

# President's Report to the **BOARD OF TRUSTEES**



**SOUTHERN STATE**  
COMMUNITY COLLEGE

MARCH 2019 | DR. KEVIN BOYS, PRESIDENT

## **Upcoming Meeting in Columbus**

I look forward to our annual “retreat” in Columbus next week. With the change in Governor, it is an opportune time to visit with our legislators and reinforce the role that community colleges have in providing higher education and workforce development in our communities, and also the needs that we have.

On Tuesday, the Ohio Association of Community Colleges is hosting “Community College Day at the Statehouse.” The program begins at 10:00 a.m. on the 31<sup>st</sup> floor of the Riffe Center. You may still register for the event at the link provided in your emailed copy of the Board packet.

At 5:00 p.m., the OACC is hosting a reception for all of the state legislature and their staff in the State Capitol Rotunda. No RSVP is required, so please join us if you arrive in Columbus on time. Otherwise, we will meet for dinner at the Athletic Club at 7:30 p.m.

For those staying overnight, we will meet for breakfast in the Sheraton at 7:30 a.m. on Wednesday morning. The actual meeting will begin at 9:00 a.m. in the OACC office. We have a packed agenda of important agenda items.

## **New Chancellor and OACC Legislative Agenda**

Governor DeWine has appointed Randy Gardner, former state senator from the Bowling Green, as the new Chancellor of the Ohio Department of Higher Education. The community college presidents had the opportunity to meet with him recently to hear about the new administration’s focus in higher education and to share how we can be leaders in this agenda to close the gaps in Ohio’s workforce. Enclosed is a handout outlining the OACC legislative priorities for this session. You will have opportunity to hear more at our meeting.

## **Strategic Plan**

Enclosed is the Strategic Plan for the 2019-2021 calendar years. This process was kicked off with a S.P.O.T. analysis conducted in small groups during our Fall semester symposium. From this, the Strategic Planning Team comprised of faculty, staff, and administration, identified three focus areas: Student Persistence and Success, Enrollment and Market Expansion, and Financial Health. The importance of the integration of systems, people, and processes will accelerate progress in these three focus areas. Several strategies were then developed for each of the focus areas and “project owners” and “contributors” were identified. Although we have laid out three years, we anticipate the ability to make changes and updates annually. The document is enclosed in your packet.

## **President's Activities and Involvement**

Since my last report, I have been involved in the following meetings and events:

- Meeting with Representative Wilkin and Local Superintendents
- Meeting Regarding Retreat Facilitation for Murphy Theatre
- Call with AACC Staff
- Call with Armistead Forward Representative re: SSCC Foundation Strategy
- Hillsboro Rotary Club Meetings
- Student Success Leadership Institute (SSLI) Event at Clark State CC
- Strategic Outlook Symposium at Sinclair Community College
- Meeting with OSU Extension Office Representative
- SOCHE Executive Committee Special Meeting
- Health Science Center Renovations Meeting with Long-term Planning/Facilities Committee
- Conference Calls with President of OACC
- Great Oaks Event with Speaker, Mark Perna
- OVRDC Highland Caucus
- “Ag is Everyone’s Business” Highland County Chamber of Commerce Event
- Conference Call with OACC Presidents
- 2019 Winter Student Success Leadership Institute
- OACC Presidents Only Meeting with Chancellor Randy Gardner
- SOESC Business Advisory Meeting

