# President's Report to the BOARD OF TRUSTEES

### SOUTHERN STATE

SEPTEMBER 2018 | DR. KEVIN BOYS, PRESIDENT

### **Fall Enrollment Trends**

Overall credit hour enrollment continues to show a decrease from the previous year. This fall's total enrollment by credit hour is 8% below last fall's final enrollment figures. This will have implications for an adjusted operating budget for FY 19. You will find the chart below interesting when you look at the change in enrollment by specific groups of students.

	2019	2018	% Change
Total Credit Hours	20,662	22,456	-8.0%
CCP - All	7,921	7,949	-0.4%
CCP @ Campus	-4,200	-4046	3.8%
CCP - Online	-856	-714	19.9%
CCP @ H.S.	2,865	3,189	- <mark>1</mark> 0.2%
Non-CCP	12,741	14,507	-12.2%

### Strategic Planning Initiated 🗹

During our fall symposium, I provided a brief context and rationale for the need of a refreshed strategic plan for the College. The entire faculty and staff were then invited to participate in a S.P.O.T. analysis identifying the College's strengths, problems, opportunities, and threats. Five faculty members facilitated smaller groups of 15-20 participants each for this initial activity. Faculty members Bruce Fugate, Gayle Mackay, Tom Payton, Annie Rankin, and Jason Reynolds did an outstanding job leading these groups in this brainstorming activity. This work product will be given additional vetting and consideration by the Strategic Planning Team.

Following the S.P.O.T. analysis, I invited participants to volunteer to serve on the Strategic Planning Team. This team will continue to do in-depth work toward a new strategic plan. We met for the first time Sept. 7 and spent the afternoon identifying the Core Values that seem to be widely held by the college community. We will meet again on Oct. 5 and Nov. 30 and will

develop a plan to be brought forward for the Board's consideration in early 2019. Rather than hire an outside facilitator to assist us in the work, I've decided to lead this process internally.

### **President's Activities and Involvement**

Since my last report, I have been involved in the following meetings and events:

- Highland County Chamber of Commerce's "Business and Brews" Event
- Conference Calls re: Adams County ARC POWER Grant
- Guest on WSRW's *Highland Highlights*
- Hillsboro Rotary Club Meetings
- Meeting with Great Oaks Representatives re: Aviation Program
- Highland County Chamber of Commerce Board Meeting
- Meeting with SHP Leading Design Representative
- Leadership Clinton Retreat
- Conference Call with BHDP Architecture Representative
- Wilmington Rotary Club Meeting
- EAB Navigate Conference Call
- Call with Open Road Renewables Representative
- Meeting with Great Plains Enterprises Representative re: Flight Training
- First Meeting with SSCC Strategic Planning Team
- Conference Call on Potential DOL Joint Grant Application
- OACC Presidents Meeting
- SSCC New Trustee Orientation

### **Upcoming Events**

Board members are invited and encouraged to attend any of the following upcoming events:

#### **SEPTEMBER**

Sept. 15 SSCC Theatre Company: "A Night of One Acts" Edward K. Daniels Auditorium | Central Campus

#### **OCTOBER**

Oct. 24-27 **ACCT Leadership Congress** New York, NY Please let Dr. Boys or Robin Tholen know if you are interested in attending.

### **ACADEMIC AFFAIRS**

### **Accreditation and Regulatory Compliance**

In early September, several reports were submitted to the Higher Learning Commission (HLC) as matters of accreditation compliance. Among them include the following:

- Non-Financial Data Trigger of Indicator 1 | Enrollment Changes It was revealed that the enrollment data submitted in 2015 was improperly reported and therefore, triggering the notification. The data has been reevaluated, corrected, and subsequently, no further report is necessary.
- Financial Indicators | "In the Zone" As part of the HLC's review of financial ratios and composite scores, the College was triggered for "Indicator Response" as it relates to those indicators. This notification was anticipated and has been closely monitored by the College. This report included submission of recent audits, budgets, and documentation from the Board of Trustees Finance Committee. This report was completed by Vice President Buck and submitted on Sept. 6.
- Multi-Location Visit Institutional Report As reported in the August report to the Board of Trustees, the College is preparing for a site visit with an HLC reviewer. The purpose of this visit is to demonstrate compliance with quality standards for the College's additional locations. A narrative report was required 30 days prior to the visit. This report was submitted Sept. 5, in preparation for the Oct. 10 visit to Manchester High School and Laurel Oaks Corwin Nixon Aviation Center.

### **Nursing Transition Yields Testing Improvements**

The first cohort completing a revised Practical Nursing curriculum, independent from the previous one-plus-one model, will graduate this semester. A new design of concept-

based learning using e-resources was implemented Fall 2017 for the Associate Degree Nursing program. The goal was to improve and maintain the NCLEX-RN first-time pass rate at or above 90%. The current NCLEX-RN first-time pass rate for the 2018 graduating cohort is 91.66%.

