

President's Report to the **BOARD OF TRUSTEES**



SOUTHERN STATE
COMMUNITY COLLEGE

OCTOBER 2022 | DR. NICOLE ROADES, PRESIDENT

Highland County Workforce Development Center Grand Opening Celebration

On Friday, October 28, at 9:30 a.m. a new workforce development center, located at 1300 Jefferson Street, in Greenfield, will open its doors for service to the community. This project is among the premier outcomes of Highland County's Workforce READi collaboration among the county's public service, government, workforce, education, and social service agencies, and directed by Southern State. Aimed at mitigating barriers to employment, training, and education and to prepare a workforce for high-wage, in-demand careers, the this new training center is Workforce READi's legacy project. The County's Economic Development Office will oversee coordination of the Center's services.

Special recognition goes to Executive Director of Workforce Development, **Ms. Amy McClellan**, Assistant Treasurer, **Ms. Kathy Pierson**, and VP of Infrastructure, **Mr. Brian Rice**, for the Southern State contribution to this project. Additionally, special thanks to the Governor's Office of Appalachia, the Ohio Department of Development, the Ohio Valley Regional Development Commission, the Highland County Commissioners, the Highland County Office of Economic Development, and Highland County Community Action for the ongoing support and guidance that made this Center possible.

Launching Strategic Planning Activities

As the current strategic plan nears its end, plans are underway to launch strategic planning activities aimed at creating a new plan for the 2023-2025 time period. Among the early steps includes development of an environmental scan from which participants can help shape strategies that are responsive to current and emerging demands. Surveys, stakeholder meetings, and strategy sessions will round out the calendar year with a draft ready for Board consideration in early 2023.

President's Activities and Involvement

Since my last report, I have been involved in the following meetings, calls, and events:

- Meeting with City of Hillsboro Economic Development Coordinator
- 2022 Student Success Leadership Institute (SSLI) Data Set Preview Meeting
- GRIT Monthly Update Meetings
- Strategic Planning Process Conference Call
- Lunch Meeting with Wilmington Savings Bank Representatives
- OhioSE ED Now Webinar 1 & 2
- "Southern State From Your Perspective" Perception & Opportunities Survey Follow-Up Meetings
- Rapid Response Meeting re: Chatfield College
- HCS Advisory Meeting
- Student Success Leadership Institute (Columbus State Community College)
- OACC Presidents' Bi-Weekly Meetings
- SW Ohio EPP Program Deans/Directors' Meeting
- LCI: Raymond E. Mason Jr. Leadership Symposium
- "Uncoding IPEDS, VFA, HEI, NSC, and More" Webinar Content Meeting
- Critical Thinking Course Discussion Meeting
- Student Affairs Team Meeting
- Highland County Chamber of Commerce Annual Golf Outing
- Education for Work | Introductory Meeting
- HiCo-WLC Monthly Meeting
- Meeting with Peoples Bank Representatives re: Internships
- Advisory Committee Breakfast
- Meeting with Early Childhood/Paraprofessional Education Faculty Candidate
- Highland/Adams BAC Meeting

ACADEMIC AFFAIRS

Health Sciences

The community partnership with OhioMeansJobs has been expanded to allocate grant funding to additional nursing students due to their preparation for targeted critical jobs.

Healthcare Simulation Week was celebrated September 12–16 with "open house" hours, a tour of the simulation lab, opportunities to meet the patient simulators, and other fun activities.

Recruitment efforts are being refocused to identify individuals interested in healthcare and identify the best educational and employment pathway for each unique student.

Associate Degree Nursing Program

The Nursing team is finalizing a revised curriculum plan during Fall 2022 to prepare the graduates for the unique challenges of contemporary nursing practice. The revised curriculum will be launched during Fall 2023 when all students will enter as a state tested nursing assistant (STNA) or with similar training and experience.

Clinton Memorial Hospital has been very supportive by providing increased OB clinical availability following the closure of the obstetrical unit at Highland District Hospital.

Practical Nursing Program

A partnership with Laurel Oaks has been developed to support the health technology students to enter the Practical Nursing Program during the Spring semester of their senior year. The Health Technology instructors will mentor and coach their students to succeed in the Practical Nursing Program.

In The News

Dr. Julianne Krebs, Director of Nursing, has been promoted to Dean of Health Sciences. Dr. Krebs, who currently oversees the Nursing program, will assume additional leadership over Medical Assisting and other allied health programs at the College. Dr. Krebs has been with the college for 21 years. To date, Southern State has graduated over 1,400 registered Nursing students and over 1,200 practical nurses, along with hundreds of degree and certificate graduates in Medical Assisting, Medical Technology, and Phlebotomy.

