadership roles among a variety of library and technology affiliated organizations.

STUDENT AFFAIRS AND ENROLLMENT MANAGEMENT

Admissions / Recruitment

The Clinton County College Fair event is set for October 26. RSVP's are coming in. This is one of the largest college fairs in the area. SSCC holds the event in conjunction with Wilmington High School.

The GE booth was covered at Adams County at the fair by SSCC recruiters, and Lisa Peterson covered a booth at the Cattle Feeders Fair at Fayette County. The Chamber booth will also be covered at the Brown County fair.

New student orientation dates have been set, and Liz Burkard (Marketing) and Jim Barnett, III (Recruiting) have been working together. They have sent out over 500 letters. Jim and Lisa are following up with phone calls to students who have applied but are not registered for fall.

Jessica Wise, Liz, and Recruiting have reached out to computer science students in an effort to build that program.

College Credit Plus Update

High school counselors return to work August 1; registration of CCP students taking courses at high school will increase the enrollment numbers.

At this writing, College Credit Plus applications, placement testing and finalized information from the local schools are still being processed. An update to the Board will be provided at the September meeting.

Student Success Center

Advising

The Academic Advisors (2 full-time/4 part-time) had 7,818 advising contacts over the past academic year (not including email and phone advising). The advising staff called

students during June/July who had been registered for Fall '16 or Spring '17, but not Summer or Fall '17.

Summer advising contacts for fall registration over a 3 year comparison:

	<u>'15-16</u>	<u>'16-17</u>	<u>'17-18</u>
June	466	454	459
July	743	656	679
August	<u>1171</u>	<u>1332</u>	
	2380	2442	

AmeriCorp Coaches (2017-18)

The SSCC AmeriCorp coaches for this next year are Paula Campagna and Mariah Phipps Denzik. Paula, a SNHU master student in English, is returning for a second year. Mariah, a grad student in Biology at Clemson University, will be new to the team. Both students are alumni of SSCC. Their duties, when working with students, will center on encouraging student engagement, identifying risk factors, and directing students toward resources for success and completion.

Tutoring Center

Summer Tutoring Usage:

One-on-One sessions: 53

Online (writing): 6

Labs: 70 sessions (62 math sessions)

Tutoring rolled out a new Online Math Lab and created web page videos on Blackboard Access for students.

Career and Counseling Services

Career and Counseling case ratio remains about 60/40 career and mental health. This split may vary from time to time, but remains steady.

The Career & Counselling Services Coordinator attended the National Career Development Conference in July. Of special interest, this conference was the use of an expanded values and personality style inventory for clients. Other topics included: use of LinkedIn for creating a personal brand, translating majors into a specific career, and Career Construction Interview and Theory.

VP of Student Services, Coordinator of Career & Counseling Services, and members from area colleges met via phone to discuss a grant provided for education and prevention of sexual violence on campus. A common program will be assembled for use at all area colleges with SSCC exploring ways to partner with faculty to blend this topic into the curriculum.

John Joy and Tom Payton coordinated a two-part LinkedIn workshop for graduating students. Session one, facilitated by Travis Martin in October, is called “LinkedIn – Getting Started.” The follow up session for February, is entitled, “Leveraging LinkedIn.” The facilitator is John Bengson of *Right Management*, a career coach and outplacement consultant. Both sessions will be at the Wilmington Campus and provided at no charge.

Financial Aid

Summer Semester Financial Aid

Summer semester financial aid awards, in addition to Pell grants and student loans, provided additional opportunities targeting summer enrollment.

The College received summer OCOG (Ohio College Opportunity Grant) funds for the second year to assist Pell eligible students with financial aid for the summer.

The College also participated in the EASE (*Encouraging Additional Summer Enrollment*) project through MDRC that also provided Pell eligible students with additional funding to attend during the summer semester.

Superstart Scholarships were awarded to qualifying high school graduates enrolling in summer for a maximum of 6 semester hours.

Funding Details

Summer Scholarship – EASE award –51 selected for the additional last dollar scholarship enrolled in summer semester; 27 students received scholarship money to total \$18,934. The 24 who did not receive the scholarship already had tuition and fees covered by Pell/OCOg.

OCOg grant – 85 students received \$29,190, which reflects an increase from last year of 72 students that received \$25,272.

Summer Superstart Scholarship – 61 students received \$51,161; a decrease from last year of 81 students that received \$69,172. Of those awarded this scholarship, 41 were recent graduates who had participated in the CCP program at the College. The following lists their representative counties and schools:

Adams County

Manchester - 2

North Adams - 7

Ohio Valley CTC - 1

Peebles - 7

West Union - 2

Brown County

Eastern Brown - 3

Fayetteville - 2

Georgetown - 1

Clinton County

Blanchester - 4

East Clinton - 2

Wilmington - 3

Fayette County

Miami Trace - 2

Highland County

Fairfield - 2

Greenfield McClain - 2

Hillsboro - 5

Lynchburg Clay - 4

Whiteoak - 6

Other

Adena - 1

Clermont NE - 1

Greenvew - 1

Hillsboro Christian - 1

Home School - 1

Stone Wall Academy-1

Registrar

Summer Graduates

We have 142 students who are on track to complete their degree requirements as of the end of Summer Semester. This is a 35% increase from the 105 graduates we had last Summer Semester.

Student Clubs & Activities

Respiratory Care Club

The Respiratory Care Club is collaborating with the Ronald McDonald House at Dayton Children's Hospital to provide items for care kits to their patients and families. Boxes will be set up at Central and Fayette Campuses to collect items such as toothbrushes, toothpaste, hair ties, hand soap, bar soap, shampoo and conditioner, and lotion. Books and small stuffed animals are welcome. Please donate!

The Club will also host the *Breakfast with the Bunny and Egg Hunt* in the Community Center at Fayette Campus again in 2018. The 2017 event raised over \$600!

We are currently brainstorming about a movie event in the Community Center around Christmas time. More details will be released as they develop.

A ceremony to celebrate the graduation of Respiratory Care's 7 graduates will be December 9 at 2pm at Central Campus.

Athletics

Mens Soccer

Coach Swart is still recruiting. Open fields are being held, and practice began on August 1.

Women's Soccer

New Head Coach McIntosh is hard on the recruiting trail. He has been receiving a strong response for this season.

Jen Pfister was hired as Assistant Coach.

Mens Basketball

Head Coach Gaines is returning for his second year. He has a strong group coming in for the season. The team is holding Open Gyms over the summer.

Women's Basketball

Coach Wells has some strong recruits coming to attend SSCC and numbers are strong during summer open gyms.

Assistant Coach Gifford attended the South Central Girls Showcase on July 29 at Waverly, OH. This was attended by 60+ high school girls basketball players and 13 college coaches. This was great exposure for SSCC and the women's program.

Women's Fast Pitch

The Head Coach Position has been posted. Candidates are being reviewed for the position.

Athletic Director

Posts have been placed for the new scoreboard on the softball field. In addition, the new foul poles will be placed.

The scoreboard for the soccer field should arrive sometime in September. Slam Paint has begun painting the soccer field for the upcoming season.

The Athletic Director is working on the Women's Soccer schedule, and both Basketball schedules are in process.