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**CUTLINE: The Cleverlys** 

## The Cleverlys kick off SSCC Americana Music Series

The Cleverlys, a self-proclaimed "GrassHipPop Fusion" band, will headline the inaugural concert in the new SSCC Americana Music Series. This kick-off event will be held Saturday, Oct. 8, in the Edward K. Daniels Auditorium on Southern State Community College's Central Campus, 100 Hobart Drive, Hillsboro. Doors open at 6 p.m.; the show will begin at 7 p.m.

"The Cleverlys are one of the most entertaining groups in the business," said Gary Strong, President of WOBO Radio, which is partnering with Southern State to organize the triannual concert series. "Their solid acoustic music abilities, tight harmonies, and side-splitting comedy shtick combine to make an absolutely phenomenal show. They can jump from die-hard bluegrass to today's rock to Motown and never skip a beat!"

The SSCC Americana Music Series will present a concert once each semester and feature performances by nationally known award-winning performers in the Americana music traditions of country, rock, folk, bluegrass, R&B, roots, and blues.

Opening the Oct. 8 concert will be Patrick Roush, a local country singer/songwriter from Lynchburg. Roush recently released his debut album "Stronger" comprised of all original music. Roush and his headline song "American Kids" have been featured on the radio.

"Southern State is excited to kick off this new series highlighting outstanding acts that feature a rich history of American music from many traditions," said Dr. Kevin Boys, SSCC President. "You won't want to miss out on The Cleverlys and Patrick Roush."

Advance tickets are \$15 and available by calling Strong at 859-992-5775 or by visiting the WOBO website <u>www.wobofm.com/store-and-tickets.html</u>. At the door, tickets will be \$20. Event proceeds will benefit the SSCC Foundation.

For more information about the Americana Music Series, visit <u>www.sscc.edu/students/events/americana-music-series.shtml</u>, or contact Kris Cross, SSCC Director of Public Relations, at 800-628-7722, ext. 2676, or kcross@sscc.edu.

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