Planning Ahead | Spring 2023 Term

The Spring 2023 schedule is now in the final stages of print. There are 298 classes offered on the original schedule: 56% of those classes are face-to-face and hybrid; 44% are in online and virtual formats.

Registration begins for veterans/service members on October 17; sophomores can begin

registration on October 24; and freshman will begin registering on October 25. The Spring 2023 term will begin on Monday, January 9, 2023.

Credit Transfer

Course Alignment: The Ohio Department of Higher Education (ODHE) manages and promotes programs related to the Ohio Articulation and Transfer Policy so that students may transfer effectively between the State's public post-secondary institutions. The guided pathway alignments such as *Advance Placement (AP)* – high school advanced level curriculum, *Transfer Assurance Guides (TAGs)* – course for course, *Ohio Transfer Module (OT36)* – college general education courses, *Career-Technical Credit (CTAGs)*, and *Industry-Recognized Credentials (ITAGS)*, simplify the college experience to career goal completion between institutions.

The general education course alignment process, OT36, is undergoing a 3-year renewal of all previously submitted courses as well as newly created courses. SSCC faculty are working on their course renewals for the semi-annual submission. ODHE is encouraging draft submissions one semester ahead of the scheduled due dates for edits for assurances acceptance. All renewal submissions will be complete by Spring 2025.

Instructional Technology News

Jason Sharrett recently completed the Quality Matters Coordinator (QMC) Certification on September 26.

Jason Sharrett and **Zac Kronick** completed the Applying the Quality Matters Rubric (APPQMR) Certification on September 30.

STUDENT AFFAIRS AND ENROLLMENT MANAGEMENT

Financial Aid

Fall 2022 Federal Aid Disbursements

Below is a summary of the Fall 2022 federal aid disbursements to students who meet federal aid eligibility criteria:

- Federal Pell and SEOG grants: \$962,633
- Federal Direct Subsidized and Unsubsidized loans: \$835,938

NOTE: Fall 2022 federal aid disbursements will continue through the end of the semester, but the majority of funds have been disbursed.

Program Participation Agreement

SSCC has been notified by the U.S. Department of Education that our current Program Participation Agreement, which authorizes participation in the Title IV Student Financial Assistance Programs, is scheduled to expire March 31, 2023. The Financial Aid Director will coordinate the preparation of the new application to be submitted no later than December 31, 2022.

Student Success

Advising Center

Advisors are working with students transitioning from Chatfield to Southern State. Most of the students affected in our local service area are CCP students. Students are able to transfer their courses into the Associate of Arts/Science programs without loss of credit and minimal alignment issues.

Testing Center

The Testing Center recently installed a NVDA (Non Visual Desktop Access) screen reader tool to assist students who require a reader or text to speech for test delivery. NVDA is a no cost globally accessible tool and is compatible with the HESI, ACCUPLACER, and other online industrial testing exams offered. The Center is able to offer services for reading accommodations and vision impairment for testing.

The Mt. Orab Testing Center is now operational and accommodating clients weekly for testing services. Staffing for the center is in the final process of selection/hiring and proctor training will start in the upcoming weeks.

Learning Services

Learning Services is in the process of recruiting learning coaches to assist students in academic subjects, as well as academic skill development and college transitioning. Students have access to walk-in (physical or virtual) support labs for writing and for

Math/Science several hours throughout the week. Submissions of writing assignments for structural review are available 24/7.

Student Clubs and Activities

Patriot Campus Ministry

Weekly student-led Bible study takes place on Mondays @ 12:30 p.m. in the Health Sciences Conference Room. Fundraising will be coordinated through Human Resources for an employee wellness activity with MyIntent.

Phi Theta Kappa

Leadership

A final officer position interview took place on September 29.

Events

Gamers Unite and Movie Nights has not been well attended. Adjustments to dates/times are in process.

The Honors in Action Conference will take place on October 21 and 22.

The Fall Induction Ceremony is scheduled for November 17, with Dr. Erika Goodwin, VP of Academic Affairs as the keynote speaker.

Projects & Research

College Project: The student surveys to identify priorities in relieving student inconveniences that create obstacles in our students achieving success will be released October 1. Our VP of Communications will lead the project.

The Honors in Action Project: The Art and Science of Play is the 2022-2024 Honors Study Guide Topic. The Action focus for the project are the game/movie nights on Friday nights at the campus with surveys of participants for research analysis. The college project student survey will include questions to address lack of engagement.

Service

Trash clean up around the College will continue with the last date of October 7 from 9:00 a.m. to 12:00 p.m. noon. Miles and pounds of trash are being documented. All students and employees are invited. Supplies for the activity will be available, and participants are encouraged to bring sunscreen and a water bottle.