- Meeting with Potential Commencement Speaker
- Meeting with Adjunct Faculty member and NCH School Board Member/Board of Director for Great Oaks Career Campus
- SSCC Strategic Planning Team
- Facilitated Retreat for Murphy Theatre Board
- EAB Navigate Conference Calls
- Reception for Exiting SOCHE President
- Meeting re: EASE Project - Updated Findings & Plans for Summer 2019
- Highland County Chamber of Commerce Board Meeting
- Clinton County Health and Wellness Center Informational Update Meeting
- OACC Government Relations Call
- Full-time Employee Meeting with Enrollment Management Services Representatives
- Meeting with SSCC Special Counsel
- Health Insurance Consortium Exploratory meeting with HORAN Representatives
- Conference Call with Attorney General's Office
- CCA Workforce Development Awards Conference Call
- Meeting with Fairfield Local Board of Education Superintendent
- SSCC Foundation Annual Board Meeting
- SSCC Navigate Q/A Call with EAB's CEO Office
- Call with Hillcrest Solar Representative

## Upcoming Events

Board members are invited and encouraged to attend any of the following upcoming events:

### APRIL

- |          |   |
|----------|---|
| Apr. 5-7 | <b>SSCC Theatre "By the Bog of Cats"</b><br>Edward K. Daniels Auditorium, Central Campus                              |
| Apr. 13  | <b>Breakfast with the Bunny &amp; Easter Egg Hunt</b> (Hosted by Respiratory Care Club)<br>9-11 a.m.   Fayette Campus |
| Apr. 17  | <b>Southern State Art Show</b><br>4:30 – 6:30 p.m.   Fayette Campus Community Center                                  |

## MAY

- |           |   |
|-----------|---|
| May 5     | <b>Southern State Singers Spring Concert</b><br>3:00 p.m.   St. Mary's Episcopal Church     |
| May 9     | <b>Nursing Pinning Ceremony</b><br>7:00 p.m.   Edward K. Daniels Auditorium, Central Campus |
| May 10    | <b>SSCC Graduation Ceremony</b><br>7:00 p.m.   Patriot Center, Central Campus               |
| May 13-21 | <b>SSCC Study Abroad: Ireland</b><br>See Peggy Chalker for Additional Details               |

## ACADEMIC AFFAIRS

### Study Abroad: Preparing Students for Understanding Global Challenges

Southern State embarks on its 5<sup>th</sup> study abroad experience (Ireland) in May 2019. The Study Abroad program has explored places such as England, Germany, Austria, Switzerland, Italy, and Greece, while focusing on academic topics such as Theatre, British and Black Forest Literature, Renewable Energy, Plant Biology, Art and History. Beyond the living classroom experience, students immerse themselves in the culture and lifestyle – often “very outside” of their comfort zone. Yet, for many of these students who may have never been outside of their state, they suddenly discover how very small our world really is and the commonalities we all share. The exposure can only be labeled as “priceless”. Many of the travelers will tell of how they thought the \$3,000+ trip seemed untouchable before the trip and how life-changing the experience became.

Faculty support for Study Abroad have included alignment of course content topics to focus on culture, literature, politics, economics and other global issues of the countries to be toured. Relevance of Study Abroad experiences to career skills are also explored and encouraged in the classroom. Students are welcomed to return as alumni for more travel opportunities as well as faculty, staff, family and community members. (Board members are also welcomed.)

## Accreditation Updates

### Institutional Update Submitted

The Institutional Update is an annual requirement to maintain accreditation. In this report, the College is obligated to report on a number of areas including finance, enrollment, locations, and personnel, among others. This report was successfully submitted on Mar. 8. Accolades to Vice President of Business and Finance, Jim Buck, Registrar, Amanda Thompson, Director of Human Resources, Mindy Markey, and Data Coordinator, Jessica Steadman, for their consistency and accuracy in maintaining records and reporting data.

