Southern State Community College STRATEGIC PLAN

2023-2025

Enrollment

- **Develop** a strategic enrollment plan emphasizing the College's priority to balance the enrollment profile.
- **Expand** career-pathway options among CCP learners to increase post high school graduation enrollment.
- Articulate outreach and engagement strategies to reach students in communities where no physical campus exists.
 - **Cultivate** a culture of shared responsibility for recruiting and retention efforts.
 - Align financial aid scholarship models to support enrollment goals.

Relevance & Excellence

- Cultivate a culture that attracts, develops, supports, and retains talented faculty and staff who strive for excellence.
- Leverage the College's rich history to shape new stories for today and beyond and share those stories widely.
 - Exceed student and stakeholder expectations by serving with an "others first" spirit.
- **Promote** transparency of data used to inform decisions.
- **Support** financial practices that enhance the College's long-term sustainability.
 - **Stretch** technology and innovation comfort zones.

Workforce Development

- Align all short-term and degree pathways and all academic and skill-based training to the needs of new, existing, and emerging employers.
 - Demonstrate discipline in prioritizing in-demand career pathways and flexibility in adapting or adopting programs to meet employer and student needs
 - Exercise persistence in maintaining relationships and partnerships with employers and affiliated workforce organizations.



Student Success

- **Strengthen** guided pathway strategies to increase student persistence and completion.
- **Establish** retention, persistence, graduation, completion, and transfer metrics to measure the performance of success strategies.
- Maintain good standing among regulatory entities such as the Department of Education, the Higher Learning Commission, the Ohio Department of Higher Education, and other programmatic agencies.
- Enhance the utilization of the Center for Teaching and Learning Excellence
 - Participate in model initiatives aimed at improving student success.