Scholarship

The competitive scholarship deadline is December 1. Nominations for the All-USA academic team are being accepted by our nominator, **Robin Tholen**. All USA nominees will be considered for the All-Ohio Academic Team.

Membership

The 137 students who became eligible in the Summer Semester have been invited to join the chapter. Twenty-two new members were added from the Spring eligible period.

HUMAN RESOURCES

Security

JH Consulting is an expert in preparedness planning, technical writing, and safety consulting. They work with both public and private entities to provide vulnerability and risk assessments, emergency planning and execution, compliance, safety monitoring, training, workshops, and mock exercises. JH Consulting assisted the College in drafting the first Emergency Operations Plan (EOP). The College has re-engaged JH Consulting to assist with updating and assessing the College's EOP. The first meeting with the President's Council and JH is scheduled to take place on October 11.

The Highland-Fayette-Clinton (HFC) Safety Council provides our tri-county business community with quality programs addressing occupational safety and health, workers' compensation, and risk management education and information. **Gary Heaton**, the College's Security and Emergency Response Coordinator, is the College's representative for this group. As a member, the College has the opportunity to earn discounts on worker's compensations premiums as well as information on the latest safety techniques, products, and services from qualified experts representing a wide range of occupational fields.

In addition, Mr. Heaton has been working with the Village of Mt. Orab Fire Department. This is to assist the Village of Mt. Orab Fire Department if they would need to respond to an emergency at the Brown County Campus. The Fire Division is responsible for handling all

emergencies within the Village, including services related to fire suppression, emergency medical services, and hazardous materials response, for naming but a few.

Benefits and Compensation

Dependent Audit

The dependent audit that Southern State partnered with BMI Audit Services (BMI) to conduct has reached the end of the validation stage. A final evaluation of the data is being conducted, and a meeting is scheduled for Tuesday, October 4, where the findings will be presented to the HR Department and representatives from HORAN, the College's broker.

Annual Health and Wellness Fair

The annual Health and Wellness Fair is scheduled to take place on Friday, October 7, in the Patriot Center. This event is open to all employees. Employees and their spouses who are on the College's medical plan will be able to receive their biometric screening. Biometric screenings have always been a critical component of an overall wellness program. They are even more crucial in the aftermath of a pandemic where people may have paused their medical care. For employees, it makes them aware of their health conditions at an earlier stage and allows them to make lifestyle changes. Screenings help identify preventive measures, one of the best ways to control costs and potential risks to a plan. It also lends the employer an opportunity to plan for future wellness programming.

Recruiting and Onboarding

Onboarding

Marilyn Jones rejoined the SSCC community after many years in the Nursing Department. Marilyn will now work as a Test Proctor at the Mt. Orab campus.

Eleanor Arn is our newest participant in the Federal Work-Study Program. The program allows students to work part-time on campus and gain work experience simultaneously. Students can earn extra money by working 8 to 15 hours a week in various areas across the College. Eleanor will be located at the Mt. Orab Campus.

E-Verify

Effective October 1, the Human Resources Department will utilize E-Verify for all new hires. E-Verify is an internet-based system that allows enrolled employers to confirm the eligibility of their employees to work in the United States. The system compares information from a candidate's I-9 Form to records available at the U.S. Department of Homeland Security and Social Security Administration to confirm that an employee is authorized to work in the United States.

Recruiting

The Faculty search continues for Early Childhood/Paraprofessional Education Faculty. Full-time employee searches include Public Relations Specialist and Creative & Digital Media Specialist in the Communications department.

In a part-time capacity, the Adult Opportunity Center is also recruiting an Assessment Team Member and Instructors for the new Greenfield site.

The Truck Driving Academy is recruiting both full-time and part-time instructors.

INFORMATION TECHNOLOGY AND INFRASTRUCTURE

Cyber Security

Multi Factor Authentication has been enabled for all employees and CCP teachers. This requires all users to provide a second method of authentication when accessing many college IT systems.

October is Cyber Security Month. All employees will be participating in Fall semester 2022 Cyber Security Training. This training covers how to avoid email phishing by cybercriminals. Students were assigned cyber training at the beginning of the semester and 1,007 have successfully completed it so far.

PaperCut Print Management

There are now 24 active student users and 1,754 pages were printed in the month of September.

WORKFORCE DEVELOPMENT

Grants | ASPIRE Program

Reporting Information

Number of Students Enrolled: 81

Number of Students Eligible for Post Testing in October: 27

Number of Students Scheduled for Orientation in October: 33

Professional Development

Susan Armstrong and **Sally Orihood** will be presenting at the OAACE Conference (Ohio Association for Adult and Continuing Education) in Columbus on October 12 and 14. The session is called “Time to Save Time” and focuses on the AOC’s extensive curriculum guide. All lessons in the guide are fully aligned with state standards and benchmarks. Instructors who use this guide not only provide top-quality lessons to their students but also save a great amount of time when planning lessons.

