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SOUTHERN STATE COMMUNITY COLLEGE
PRESS RELEASE
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CUTLINE: Sam Bracken will present “A Journey to Radical Change” Feb. 20 at Southern State Community College.

SSCC hosts ‘A Journey to Radical Change’ on Feb. 20

Author and motivational speaker Sam Bracken will present “A Journey to Radical Change” 10:30 a.m. Thursday, Feb. 20, on the Central Campus of Southern State Community College, 100 Hobart Drive, Hillsboro. The event is free and open to the public.

Bracken is the author of the “My Orange Duffel Bag,” an autobiographical journey through a childhood of abuse and abandonment on to Bracken’s ultimate triumph over the odds. It offers a message of hope, love, and forgiveness. The book is an artistically graphic mini-memoir combined with transformational self-help advice.

According to his biography, Bracken’s childhood was one of unspeakable abuse and neglect. By the time he was a teenager, he had been beaten, starved, set on fire, molested, and abandoned. Yet with the help of loving friends, generous strangers, and devoted coaches, he was able to turn his life around. Bracken’s story is a testament to the immense power of education and an inspiration for anyone looking to get on the right track – and stay on it. In sharing his

personal journey, Bracken emphasizes the importance of focusing on your goals and pursuing them relentlessly.

A graduate of Georgia Institute of Technology, Bracken earned his MBA from Brigham Young University and is a member of the National Speakers Association. He serves as the global director of FranklenCovey Media Publishing, and is co-founder of The Orange Duffel Bag Foundation, a nonprofit with the mission of helping homeless teens and those aging out of foster care.

Copies of “My Orange Duffel Bag” and its accompanying workbook, “My Roadmap,” will be available for sale at the event through Books ‘N’ More of Wilmington.

Funding for this event is made possible through the Carl D. Perkins Grant. To learn more, please contact Amy McClellan at 1-800-628-7722, ext. 2785, or amcclellan@sscc.edu.

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