### Preparations for the March 2020 Four-Year Assurance Review

Writing teams for each of the five accreditation criteria are taking shape. This distributed project model invites a broader voice, from across the College, into the narrative. Each team lead is responsible for working across the institution to gather the necessary evidence to validate our quality and improvement claims. They have been given a timeline that includes intervals for information collection, writing, draft review, revisions, and evidence compilation. The designated leads for each Criteria are as follows:

Criteria	Title	Criteria Leader(s)
1	Mission	James Bland
2	Integrity: Ethical and Responsible Conduct	Mindy Markey-Grabill & Brian Rice
3	Teaching and Learning: Quality, Resources, and Support	Dr. Peggy Chalker
4	Teaching and Learning: Evaluation and Improvement	Jeff Montgomery & Dr. Nicole Roades
5	Resources, Planning, and Institutional Effectiveness	Jim Buck & Dr. Nicole Roades

### Slight Uptick in Graduation Rates

As part of the College's regulatory requirements to publicly communicate student outcomes, the College annually updates graduation and transfer rates. Most recent data, reporting on the 2015 cohort of first-time, full-time students, suggests a slight uptick of 3 percent in the graduation rate and an equal decline in the transfer rate. For everyone working hard to improve student completion, this should be affirming news.

Graduation rates & Transfer-out rates															
Graduation rates based on total number of completers within 150% of normal time to completion															
	2014-2015			2015-2016			2016-2017			2017-2018			2018-2019		
	2011 Cohort	Grad rate (%)	Transfer rate (%)	2012 Cohort	Grad rate (%)	Transfer rate (%)	2013 Cohort	Grad rate (%)	Transfer rate (%)	2014 Cohort	Grad rate (%)	Transfer rate (%)	2015 Cohort	Grad rate (%)	Transfer rate (%)
Nonresident alien	0	0	0	0	0	0	0	0	0	0	0	0	1	100	0
Hispanic/Latino	1	0	0	0	0	0	1	0	0	5	60	0	4	0	50
American Indian or Alaska Native	1	0	0	1	0	0	1	100	0	1	0	100	1	0	0
Asian	1	100	0	0	0	0	1	0	0	0	0	0	0	0	0
Black or African-American	13	23	31	9	11	22	13	0	77	7	0	43	3	0	67
Native Hawaiian or Pacific Islander	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
White	319	17	23	237	26	24	288	23	17	284	23	19	256	27	16
Two or more races	7	100	0	3	33	0	7	0	0	4	25	0	7	14	0
Race/ethnicity unknown	3	0	0	5	20	0	10	10	20	14	21	29	1	100	0
Total	345	19	22	255	25	23	322	21	19	315	23	19	273	26	16
Source: IPEDS Graduation Rates surveys															

## Workforce Development, Truck Driving Academy, and Continuing Education

### Continuing Education

A Water/Sewer License Renewal Workshop has been scheduled for Apr. 9-10 in Hillsboro and May 21–23 in Barnesville and North Carton.

The STNA program has been approved and we are awaiting dates for the first program.

The Dental Assisting program is scheduled to begin on Mar. 25.

Continued training is taking place in the Truck Driving Academy with Pepsi, in Columbus, Ohio and with AEP.

### Truck Driving Academy

For the period Jan.-Dec. 2018, completions in the Truck Driving Academy reflected a slight increase over the previous year; 174 in 2017 and 180 in 2018. The completion percentage was 97%; 185 students through the program with 180 completing the hours. A total of 153 students obtained their CDL class A license. There is a lag on the CDL achievement numbers due to the nature of the program and various opportunities to test

after the required hours are obtained.

Program completion surveys were sent out to students from the past three classes for evaluation of the program. Currently, the return rate is 25%. New strategies to remind students of the survey are being implemented to increase this rate.

***Feedback Highlight:*** “Hello Amy. I completed the survey and not because of the \$25. I'd like that money put towards Wilmington SSCC, if possible, instead of receiving it. I completed the survey because I couldn't be happier with what John, Sean and Tony have done for me. A great group of guys! Hands down I will always recommend SSCC to anyone! Thanks again.....”

Southern State Community College TDA program is a preferred vendor for McElroy trucking for Ohio. McElroy will look to send current employees through the program and also assist financially for students coming out of the program who are hired by McElroy Trucking.