Non-Credit Training

Truck Driving Academy

Month	2020-2021 AY	2021-2022 AY	2022-2023 AY
August	7	12	25
September	20	15	15
October	12	12	23

Professional Development

JT Smith is now a Master Trainer for the Ohio Department of Public Safety, and is qualified to train all ODPS instructors and training managers for CDL training sites in the State of Ohio.

Equipment and Inspection

The yearly maintenance was performed on all TDA equipment in preparation for the yearly inspections. All the equipment passed their yearly ODPS inspections.

As a part of the RAPIDS V grant, the TDA received two new automatic tractors to add to the fleet. This equipment will help train students on the skills pad and anticipate yearly maintenance savings. Thank you to Brian Rice for his work on this grant by presenting to the Controlling Board to procure the funds for this purchase through the RAPIDS grant.

Upskilling and Certifications

	General Upskilling Course Enrollment	Certification Enrollment
Clients Served (August)	7	5
Clients Served (September)	4	83

The 83 students were participants in the Continuing Education offerings for the Waste Water Workshops in North Canton and Barnesville. Similar training will take place in Hillsboro in November.

Brown County Campus

Activities

The Community Room has been the host to several groups during the month. Those groups include, ACT, the Ohio Department of Transportation Services, Senator Terry Johnson and Elected Officials, Southwest County Auditors Association, and Safety Assessors headed by Gary Heaton.

Professional Development

Amanda Lewis was selected as a member of the 2022-2023 Leadership Adams Cohort. Leadership Adams is a professional development program for leaders in Adams County

that looks to promote the resources, opportunities, and growth in Adams County.

Communications and Marketing

Comparison

Marketing Area	July/Aug.	Sept/Oct
Press Release	7	10
Advertising / Print	6	12+
Email Campaigns	1	1
Emails Deployed	30,303	30,303
Number opened	6,029	6,413
<i>Percentage Opened</i>	19.90%	21.16%
Clicks within content	793	660
<i>Percentage of open and clicked</i>	2.62%	2.18%
Social Media/Geofencing	1	1
Impressions/ads Deployed	31,697	67,147
Clicks	113	190
<i>CTR (click through rate)</i>	0.36%	0.28%
Top 3 locations of activity	Wilmington, Greenfield, WCH	Wilmington, Owensville, WCH

Recent Southern State Appearances - Communications Activities and Involvement

Since the last report, Southern State has appeared in the following media outlets:

Press Releases

- Investiture Ceremony held for SSCC President (*People's Defender, News Democrat, Ripley Bee*)
- Learning how to improve patient care through simulation (*Highland Co. Press*)
- SSCC Simulation at Forefront (*Times Gazette – FRONT PAGE*)
- SSCC announces honors lists for summer semester (*Highland Co. Press, Record Herald, Wilmington News Journal*)
- SSCC awards first Katie Bailey Memorial Scholarship to Karleigh Hopkins (*Highland Co. Press, Times Gazette, Wilmington News Journal*)
- DeWine appoints two to SSCC Board of Trustees (*Times Gazette, Record Herald, Highland Co. Press*)
- Chandler, Boedeker reappointed to SSCC Board of Trustees (*People's Defender*)
- Southern State promotes Julianne Krebs to Dean of Health Sciences (*Wilmington News Journal, Record Herald, Times Gazette*)

- SSCC Board of Trustees cancel Sept. 14 meeting (*Highland Co. Press*)
- Southern State Engineering Graduate at P&G (*Cincinnati.com, Cincinnati Enquirer, Cincinnati College Guide*) <https://www.cincinnati.com/story/sponsor-story/cincinnati-college-guide-fall-2022/2022/09/26/southern-state-community-college-engineering-graduate-at-pg/68003817007/>

Advertising:

- Highland County Fair – Daily Fair Day advertising sponsor (6 full page ads)
- Brown County Fair – Daily Fair advertising sponsor (6 full page ads)
- HS Sports – football ads (print and radio)

Social Media:

- Geofencing Campaign – Fall Semester reg. ads | 67,147 impressions sent to mobile devices, 190 clicks on ad. *Three largest populations for ad activity are Wilmington HS, Clermont Co. Fair (Owensville), and Washington HS in Court House*
- Weekly posts continue to increase activity on our social media pages – up to 5.5K followers

Professional Development

- Guest Services Training – front desk/switchboard personnel at Central Campus
- Enrollment Marketing Webinar (*provided by the National Council for Marketing and Public Relations*)

Media Shout Outs (*in relation to Chatfield closing*)

- WLWT Channel 5
- Inside Higher Ed
- American School & University
- The Business Journal
- Higher Ed Dive