# President's Report to the BOARD OF TRUSTEES

# SOUTHERN STATE

OCTOBER 2018 | DR. KEVIN BOYS, PRESIDENT

## Strategic Planning Team Update 🗹

The SSCC Strategic Planning Team met for the second session on Oct. 5 to continue its work. The team solidified a draft set of operationalized core values. This document is included in the packet. Additionally, the team spent time analyzing frequently cited problems that were collected during the kick-off meeting of the college community in August. The team has identified the following priority areas to address during the next three to five years:

- Enrollment
- Campus Utilization and Efficiency
- Financial Health
- Market Expansion
- Student Persistence and Success
- Integration (i.e. systems, breaking down silos, communication)

## **Adams County Engagement**

Our team recently met with leaders from the Adams County Ohio Valley Career Technical Center to continue exploration of short-term programs that could be offered to the adult population in the late afternoon and evenings at their facility. Due to the delay of our building project, we are in the process of modifying a \$250,000 Appalachian Regional Commission (ARC) grant request to include equipment that could be utilized in this programming.

## **Department of Labor Grant Application**

Due to my leadership within the Community Colleges of Appalachia organization, I was asked to spearhead an effort to recruit our organization and partner colleges to take part in a Department of Labor (DOL) grant application, *"National Apprenticeship Program to Build*  *Professional Capacity in the Opioid Addiction Battle."* Clark State Community College is the lead applicant and has done extensive work designing a program to provide mental health and addiction services apprenticeship programs (short- and longer-term) and professional development apprenticeships addressing opioids in the workplace. If successful, this grant will provide up to \$300,000 over a four-year grant period to implement this program. The need is unfortunately obvious in our region and our Human and Social Services program and faculty are an excellent fit for this grant.

## **OACC CFO Enrollment Survey**

Included in the packet is an enrollment survey reported by the Ohio Association of Community Colleges (OACC) colleges on the 15<sup>th</sup> day of the fall term.

## **President's Activities and Involvement**

Since my last report, I have been involved in the following meetings and events:

- SSLI Meeting at North Central State
- Hillsboro Rotary Club Meetings
- Call with President of Allegany College of Maryland
- Board of Trustees Finance Committee Meeting
- Conference Calls re: ARC Grant
- Medical Assisting Accreditation Visit
- CCA Strategic Planning Conference Call
- EAB Navigate Conference Call
- Meeting with a Chronicle of Higher Ed Reporter
- Highland County Chamber of Commerce Board Meeting
- Pre-Audit Conference with Auditors
- Meeting with Career Tech Center (in Adams County) Representatives
- CCA Executive Committee Conference Call
- Conference Calls re: DOL Apprenticeship Opioid Grant
- Meeting with Highland County Representatives re: LEAP Proposal
- Meeting with President of Cincinnati State
- Clinton County Economic Networking Meeting

- Strategic Planning Team Session 2
- OACC Presidents Meeting

## **Upcoming Events**

Board members are invited and encouraged to attend any of the following upcoming events:

#### **OCTOBER**

Oct. 24-27	ACCT Leadership Congress	
	New York, NY	

#### NOVEMBER

Nov. 2-4	SSCC Theatre Company: "Arsenic and Old Lace'	
	Edward K. Daniels Auditorium   Central Campus	

Nov. 6 Respiratory Care Open House (tentative) Fayette Campus

## **ACADEMIC AFFAIRS**

## **Higher Learning Assessment Academy Work Launches**

The inaugural meeting of a four-year commitment to participate in the Higher Learning Commission's (HLC) Assessment Academy commenced in early September during an orientation meeting in Chicago, Ill. The first team experience is scheduled for Oct. 24-26, and includes the Academy Roundtable in St. Charles, Ill. This three-day experience will assist the team in developing the Southern State project, projecting goals for the next four years and articulating action plans for year one, and developing processes and resources to sustain the work of the team. Participating in the travel team include the following:

- Dr. Nicole Roades, VP of Academic Affairs (Team Lead)
- Ms. Annie Rankin, Associate Professor, English
- Mr. Jody Bishop, Associate Professor, Sociology
- Mr. Jeff Montgomery, Dean of Technical Studies

- Ms. Karyn Evans, Dean of Institutional Advancement
- Dr. Peggy Chalker, Dean of Articulation and Transfer/Student Success Director
- Mr. Russ Clark, Assistant Professor, Physics (Alternate)

## **Highlights from Medical Assisting and Respiratory Care**

## **Medical Assisting Program**

The first Medical Assistant Certificate cohort began Fall 2018 with an expected completion date of Summer 2018. Graduates of this program will be able to complete their CMA (AAMA), RMA (AMT), and/or CCMA (NHA) credentialing examination and complete the majority of the AAS in Medical Assisting online, while working in the field.