### **Academic Partnerships**

On Jan. 23, Amy McClellan and JT Smith, attended a meet and greet with Amazon representatives – hosted by the Chamber, to discuss how the Community College could assist Amazon with its needs. Southern State bought forth the ability to responsive, Non-credit trainings, GED instruction, Aviation Maintenance, and Truck Driving Academy.

## **People in the News**

### **Quality Matters Ohio Annual Meeting: SSCC Faculty Presenting**

Scheduled for May 1, at Cleveland State University, leaders from around Ohio will convene for the sixth annual meeting designed to highlight best practices in online education and network with peers from around Ohio. Southern State faculty members, Dr. Gayle Mackay and Ms. Kristi Hall were nominated to present and have been selected to share their experience in implementing and sustaining Quality Matters in online course design.

# STUDENT AFFAIRS AND ENROLLMENT MANAGEMENT

## Student Success Center

### Academic Articulations and Partnerships

Southern State provides multiple opportunities for seamless transfer of credits/degrees earned towards a career pathway. The most common pathway is the guarantee of general education and foundation course transfer to other state institutions in Ohio through ODHE. These are commonly referred to as TAG/Transfer Module labeled courses. Career Technical centers offering secondary and adult education programs can align industry curriculum to course credit through CTAG (career tech alignment).

In addition to the alignments through ODHE, Southern State has many direct articulations with school districts and partner (public/private/online only) four year institutions. These direct agreements for specific programs allow Southern State to advise and direct students on and through their career pathway at the very start of their SSCC experience. To date, there are multiple articulations with school systems in 10 counties and aligned pathways to 28 four-year and graduate school programs.

### College Partnership Transfer Fair

Southern State coordinates a College Partnership Transfer Fair in the Fall and Spring semesters. As part of the education process of career opportunity discovery, students are encouraged to explore the possibilities of additional education after their SSCC degree. College partners participate not only in the fairs, but also help students, with our advisors, plan their pathway for an uncomplicated, seamless transfer. Students who finish their degree with SSCC are eligible for incentive scholarships as well, to assist with the cost differences.

The Spring fair is Mar. 27 at our Mt. Orab and Hillsboro campuses. Nineteen partners have committed to attending at this point.



## **Financial Aid**

### **Federal Pell Grant Awards 2019-20**

The Federal Government has released the Pell Grant award information for the upcoming 2019-20 academic year. The maximum Pell award will be \$6,195 (\$3,097) per semester. This is an increase of \$99 per year. Students will continue to be eligible for 150 percent or year-round Pell, if they attend in the Summer semester. Students attending all three semesters full-time at the maximum funding level would receive \$9,291.00 for the year.

### **Draft Cohort Default Rate 2016**

The College has received the draft cohort default rate for 2016 of 20.9 percent. The rate reflects a decrease of 3 percent from the 2015 rate of 23.9 percent. The rate is based on 806 students whose loans entered repayment Oct. 1, 2015 through Sept. 30, 2016. The actual default rate will be released in September and historically does not reflect significant change from the draft rate.

### **ODHE Audit**

Financial aid records for the 2018 fiscal year were recently audited by the Ohio Department of Higher Education. State financial aid recipients include those who received funding from the Ohio War Orphans scholarship, Ohio National Guard, Ohio College Opportunity Grant and the Nursing Assistance Loan. The results included a review of 162 records with zero errors.

## **Registrar/Records**

### **Summer Registration**

Summer registration is scheduled to open on Mar. 18 for Veterans/Service Members, Mar. 25 for sophomores, and Mar. 26 for freshmen/new students.

## Spring Enrollment Initiative

Below is an outline of the final numbers from the 2018-2019 Spring Enrollment Initiative that granted students with a 3.0 GPA and in good academic standing a \$250 Follett Bookstore reward, if they were to enroll in 3 additional credit hours from Fall to Spring semesters. Although it is impossible to know if the reward is what incentivized these 88 students to enroll in the additional hours, their total hours increased from 674 hours (Fall) to 1,058 hours (Spring).