### **Adult Opportunity Center**

Take special note of the attached artilce outlining the impactful story of Samantha Evans. Her story illuminates the often unspoken value-added beneft of hosting an Aspire program within the community college environment.

### Grants

#### **Appalachian Regional Commission POWER Grant**

In late August, the College submitted a \$1.5M request for funding to support the Adams County Campus. This grant, designed to support coal-impacted communities, represents a strategic opportunity to complete the facility in a manner consistent with the College's long-range priorities. Among the priorities identified in this application included the funding to fulfill the College's complete vision for the Adams County location, while also introducing sustainability measures and programming in solar energy.

# Workforce Development, Truck Driving Academy, and Continuing Education

#### **Location Update**

Using historical enrollment and inquiry data, the Truck Driving Academy has updated the locations to include the following:

- Wilmington (North Campus)
- Pike County CTC

- Rio Grande Campus
- Jackson (Rio Grande)
- South Point

This represents a contraction to the previous listings and conversely presents a more accurate reflection of the quality and dependable services that the Truck Driving Academy is able to provide.

### **People in the News**

### **Dr. Don Storer Presents at National Conference**

Among the distinguished presentations delivered at the American Chemical Society's 25<sup>th</sup> Biennial Conference on Chemical Education at the University of Notre Dame, Dr. Storer, SSCC Instructor of Chemistry, gave a presentation on *"Using soil analysis and archeology as a course-embedded first-year chemistry research experience."* 

### **Quality Matters Certified Peer Reviewers**

Two faculty pioneers in quality online initiatives have recently received Quality Matters Peer Reviewer Certifications. Dr. Gayle Mackay, Associate Professor of Business, and Kristi Hall, Associate Professor of Business and Computer Sciences, will be added to the national database in the area of their expertise. They now qualify to serve on official Quality Matters course reviews for peer organizations.

### **Nursing Adjuncts Celebrate Accomplishments**

Embracing the opportunities to continue to advance knowledge, the nursing department is pleased to announce several new academic achievements. Susan Morris, part-time nursing faculty member, recently completed a master's degree in Organizational Leadership, and Emily Jackson completed a master's degree in Nursing.

### **STUDENT AFFAIRS**

### AND ENROLLMENT MANAGEMENT

### Admissions/Recruitment 🗹

More than 520 new students recently attended a New Student Orientation across all four campuses.

Recruiter Jim Barnett III and Director of Admissions Lisa Hord attended the Ohio Association for College Admission Counselors (OACAC) articulation event at Sinclair Community College on Sept. 5.

CCP orientations in high schools are complete, as of Sept. 7.

A Connect to College event will be held at Central Campus on Sept. 14. Five high schools have RSVP'd (Western Latham, Lynchburg Clay, McClain, Fairfield Local and Laurel Oaks).

Educational Talent Search will be visiting Brown County Campus on Oct. 17.

### Student Success Center 🗹

### **Career Training of Advisors**

The career training process for SSCC's professional advisors over the last 18 months have involved both in-house training with Tom Payton, SSCC Coordinator of Career and Counseling Services, and with outside conferences and workshop trainings. In-house resources and training focus included:

- Basic Career Theories introduction and use
- Interpretation of current Career Assessments
  - Type Focus
  - Self-Directed Search John Holland tool
  - Career Coach
- Academic advising with outcomes from Career Assessments
- Constructionist Theory for career exploration

- Part I: Introduction of theory
- Part II: Use of tools of Constructionist Theory
- Part III: Practice of Theory with Clients
- Occupational Exploration / Understanding of options as aligned with current SSCC programs
- Practice intake of first-time student to advising process Career exploration introduction

The professional workshops and conference trainings that the advisors attended to date have included:

- Constructionist Theory Workshop, University of Dayton
- Two-day NACADA Regional Advising Conference, Columbus
- GetWorkerFIT, one-day workshop on career interest, aptitude assessment, and advising training, sponsored through Ohio Means Jobs, Adams and Brown counties
- Understanding of Industry Certifications, Ohio Means Jobs

As the advisors continue to update/relay their knowledge in career opportunities for our students, the greater the likelihood of our retention of these students to degree completion.