## **Respiratory Care**

Kettering National Seminars will be providing a Comprehensive Respiratory Review in November for the 2018 graduates. This three-day preparatory review will ensure maximal student success on their national credentialing examinations. Additionally, both full-time RESP faculty will be attending the review to maintain their familiarity of material covered on the examinations. Students will be graduating 2 p.m., Saturday, Dec. 8, in the Community Center at the Fayette Campus. All are welcome to attend the ceremony.

## **Adult Opportunity Center**

## **Risk Assessment**

The Aspire Program recently received its annual Risk Assessment. The Ohio Department of Higher Education describes this process as follows:

The Risk Assessment is an audit requirement for all agencies receiving federal funds (2 CFR 200.331). The purposes are: (1) Pre-Award - to determine whether an organization is managerially and financially responsible and capable to carry out the Aspire grant award, and (2) Post-Award – to determine the appropriate monitoring of the Aspire grantee. In your Risk Assessment Tool, you will find that your program received a score based on 12 indicators with corresponding point values. A higher score indicates a greater level of risk.

The SSCC Aspire Program was rated at 20 of a possible 200, representing an extremely low risk. The 20 points were related to low enrollment.

## **State Visitors**

Recent visitors to the AOC Office included Denise Cox, a consultant to Ohio Aspire, and TJ Armstrong, Ohio Aspire Program Manager. Ms. Cox, who has been contracted to evaluate Professional Development Services in the state, came to interview the SSCC AOC staff about PD Services.

# Workforce Development, Truck Driving Academy, and Continuing Education

## **Continuing Education**

Ed2Go had 17 enrollments for September. Ed2Go is an online professional development and training platform.

The Waste Water Workshop was held Sept. 25 in Hillsboro with a total of 43 participants. The second day of the workshop was rescheduled due to a death in the family of the instructor. All attendees were rescheduled for day two in October.

The Dental Assisting class was canceled due to low enrollment. The WFD group will look at alternative SSCC campuses to hold the trainings to try to increase enrollment.

The STNA program is set to run from Oct. 30 – Dec. 13 at the Hillsboro campus. An

advanced schedule of start dates was provided by Dr. Julie Krebs to increase maximum advertising time.

## **Truck Driving Academy**

The TDA had 17 students enrolled for the September classes at three locations.

*Piketon Success Story* | A student contacted the TDA in celebration of passing his exam. He mentioned that he thought he was going to give up after he failed the test the first time. He said had it not been for the instructor support and the support and encouragement of the TDA team he would have given up and that the team was instrumental in (him) passing the test.

*Wilmington Success Story* | In September, Southern State provided CDL training to two students who are deaf. Through the teamwork of Student Services, Disabilities Services, and the TDA team, the two students not only passed the class, but they also passed their state tests the first time! These two students were also the first in the state to pass the first time, and the first ones to pass with only four weeks of training.

Director JT Smith and Director Amy McClellan visited with Rio Grande Community College to discuss the TDA partnership and the utilization of a \$55,000 grant that was given to RGCC to assist with CDL training at the Pomeroy location. Pomeroy was expected to be eliminated as a site, but SSCC will continue to coordinate efforts with RGCC in order to fulfill the grant stipulations.

## **People in the News**

## Faculty Participation in Ohio Articulation and Transfer Network (OATN) Initiatives as Expert Faculty Panel Members

Ohio's efforts to provide students quality, affordable postsecondary options which assist in reaching Ohio's aggressive 2025 attainment goals is heavily reliant on institutional faculty members assist with the transfer course and program reviews. Their guidance and valuable knowledge of subject matter continue to strengthen course and programs for our students. Thank you for the contributions of the following Southern State faculty members in the present and not so distant past:

Name	Panel	OATN Panel Area
Becky Storer	Education	TAG, OGTP
Dr. Gayle Mackay	Business	TAG, OGTP
Rainee Angles	Theatre	TAG
Jody Bishop	Social and Behavioral	OGTP
	Sciences	
Ken Holliday	Humanities	OGTP
Josh Montgomery	Computer Programming	CTAG
Dr. David Garippa	Biotechnology	SCTAI Development Team
Thomas Smith	Horticulture; Agribusiness	SCTAI Development Team
	and Production	

\* TAG – Transfer Assurance Guide

\*\* OGTP – Ohio Guaranteed Transfer Pathway

\*\*\* CTAG - Career Technical Assurance Guide

\*\*\*\* SCTAI – Secondary Career Technical Alignment Initiative

## **Around the Campuses**

## Fayette

Through a partnership with Miami Trace, Southern State has the opportunity of advertising at the athletic facilities and the new high school. The college is featured in a variety of static signage, digital content, as well as other multimedia displays during Miami Trace events. Elizabeth Burkard, Director of Marketing, worked with the Dave Lewis, Miami Trace Superintendent, on the project. On Aug. 24, Brenda Landis, Academic Advisor, and Dr. Jessica Wise, Campus Director, attended the Miami Trace football game for a sponsor recognition event. A reception was held prior to the game; at half-time, all sponsors were recognized on the field.

