



Southern State wins regional and national design awards

Southern State Community College's Office of Communications was recognized for its new logo and marketing campaign by the National Council for Marketing and Public Relations (NCMPR).

At the 2013 NCMPR National Conference held in Chicago, Southern State was presented a regional Gold Medallion Award in the Print Advertisement Series category and a Bronze Medallion Award in the Logo/Brand category. Southern State also was presented a national Bronze Paragon Award in the Print Advertisement Series category.

NCMPR's Medallion and Paragon awards recognize outstanding achievement in communications at community and technical colleges across the United States. It is the only national competition of its kind that honors excellence exclusively among marketing and public relations professionals at two-year community colleges.

In 2011, Southern State Community College embarked on comprehensive rebranding project and the new look was unveiled last summer. The rebranding effort by the college's Office of Communications was overseen by Dr. Nicole Roades, Vice President of Institutional Advancement, and the core team included Elizabeth Burkard, Director of Marketing; Jesse Pertuset, Webmaster; and Kris Cross, Director of Public Relations.

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