### Tutoring

Tutoring services, a direct service to academic support, has taken an aggressive marketing approach to encourage use early in the term. In August, SSCC Mentor Tutor Jackie Potts:

- Conducted 14 three-hour workshops on *Success in Online Classes*
- Recruited retired faculty/adjuncts as tutors
- Provided weekly walk-in labs for math and writing
- Has seen a fourfold increase in online tutoring for math and writing

### **Career and Counseling Services**

Tom Payton, SSCC Coordinator of Career and Counseling Services, participated in several summer workshops and conferences in preparation of the needs for the upcoming academic year. Recently, Tom has:

- Attended the Career Construction Institute at Kent State University for more indepth training in Career Construction Interviewing and Theory;
- Researched, designed, and presented a program on Sexual Assault Awareness and Bystander Intervention techniques. The presentation involved lecture and group participation. Participants included faculty and staff;
- Reviewed Customer Service Surveys for Career and Counseling Services; results were all favorable regarding quality of services and delivery;
- Assisted with orientation at all locations summarizing all services, especially sexual assault awareness, suicide prevention, and career decision making; and
- Participated as a facilitator in the SSCC Strategic Planning Sessions.

### Registrar / Records 🗹

### **Veteran Education Benefits**

There were 70 veterans who used their Veterans Affairs (VA) educational benefits during the 2017-18 academic year.

The Registrar serves as the Certifying Official for the College and attended the required annual training on July 25. Meeting this training requirement allows the College to maintain its authorization to certify enrollments for our veteran students.

### **Summer Graduates**

We have 52 students who completed their degree requirements during the Summer Semester. Diplomas will be mailed out to students within the next few weeks.

Degrees/Certificates	8/7/2018
AA	16
AS	12
AAB	5
AAS	14
One Year Cert	5

### **Student Clubs & Activities**

### **Patriot Campus Ministries**

Weekly Bible study will resume for fall semester in the student lounge (date and time to be determined), and Dr. B's Café will also resume for fall semester.

Susan Morris, SSCC Patriot Campus Ministries Advisor, is working with InterVarsity Press for increasing engagement for PCM. A conference call was held Aug. 6, including IVP, James Bland and Dr. Julie Krebs for expanding the campus ministry and implementing new resources for the upcoming year.

PCM participated in the orientation for new students on all campuses.

### Phi Theta Kappa

Invitations for 137 eligible students from spring semester 2017 have been sent. The next scheduled induction will be early fall semester at the SSCC Central Campus lobby.

New officer application packets have been received. Three officer positions are currently open: Vice President of Service, Vice President of Scholarship, and Vice President of Communication.

Phi Theta Kappa will utilize the new Canvas platform as a means to begin online meetings and post announcements and work on collaborative projects.

Susan Morris will represent SSCC by accepting a three-year term to serve on the Phi Theta Kappa Regional Advisory Board.

The chapter will work with Ohio's regional coordinator to assist with planning for recruitment and active chapter status with work toward 5-Star Chapter confirmation. Interested members will attend the regional Leadership in Action Conference at Antioch University, Oct. 26-27.

Susan Morris met with SSCC Dean of Articulation and Transfer Peggy Chalker to

research the possibility of a student internship with a partner college to build our chapter and to increase transfer scholarship opportunities by working with AmeriCorps.

Susan will also meet with SSCC Director of Admissions Lisa Hord in fall semester to research the possibility of expanding scholarship awareness to our CCP community to attract students to SSCC to complete a program of study following high school graduation.

Phi Theta Kappa will participate in fall New Student Orientations and the fall Transfer Fair.

### **Athletics**

### **Men's Soccer**

Coach Swart and his team have begun the season. There are some very tough opponents on their schedule, and the players are working hard to improve.

### **Athletic Director**

The lighting in the Patriot Center has been improved and the floor has been updated to adhere to new regulation requirements. Additionally, the floor has been re-sealed.



# The Times-Gazette

Posted on August 29, 2018 by Times Gazette

## **SSCC AOC** holds recognition celebration



Southern State Community College honorees in the annual AOC Recognition Celebration include (first row, l-r) Elisha Heintz, Skylar Drott, Constance Bradley, April Barber, Crissa Hughes, Alicia Stack, Anna Stephenson, Samantha Matthews; (second row, l-r) Maleah Gibson, Katelyn Stoffel, Michael Collett, Anthony Lewis, Isaac Schmidt, David Troyer, Donna Roberts; (third row, l-r) Shanna Hahn, Scott Lewis, Janet Littleton, Brandon Zornes, Jeffrey Patrick II, Samantha Evans, and Tyler McMillion.



Samantha Nicole Marian was the guest speaker at the Southern State AOC celebration.

Area residents who passed the General Education Development (GED) test were honored recently at the 30th annual Adult Opportunity Center's Recognition Celebration at the Southern State Community College Central Campus in Hillsboro.

For the 2017-18 academic year, the Adult Opportunity Center served 439 students. Of those students, 366 enrolled in one of the AOC classes and almost 67 percent improved at least one level. So far, 53 students have received their GEDs, and many have already started their college careers at Southern State.

Guest speaker Samantha Nicole Marian was invited to address this year's honorees. Marian shared her decision to enroll in GED prep classes at Southern State.

