

MINUTES of the Meeting

Friday, October 25, 2019

CHAIRPERSON: Amy McClellan

ATTENDEES:

TOPIC	DISCUSSION	ACTION
<p>1. Welcome and Introductions</p>	<p>Led by Amy McClellan</p> <ul style="list-style-type: none"> - Welcome to committee members - Charge of the advisory committee and its members was reviewed - Introductions of all members present 	<p>NA</p>
<p>2. Enrollment Trend and Completion Data</p>	<p>Led by Amy McClellan</p> <ul style="list-style-type: none"> - Reviewed the current trends in the program <ul style="list-style-type: none"> o Discussion on the parallels with the economy and the low unemployment rate o Discussed the funding obstacles o Site Locations and how that has helped the business - Graduation Survey <ul style="list-style-type: none"> o Why we began the survey o Incentivize the survey (\$25 per verified returned survey) o Results of the survey <ul style="list-style-type: none"> ▪ Great instructors and knowledge in the classroom and pad ▪ Administrative staff is very helpful and polite ▪ Some of the equipment could use some updating o The return rate for the survey is 37% - a typical online/email campaign is 25% 	<p>Continue to work to cycle out the equipment drawing upon grants and partnerships to assist with providing new/used equipment.</p>
<p>3. Overview of the TDA Program at SSCC</p>	<p>Led by JT Smith</p> <ul style="list-style-type: none"> - Program locations - Revenue for the program - Challenges as they relate to students finding funding options and taking advantage of the ones that are available. - Federal and State updates as they relate to the program. 	<p>NA</p>
<p>4. Current Challenges</p>	<p>Led by JT Smith</p> <ul style="list-style-type: none"> - Funding as previously mentioned; as all things revolve around funding of our students to benefit from the program and the in-demand occupation. - Finding supplemental forms of income during "slow" periods. 	<p>NA</p>

<p style="text-align: center;">5. Update of the Current/Future Industry Trends & Employment Outlook</p>	<p>Lead by Amy McClellan and JT Smith</p> <ul style="list-style-type: none"> - Expanding services as it relates to CDL and contract training - Pending grants to assist with equipment and financial assistance - TechCred training dollars via the State of Ohio for companies 	<p>NA</p>
<p style="text-align: center;">6. Employer Recommendations for Improvement and Addressing Needs</p>	<p>Open Discussion</p> <ul style="list-style-type: none"> - Need to utilize the resources and opportunities that we have - Talk to Unions, Trade Companies, skilled trade companies. Winter tends to be a slower time when training and upskilling can occur for employees. - Loading and unloading semi capabilities – fork truck, stacking, docking - Diesel mechanics – things that can complement the truck driving profession - Market more. Go to trade shows to show what you have to offer <ul style="list-style-type: none"> o Be unique in your offerings o Do what isn't being done right now o Fill the voids - We (SSCC TDA) is highly regarded in the CDL training circles in the state of Ohio - Ohio Truckers Associations – get their backing and buy-in to help with funding sources such as the RLF to keep them going and encourage the profession - Consider being a testing site for additional revenue from not only SSCC students but also a source of income for others looking to test. 	
<p style="text-align: center;">9. Adjourn</p>	<p>SSCC TDA T-Shirts were handed out to committee members Encouraged an open door policy for any additional suggestions pertaining to the program.</p>	