

## **Advisory Committee – Business**

## **MINUTES of the Meeting**

Friday, September 30, 2022

**CHAIRPERSON**: Jeff Tumbleson

ATTENDEES: Jeff Tumbleson, Travis Martin, Rhonda Fannin, Morgan Fauber, Erika Vendramini, Jordan Minardi, Jamie Wheeler

TOPIC	DISCUSSION	ACTION
1. Call to Order	The meeting was called to order at 9:10am by Jeff Tumbleson	
2. Introductions	Everyone introduced themselves.	
3. Agenda	Approval of the Agenda	Motion by: Rhonda Fannin 2 <sup>nd</sup> : Jamie Wheeler All In Favor/Opposed
4. Minutes	Approval of the 2021 Minutes	Motion by: Morgan Fauber  2 <sup>nd</sup> : Jordan Minardi  All In Favor/Opposed
5. Reports from Committee Members	Overview of the Programs: ACCT, BADM, BADM – RE Broker, Concentrations & Certificates. MATH tends to be a stumbling block for BADM students Basic overview of Online, CCP, Demographic numbers for SSCC and for the BADM Program Zoom TV and Hybrid courses provided SSCC the ability to maintain the Teacher interaction for our students during COVID-19. Still being used when needed.	
6. Review of the Program Curriculum	Review of last year's Plan of Action:  1. BADM Programs are being looked at for improvement to better apply to SSCC students.	

	<ol> <li>REST Program will be implementing a review program as part of our last course to give students an idea of how hard the Ohio Real Estate Salesperson Exam is. This program also gives students an additional 15 months of unlimited practice tests and study materials. SSCC can also use the data as part of our REST Assessment.</li> <li>Amy McLellan, our Director of Workforce Development will work to help any company that needs some upskilling or training through non-credit courses. Amy is also always looking for people to help Facilitate trainings.</li> <li>Continue to watch for State certificates, but are primarily focused on Technology courses.</li> </ol>	
7. Update of the Current/Future Industry Trends & Employment Outlook	Rhonda – people looking for part-time work  Erika – Employers changing schedules to meet employee needs	
Outlook	Jordan – Employers have Increased benefits to gain or keep employees  Morgan – We have enhanced benefits for employees, pay & tuition reimbursement	
	Jordan – Soft skills are needed, be coachable, Linked-In, mock Interview  Erika – How to perform interview, in-person & online, appropriate dress	
	Jeff – How can we get non-traditional students to come to SSCC? Cost? High Pay in the market? SSCC has several scholarships available but not many apply	
	Morgan – Social Media has been invaluable to their home-based business, could help SSCC  Jeff – We had a Social Media position at SSCC, but they resigned. SSCC is looking to hire a	
	2 positions for Social Media, 1 FT, 1 PT  Travis – working on some non-traditional student testimonials for Social Media	
	Jeff – BADM will be contacting ACCT/BADM students with more than 30 credits who have stopped attending over the past 5-years	Rhonda, Morgan, Erika, Jordan, Jamie All in favor of the Math
	Rhonda – additional debt could be a stopping point. OMJ can help with debt, scholarships, or funding for students in need.	change for Associate Degree

	Jamie – "Workforce Leadership Council" may be able to help  Morgan – Survey students when contacting them to see why they are not coming/returning to SSCC  Jeff – BADM program is the only program with 2 MATH courses at SSCC, tends to be a stumbling block for the Associate Degree only Student. The State is completing a MATH overhaul. SSCC's BADM program currently requires an Algebra based course and a Statistics course. MATH 1125 – Quantitative Reasoning has some Algebra, some Statistics, and uses real world applications. Asking your thoughts on changing our MATH requirement for BADM to just MATH 1125 for Associate Degree only students and adding Speech as all managers need to speak in front of people at some point. This would also have the caveat that students seeking a 4-year degree would still take MATH 1125 and MATH 2281 – Statistics. I would need to check for transferability of MATH 1125 with our 3+1 partner Franklin University. The course is TAG (Transfer Assurance Guarantee) approved.	seeking students and adding Speech
8. Employer Recommendations for Improvement (list at least 5 from employer's)	<ol> <li>Continued introduction of soft skills into courses/programs. Include a Mock Interview as part of that.</li> <li>Work to boost SSCC Social Media presence.</li> <li>Contact the ACCT/BADM students with 30+ credits who have not stopped coming to SSCC.</li> <li>Survey the students as you contact them to see what their reason is for not attending/continuing at SSCC.</li> <li>Adjust the MATH requirement for the 2-year degree seeking student, while also keeping the courses needed for the 4-year transfer students</li> </ol>	
9. Plan of Action (for those listed in #7)	Incorporate a Mock interview in our program, could be Human Resources or Business Communications.	

	<ol> <li>Work to get Student Social Media testimonials to help boost non-traditional enrollment.</li> <li>Plan to contact students who have 30+ credits over the past 5-years and have not completed or have stopped attending, collect data on results.</li> </ol>	
	<ol> <li>When contacting the students in #3, conduct a survey to see why they stopped attending and be prepared to provide them with information about Scholarships, along with potential help from OMJ</li> </ol>	
	5. Continue to do research to ensure that changing the MATH requirement will help the 2-year degree seeking students, while making sure that our transferring students to a 4-year college will still have the requirements needed to transfer.	
10. Adjourn	The meeting was adjourned at 10:40am  There being no further business to be discussed, the meeting was adjourned.	Motion by: Travis Martin  2 <sup>nd</sup> by: Jeff Tumbleson