"Tonight I'm going to tell you my story and I wanted to come up with a way to do that without going into too much detail. So I decided to come up with a list of words that would describe me after being assaulted at a young age, after the loss of my father, after being kicked out by my mother, prior to getting my GED, prior to leaving my second abusive relationship.

"Here are those words I would use to describe myself, some beautiful, some not so much: Mother, daughter, sister, victim, broken, alone, abandoned, unwanted, unworthy, hopeless, useless, stupid, failure, shattered, coward.

"My plan was to go to school, graduate, go to college and become an RN, get my dream job, meet the man of my dreams, get married, raise a family. But that's not what happened, Marian said. "I was only 15 years old when I became a mother. Due to complications with my pregnancy, I was no longer able to attend school. I had to stay home and do home instruction through the remainder of eighth grade.

"After my son was born, I went to my school and showed them an online program I'd found that would allow me to finish high school. They approved the program. I worked really hard and I finished right along with the rest of my class. I was very proud of this accomplishment.

"Right before my 26th birthday, I started thinking about who I was and where I was at in life and where I wanted to be," she continued. "I wanted to give my kids a better life. And I knew in order to do that, I would have to go to college. However, eight years and two kids later, I found out that my high school diploma was a scam.

"It was devastating and I felt like a fool and a failure. I thought my chance to go to college was really over. It took me awhile to even consider getting my GED.

"I finally did what I needed to do, packed my kids up and moved to another town. I got a job working 40-50 hours a week in a factory," she said. "I finally swallowed my pride and began looking for help in attaining my GED. Of all places to find GED classes, I found it on Facebook. I saw a post that said there were going to be free GED classes at Southern State Community College. I signed up for the program. And it was the best decision I could've made for myself and my children.

"I started classes at the end of March and my pre-test scores indicated I had mastered many skills and I would be able to pass my GED. But I didn't feel ready.

"But I wanted to move on with my life, so I talked to an advisor at Maysville Community & Technical College, and learned that in order for me to start college that fall, I would need to get my GED, apply for financial aid, apply for admittance, and take a placement test, and I only had 24 days to get all this done.

"I talked to my teachers [in the GED program] and told them what I wanted to do. And they did what they do best – they gave me the support and the encouragement to believe that I could do it. They helped me study and prepare for my tests until I felt confident.

"I took the first two tests in one day. I passed them both. That night I was back in the classroom with my teachers studying and preparing for the final two tests. Just two days later, I took the last two tests and I passed them. I did it - I got my GED.

"What I thought was impossible to do in 24 days, I got done in 14.

"My entire first semester of college was terrifying. Every day I thought there's no way I can do this, I'm going to have to drop classes. But I got a 4.0 grade point average. I had straight A's.

"So, I decided to apply for the RN program, because that's always been my dream. So, when the letters went out, people started asking me 'Are you checking the mail?' I said, 'No, they already told me I'm not going to make the first-round pick.'

"A few days later, there was a letter from MCTC. I was accepted into the RN program. I was picked. First round.

"I cried the entire day," Marian went on. "I was amazed. I was blown away. I'm here now. I've made it. But I couldn't have done it without the support of my teachers, of my family, and my friends. Thank you for the love and the encouragement and the kick in the butt when I needed it. If you guys don't mind, I'd like to reintroduce myself. My name is Samantha Nicole Marian. Proud single mother of three. A daughter, a sister, a friend, a tutor, a survivor, an overcomer. Smart, strong, fearless."

Following Marian's speech, Karyn Evans, dean of SSCC's Adult Opportunity Center, said that – counting the 2017-18 class – more than 20,000 students have now been served since the program's inception.

Evans then announced the names of honor students who achieved high scores on the tests: Samantha Marian (social studies), April Barber (science) and Elisha Heintz (math).

A Trustee Scholarship for three college credit hours is awarded to any student who successfully passes the GED. Trustee Honor Scholarships, awarded to the highest scorers from their respective counties, were presented to Alicia Slack, Maleah Gibson and April Barber.

The annual Friends of Aspire Award was presented to Ted Groman of the Clermont County Ohio Means Jobs.

GED preparation is offered free of charge through the Aspire program at Southern State's Adult Opportunity Center (AOC), under the direction of Karyn Evans, with assistance from staff, instructors and volunteers.

Through Southern State's Adult Opportunity Center, Aspire classes are free and offered on each campus and in several off-campus locations. All books and materials are provided. Morning and evening classes are available for adult literacy, GED preparation, nursing program preparation, college refresher courses, workforce education, and reading, writing and math improvement.

Southern State's Aspire program is a state and federally funded program offered at no charge to participants. Orientation is the first step for all enrolling students and pre-registration is required. For more information, visit www.sscc.edu/specialized/aoc.shtml or contact Southern State's Adult Opportunity Center at 1-800-628-7722, ext. 2687.

Submitted by Kris Cross, director of public relations, SSCC.