On Friday, Sept. 7, the P-16 Council of Fayette County hosted the 9<sup>th</sup> annual Career Expo at Fayette Campus. Approximately 400 eighth grade students from Miami Trace and Washington C.H. City Schools attended the event. Guest speakers included: Vince Allgeier, YUSA; Mark Bihl, Washington C.H. City Schools; Leigh Cannon, Health Dept; Shannon Jacobs, Practical Wellness; Brent Kirkpatrick, BCI; and John Surber, Premier Solutions.

# STUDENT AFFAIRS AND ENROLLMENT MANAGEMENT

## Admissions/Recruitment 🗸

## **Highland County College Fair**

In conjunction with Fairfield Local H.S. counselor, Deb Mangus, SSCC hosted a Highland County College fair on Monday, Sept. 24 in the Patriot Center. Jim Barnett III, coordinator of the fair, reported 60 institutions were present for the event. Five local schools attended with approximately 200 students participating. Being held at Hillsboro High School in the past, the event was well received and an overall success. Planning has already begun for next year.

## **Connect to College Event**

On Sept. 14, Southern State held a Connect to College event, open to high school students. Coordinator Jim Barnett III reported 10 high schools brought a combined 300+ students and were present on Central Campus. All but one SSCC program was represented by an instructor or with information displays provided. The students were given information with tips to be successful in college, financial aid, social media securities, etc.

## **Brown County Chamber Activities**

Lisa Hord represented SSCC at the Brown County Chamber meeting held at LaRosa's on Sept. 20. She also worked a shift in the Chamber booth at the Brown County Fair, providing information and give-aways for the Chamber and SSCC.

## Financial Aid 🗹

#### **Fall Semester Financial Aid**

Financial aid disbursements for the fall semester began on Sept. 17. To date, \$2,822,204 in grants, loans, and scholarships have been disbursed to student accounts.

#### **Cohort Default Rate Released**

The college has received the Official Cohort Default Rate for 2015 of 23.9 percent. This rate reflects a slight decrease from the draft rate released in February of 2014. Those borrowers included in the rate were those entering repayment Oct. 1, 2014 through Sept. 30, 2015 and defaulted by Sept. 30, 2017. The financial aid team continues efforts to work with former students delinquent on their loans, as well as to educate current students who are borrowing loans about the repayment process.

#### **FAFSA Opens for 2019**

The FAFSA for next academic year 2019 was available for students to complete on Oct. 1. New this year is a mobile app: "MyStudentAid" that provides the ability to complete the FAFSA on a mobile device. The mobile app adds an additional way to apply for aid and does not replace any other FAFSA application tool.

#### **Training and Outreach**

Jamie Simmons and Linda Myers attended an OASFAA workshop on Friday, Sept. 28, at the University of Cincinnati Blue Ash Campus. A highlight of the workshop was an overview of the FAFSA mobile app now available.

A financial aid night was conducted at Greenfield McClain High School on Thursday, Sept. 27.

## Student Success Center 🗸

## **Academic/Career Advising Staff**

The Academic Advising Center now has a full advising staff on board. The six full-time academic/career advisors are:

- Brenda Landis Fayette Campus
- W. Michelle Callender North Campus
- Paula Campagna Central Campus
- Sara Raike Central Campus/Online Students
- Kim Ellison Brown County Campus
- Stephanie Meade Brown County Campus/Adams County

Advising for spring term has begun in preparation for priority registration, beginning at the end of October.

## **Career and Counseling Services**

In addition to assisting students and community members, Tom Payton was involved in the following activities:

- Conducted two resume writing workshops for James Barnett's Engineering students.; discussed writing and modifying resumes along with the impact of Applicant Tracking Systems on the job search process;
- Presented to the Respiratory Therapy class information on interviewing preparation and execution techniques;
- Assisted the Fayette County Campus Youth Build Coordinator by drafting a set of employment-related terminology and definitions to be used with preparing disadvantaged students for entering the workplace;
- Presented a program on career choices to local high school students at the annual Connect to College event, held at Central Campus;
- Participated in the Strategic Planning Team meetings; and
- Participated in the annual College Transfer Fair, held Oct. 3, and had representatives from 22 partner colleges and universities. The Fair began at the Brown County Campus in the late morning and concluded in the afternoon at our Central Campus.