2018-2019 Spring Enrollment Initiative - Follett Reward			
	Phase 1 Cohort (Returning Students)	Phase 2 Cohort (New Students)	Total
Students (3.0 GPA, good academic standing, enrolled Fall 12 or fewer credit hours)	294	78	372
Eligible for Reward (enrolled in 3 additional hours between Fall and Spring Semesters)	69	19	88
Total Reward Used by Students	\$7,112	\$3,063	\$10,175

## Athletics

### Men's Soccer

Coach Swart has scheduled open fields starting in March on Sundays. He is currently still recruiting players for the fall.

### Women's Basketball

The coaches are out recruiting for next season, and have had a good response.

### Men's Basketball

The Men's team ended the season on a winning note, defeating Appalachian Bible College at home. Head Coach Gaines has been hosting recruits for next season.

### Athletic Department

With basketball season concluded, the Athletic Department is going to be cleaning out some older equipment from storage, and looking to make some room. They will be working on getting the weight room completely up and functional.

The College has hosted 2 local boy's teams in practices for their tournament games. All have been requested to online and fill out forms, following proper procedures.

## **Student Clubs & Activities**

### **Patriot Campus Ministry**

Campus Ministry is currently undergoing re-design in partnership with InterVarsity.

### **Phi Theta Kappa**

Invitations for eligible students from Fall semester are to be sent in March. Induction and orientation for new members is planned for April. PTK Awareness activities are planned for March to promote new membership growth.

New officer interviews were conducted in December and officers installed. President – Jalyssa Carson; Angela Foreman – Executive VP; April Barber – VP of Service; Audrey Keith – VP of Scholarship; Taylor Young – VP of Communications. Thank You to Gary Heaton and Margaret Storrs for serving on the interview panel.

PTK is utilizing the new Canvas platform as a means to begin online meetings and post announcements and work on collaborative projects. This project will be led by the newly elected VP of Communications.

Four officers attended the regional Hallmark Convention at Eastern Gateway University from Mar. 3-9.

### **Respiratory Club**

Chapter officers and advisors are in the process of completing 5 star chapter training.

The Respiratory Care Club will be hosting an American Red Cross Blood Drive on Wed., Mar. 27 at the Fayette Campus. Please call 1-800-RED-CROSS or contact Club Advisor Chyane Collins to schedule an appointment ([ccollins@sscc.edu](mailto:ccollins@sscc.edu) or extension 5620).

The Club will once again be hosting the Breakfast with the Bunny and Easter Egg Hunt on Sat., Apr. 13. Breakfast starts at 9am and the hunt will begin at 10am at the Fayette Campus. This event has been well received by the community and they look forward to another successful fundraiser. An RSVP is not required, if done by Apr. 8. Children will be entered into a raffle to win a prize. RSVP by calling/texting Lauren at 740-606-0799, or emailing Chyane at [ccollins@sscc.edu](mailto:ccollins@sscc.edu), or by calling extension 5620.

## **HUMAN RESOURCES**

### **Resignation of Director of Communications, Kris Cross**

Kris Cross, long-time director of communications resigned from her position effective Feb. 28. Kris was an integral part of our communications team, giving particular attention to press releases, social media, and switchboard coordination. We do not plan to backfill this position at this time, but have divided up the most critical functions among existing staff. We have also allocated limited budget for some personal service contract work. Kris is taking the next several months to fulfill a long-held goal...to hike the Appalachian Trail. You can follow her blog entries on the Highland County Press website.

### **Resignation of Human Resources Generalist, Munroe Fannin**

Munroe Fannin recently assumed other full-time employment in the private sector giving him the opportunity to build a new human resource department at his new employer. Munroe was extremely grateful for the experience and opportunity to learn so much during his internship and subsequent full-time employment at Southern State. We are in the process of looking for an intern to assist in the Human Resource area.