## Registrar/Records 🖌

## Registration

Spring classes begin on Jan. 14. Spring registration dates have been revised to allow for more time for advisors to serve students prior to the holiday break. Registration will be opening for Spring Semester on the following dates:

Veteran and Services Members – Monday, Oct. 29 Sophomores – Monday, Nov. 5 Freshmen – Tuesday, Nov. 6

## Student Clubs & Activities 🗹

## **Patriot Campus Ministries**

Weekly Bible study will resume as a bi-weekly prayer meeting for fall semester in the student lounge, with the date and time to be determined. At this time PCM is unable to re-open Dr. B's café due to staffing.

Conversations with InterVarsity continue for resources and increasing engagement for PCM. A conference call was held on Aug. 6 with IVP, James Bland, and Dr. Julie Krebs for expanding the campus ministry and implementing new resources for the upcoming year.

## Phi Theta Kappa

Invitations for 137 eligible students have been sent, and three new memberships have been received. The next scheduled induction will be in November in the Central Campus lobby.

New officer application packets have been sent again to eligible students, and one response has been received. New induction of officers will be at the November ceremony.

PTK will utilize the new Canvas platform as a means to begin online meetings and post announcements and work on collaborative projects.

The chapter will be working with Ohio's Regional Coordinator to assist with planning for recruitment and active chapter status with work towards 5-Star Chapter confirmation. Interested members will be attending the regional Leadership in Action Conference at Antioch University on Oct. 26-27.

## **Athletics**

## **Men's Soccer**

The men's soccer team will be finishing up their season at the end of October. The team is competing well and maintaining a strong foundation for next season.

## Women's Basketball

Unfortunately, the college was forced to cancel the 2018-19 women's basketball season due to lack of players. During the summer, the team had eight young ladies signed up to compete; however, six players were lost for various reasons. Recruiting efforts will continue throughout the year, in hopes of fielding a team next season.

## Men's Basketball

The men's basketball team will begin practice on Oct. 10. The men have 10 players on the team. Coach Gaines has a nice mix of returning players and incoming players. They will play their first game at home 3 p.m. Sunday, Oct. 28 vs Blue Lights College.

## Core Values v3.

Accessibility – Easy to get to, enter, engage, and use. We will:

- provide multiple locations (including campuses, high schools, off-site, and on-line)
- remove barriers for our students
- provide the tools and people to help students navigate college and meet with success

**Community Engagement** – Being a central contributor to our communities' successes. We will:

- partner with employers, social agencies, local government and schools to contribute to a well-trained workforce
- be responsive and pro-active in our communities
- do our part in providing for a well-educated citizenry and strong community

**Quality-driven** – Motivated by the pursuit of excellence. We will:

- ensure excellent academic programs that prepare students for life and the workforce
- support academic excellence in our employment and business practices, continuous improvement process, and professional development efforts
- provide transferable, meaningful, credible credentials

Personal Connection (relabeled Commitment) - One-on-one personal interaction. We will:

- maintain a friendly, welcoming environment
- demonstrate respect and concern for each individual
- be friendly, helpful and professional
- provide excellent student and customer focus

**Unity** – Instilling a culture that promotes a sense of community, safety, and place for all to have a voice. We will:

- Work together
- Maximize the strengths of being a community
- Be fair
- Respect the individual voice and give consideration to the thoughts of others
- Strive to understand and accept those beyond our own experience

**Life-Enrichment** – Providing a pathway to life-long learning. We will:

- Provide an affordable, accessible place to find or pursue your passion
- Meet students at various places throughout the life-span
- Provide opportunities for student activities and cultural enrichment

OACC CFO Enrolln	nent Survey		
	Fall 2018		
College	**15th Day** Fall 18 FTE Enrollment over Fall 17 percent change	**15th Day** CCP Fall 18 FTE Enrollment over Fall 17 percent change	
Belmont		<b>L</b>	
Cincinnati State	-6.00%	-3.60%	
Clark State			
Columbus State	-1.20%	17.60%	
COTC	-0.70%	10.60%	
Cuyahoga	-2.90%	0.00%	
Eastern Gateway	98.20%	22.00%	
Edison State	14.00%	46.00%	
Hocking	-8.90%	35.00%	
Lakeland	-9.60%	-3.60%	
Lorain County	-4.75%	3.35%	
Marion			
North Central State	-0.90%	-2.40%	
Northwest State	-13.70%	3.10%	
Owens	-12.20%	9,90%	
Rhodes State			
Rio Grande	-7.70%	20.70%	
Sinclair	-1.80%	12.80%	
Southern State	-8.00%	0.00%	
Stark State	0.17%	1.46%	
Terra State	•		
Washington State	0.77%	-1.00%	
Zane State	-9.00%	-7.59%	